



PHYGITAL WORLDS IN AUTOMOTIVE

The convergence of physical and digital design

Live streaming webinar

#PhygitalWorldsAutomotive22

Monday, 4th April 2022 - 10.00 AM

10.00 Welcome speech
Silvio Angori - President of ANFIA Car Design & Engineering Group

10.10 **Round Table**

Speakers:

- **Thomas FELLGER**
Founding Partner and Managing Director of Icon Group
- **Flavio MANZONI**
Chief Design Officer of Ferrari
- **Alessandra TODDE**
Italian Vice Minister of Economic Development
- **Harry WEST**
Professor of Industrial Design at Columbia University
Former CEO Frog Inc.

Moderator: **Gianluca PELLEGRINI**

Quattroruote Magazine Editor in Chief

11.45 Q&A

12.00 Conclusions by Silvio Angori

Associazione Nazionale Filiera Industria Automobilistica