Company profile
The company was set up in 1987 as an architectural practice working on the Japanese market, designing homes in Tokyo and several clubhouses for golf courses in the Tokyo area.

In 1991 the Fioravanti diversified the activities into services to the automotive industry, focusing in particular on transport and industrial design. Company expresses its philosophy in three concepts: to design is to engrave upon reality; style is a means of perception; to perceive innovative concepts through awareness of the past.

The company headquarters are housed in Moncalieri, an historic town lying in the Piedmont foothills outside the city of Turin, Italy. By choosing to work out of a building dating back to the 13th - 16th centuries, the company is underlining its corporate philosophy: innovative conceptual design in all fields of transport, using leading-edge technology (CAS, CAD, CAM, CFD) in an ambience permeated with the creative beauty of old-world Italy.

C.E.O. Leonardo Fioravanti worked twenty-four years with Pininfarina, where he personally designed some of the most famous Ferrari road cars and became Managing Director and General Manager of Pininfarina’s research arm, Pininfarina Studi & Ricerche. During the years 1988-1991 he was with the Fiat Group, first as deputy General Manager at Ferrari and then as head of Fiat’s design centre. Partners from the company’s foundation Architect Matteo Fioravanti active from 1997 and from 2001 is the Head of Design department, Doctor in law Luca Fioravanti active in the company from 2002 is the Head of Commercial, Legal Affairs and Communication departments.
**F100r**

At the 2000 Turin Motor Show, Fioravanti presents the open version of the F100, F100r roadster. This study completes the programme which began with the “Berlinetta” at the ’98 Turin Show. The aim of the research was to define forms which would greatly improve comfort, reducing the tiresome air turbulence of open cars.

The result was an innovative multispherical-type windscreen, aerodynamically projected to create air flows which are guided to the rear of the vehicle thus sheltering the heads of the passengers. Besides fulfilling this aerodynamic function, the streamlined hull behind the passengers acts as a roll-bar and incorporates engine air-vents and helmet storage. A perforated depression zone releases air from the engine bonnet. Two tele-cameras have been attached to the sides of the windscreen to facilitate rear vision.

The interior of the vehicle reproduces the very innovative characteristics of the coupé model. Our thanks and appreciation go to Cecomp Spa for their collaboration in realizing the prototype.

**DIMENSIONS**

Length 4430 mm Width 1910 mm Height 1070 mm
Wheelbase 2550 mm Front track 1600 mm Rear track 1620 mm
Company profile

In the 1930 Battista “Pinin” Farina signed the deed founding Società Anonima Carrozzeria Pinin Farina in Turin.
Through a long process of growth and transformation, ideas and creativity, often ahead of its times and adapting to the deep social, economic and technological changes that have taken place in 80 years, Pininfarina has evolved from an artisan concern to an international group that is a worthy global partner to the motor industry.

Today Pininfarina, which has been listed on the Stock Exchange since 1986, has offices in Italy, Germany, Sweden, Morocco, China and the United States. The Company’s automotive clients include prestigious brands like Ferrari, Maserati, Alfa Romeo, Ford, Volvo, Tata Motors and Chery.

The central role of design, aesthetic sensitivity that creates timeless beauty, a constant striving towards innovation, the strength of a tradition that blends industry, technology and stylistic research, the capacity to interpret its clients’ needs without altering its brand identity, and a propensity for long-term collaboration are the principal values characterizing the company.

Moreover, Pininfarina has recently undertaken the sustainable mobility way, developing electrical vehicles and promoting a philosophy that incorporates the choice of individual and collective transport in the context of a new lifestyle that everyone should adopt in order to increase energy saving and protect the planet.
NIDO - 2004

With the Nido project, Pininfarina has chosen to rethink the current methodology of the car design process, resulting in an innovative concept which re-examines safety in small automobiles. The objective of this 2-seater car is in fact to increase levels of safety for both the occupants and pedestrians: in the event of a head-on collision, the vehicle absorbs part of the energy with the deformable front section of the chassis, constructed of two metal struts with internal plastic foam absorbers; the front moulding, completely covered with a cushion of energy absorbing material, presents safer surfaces in case of collision with a pedestrian, thus minimizing injury.

Composite body, inox chassis.

Nido has been assigned the ADI Compasso d'Oro Award 2008 and the Most Beautiful Car of the Year award 2004. From October 16 2005 to January 2 2006 the Nido was exhibited in the temple of modern art, the MoMA of New York.
Company profile

Founded in 1991 to provide laboratory services at Trofarello (Turin), Prototipo is a leading company operating in the field of engineering testing for automobiles with a team of highly qualified specialists as well as an extensive range of laboratories, equipment and test circuits for the perfection of complex mechanical systems. It can test and validate the customers’ projects from the first prototypes to pre-series vehicles.

In 1999 Prototipo acquired the Proving Ground at Nardò (Lecce), covering more than 7,000,000 m², with 40 km of various test terrain and the only circular track in Europe with 6 lanes of 12.5 kilometres each, allowing simultaneous and extremely safe testing of up to 90 cars, 25 motorcycles and 25 commercial vehicles. In April 2008, the “Handling track” for the testing of road performance that replicates the European industry standards of the Nürburgring circuit was opened.

Prototipo has recently developed “INFOGEOTRACKING”, a new acquisition system built to support the diagnosis and used to improve the car reliability, making the geo-referenced database of vehicle parameters available in real time. It can read information on the CAN network and analogical channels simultaneously coupled with the vehicle positioning by using GPS and GPRS technologies.

Nardo’ Formula

Nardò Formula is a highly professional dynamic reality (characterized by its high quality services) created at the Nardò Technical Center to develop motoristic passion with the highest sporting values but safeguarding the driver and environment.

Taking advantage of NTC’s valuable technological heritage accumulated during 30 years of vehicle research and testing and the vast experience of an exclusive team of expert drivers led by Sport Director Loris Bicocchi, Nardò Formula is today a reference for anyone who wants to fulfill his passion for cars. This fascinating place in the history of cars is now sometime exclusively opening its doors to special guests to allow them to experience unique driving thrills, fully respecting NTC’s fundamental and private activities of research and development.

نيدا عن الشركة

تأسست الشركة في عام 1991، تقدم خدمات مخبرية في تروفاريلو (تورينو)، تعتبر شركة بروتوتيپو من الشركات الرائدة في مجال الاختبارات الهندسية للسيارات مع فريق من الشخصيات من ذوي الخبرة العالمية، فضلاً عن مجموعة واسعة من المختبرات والمعدات ودورات الاختبار لتعويض الفجوة في الأنظمة الميكانيكية المفحلة. كما يمكنها اختبار وتخفق من صحة مشاريع العمال على مدى ما قبل السرعة وحتى المدى الأولي للسيارات.

في عام 1999، اشتركت بروتوتيپو في أحد الاختبارات في منطقة ناردو (ليتشي)، والذي يغطي مساحة تزيد على 700,000 متراً مربعاً، مع 40 كيلومتراً من أنماط اختبار الرأس الدوار المعتمدة، والمعرض الدوار الوحيد في أوروبا مع 6 أحواض يبلغ طول كل منها 12.5 كيلومتراً، مما يسمح بالاختبار على شكل ما يصل إلى 90 سيارة و25 دراجة، و25 مركبة بخارية.

وفي أبريل 2008، تم نقل “نيدا” للعامة للاختبار أمام الطريق، وهو يعد مبادئ الصناعة الأوكرانية في النشرة الأولية لدوربغرننج.

قامت بروتوتيپو مؤخراً بتطوير نظام “اففوجو تراكيك” وهو نظام لتحسين جودة الأداء التشريحي ويستخدم في تنسيق معرفة الطرق. ويتضمن نظام(peripheral module) قراءة معلومات عنا شكل المعايير المقدمة للمبادئ (CANS) الممكنة بالشركة التي تتراوح بشكل فوري مع تحديات المواصفات عبر استخدام تقنيات نظام تحديد الموقع العالمي ونظام معرفة المركبات الإلكتروني.

ناردو’ فورمولا

ناردو’ فورمولا هي مرسى معاملة للίفية المتخصصة في الاختبارات (تبعد خليطها ذات الجودة الالية)، تم تصنيعها في مركز ناردو التي تزيد من شفافية سيارات ذات البداية الرائدة. الهدف من هذه الحالة هو توفير الحمولة للبيئة.

ويعتبر اختصار من أنماط الاختبار نحو الفعالة في مركز ناردو التي تزيد عن 30 عاماً من البحث والاختبارات السرية، ومن خلال الخبرة الواسعة من فرقة خمسة من خبراء القيادة قيادة مهنية أصلية لسبارت، تعتبر ناردو’ فورمولا، اليوم، كل من يرغب في شغفه للإحترافية.

ويتم عبر مركز ناردو القدامى في تاريخ السيارات، وهو يفتح أبوابه الآن في بعض الأوقات بتكلفة خاصة من الصيف للاستمتاع بتجربة قيادة مثيرة فرصة قادرة على ترويج مبادئ الإحترافية للاختصارية وبناء السيارة ويتركز على الاستمتاع بالرحلات.
Here the history of passion for cars, speed and technological challenges are interwoven with the history of a beautiful landscape, the magical Salento, nestled between the Ionian and Adriatic sea studded with artistic and naturalistic treasures, cultural traditions and antique myths. Thus Nardo Formula allows dream car fans to have access to exclusive driving courses for dream car owners, team building activities and large scale events and meetings (different typologies: Mark, Free Shot, Corporate, Media, Fashion & Show).

**Services / Areas of Operations**

Execution and management of complete testing in the automotive sector for vehicles, systems and components.

- Fatigue tests, heat and vibration tests for systems / components
- Acoustic and vibration tests on systems and components
- Validation of operation of electrical and electronic components
- Workshop simulation of on road performance
  (via a four poster road simulator in a climatic chamber)
- Consumption and emission testing (via an emission laboratory)
- Handling & ride testing
- System / component tests (steering wheel, suspension, brakes, etc)
- Homologation components / vehicle system
- Reliability Growth on components and vehicles
- Support Map
- Product improvement
- Diagnostic help desk

**خدمات / مجالات التشغيل**

تنفيذ وإدارة الاختبار الكامل في قطاع السيارات للمركبات والأنظمة والوحدات.

- اختبارات الإجهاد، اختبارات السحر والارتفاع للأنظمة / المكونات
- اختبارات الصوت والارتفاع للأنظمة والوحدات
- التحقق من تشغيل المكونات الجريبية والإلكترونية
- محاكاة في ورقة العمل للأداء على الطريق (من خلال محاكاة طريق من أربع مسارات في غرفة مناخية)
- اختبار سلامة الوقود والتبخر لغاز (من خلال معمل البخار)
- اختبار التعامل والركوب
Company profile
Salt has always stood for passion for beautiful things and for a style and elegance able to make each project unique. Since 1969, its founder Francesco Gavina and his team have been linked to the most prestigious names in car manufacturing. Tradition is represented by elegant leatherwork, while research and experimentation lead to new ideas and innovative materials.

Today, the combination of its skill and experience has led Salt to be in the front line in the sector for luxury aeroplane and car interior fitting. Artisans of elegance, innovators of style, creators of comfort and inventors of new ways of giving “simple” means of transport a role as objects of design and cult and collectors’ items.

Salt began transforming “serial” cars into custom-built ones of supreme aesthetic quality. Today Salt designs and produces prototypes of all types matching tradition and experience with very innovative materials and design. A car model, both classic and modern, becomes precious with elegant handmade customization. The most beautiful cars become unique and inimitable and dreams take form, becoming an elegance to be shown.

Salt is expanding and also engages in the production of prestigious interiors for private planes and helicopters. Comfort and elegance must go increasingly hand in hand with safety and durability. New materials and technologies are used to achieve the best results every time. Today Salt targets the European and American markets, as well as the Middle East, and strengthens collaborations with specialist partners internationally to ensure its clients a high-quality proposal, from classic production by hand to technical consultancy.

Salt is tradition, design, quality and innovation in a single business.
Manufacture / Services / Areas of Operations

- Showcar construction
- Vehicles interior prototypes construction
- Interiors mock up
- Design maquettes construction
- Vehicles interior trimming production
- Interior upholsteries
- Metal and composite manual prototypes
- Feasibility studies
- Prototype engineering
- Pre production engineering
- Mechanical prototypes construction and assembly
- Old and vintage cars restoration
- Interiors and exterior customization

RK COUPÉ
RK Coupé model was born in 2006 from a project based on combining the preparation of a RUF engine with a Porsche CAYMAN: in March 2007, at the Museo dell’Automobile in Turin, this model was awarded by a prestigious Jury and elected as “The Most Beautiful Car of the Year” within the custom-built car category.

RK Coupé is a real example of how the company SALT is able to personalize its products in order to satisfy its customers with regard to bodyworks and interior fittings, that are true reference points of SALT in terms of accuracy, care and elegance of every single detail. Nothing is left to chance, each particular is always carefully well finished: a perfect match of different materials of great value, a 40-year proved manual skill and an own innovative design.
Company profile
Spadaconcept is built on the long lasting experience in car design of one of its founders, Ercole Spada. It is a flat organization with an informal culture emphasizing teamwork and an open exchange of teamwork. The management team is led by the three founders who have been working out the project and business plan.

Mission
A transversal and harmonious design process exalts creative value of all discipline involved in the project. It gives birth to timeless with a strong identity. The mission is load products with DNA code. The flexibility and personal commitment enable them to offer a variety of brand-new design solutions. The ability to customise products, solutions and services to each consumer’s specific needs, tastes and aspirations is one of the Spada Concept’s prime competences.

Manufacture / Services / Areas of Operations
- Briefing
- Benchmarking
- Trend research
- Design Ideation
- Sketching
- Proportion Models
- Research of functionality concepts
- Ergonomic study
- Feasibility study
- Renderings and other drafting
- 3D Proportion models
- Photorealistic Renderings
- Layout concepts
- Computer 3D Modelling (CAS)
- Full Model and scale model
- Running Prototypes
- Model Coaching
- Graphic design
- Illustrations
- Photorealistic Renderings
- Marketing Research and Consulting

Nيدبة عن الشركة
تم بناء شركة سبادا (سبادا كونسيبت) بناءً على الخبرة الطويلة في تصميم السيارات التي يملكها أحد مؤسسيها، إركولي سبادا، وهي مؤسسة لا تعتمد على الهنداء الإدارية التقليدية ومن ثم تمتلك بذائقة غير رسمية تؤكد على العمل الجماعي والتبادل المفتوح للعمل الجماعي وتوقف قريبا الإدارية ثلاثة من المؤسسات الثلاثة التي يقومون بخطط المشتريات وخطة العمل.

المهمة:
عمليه تصميم مقاطعة ومنتزعة تقوم من القوة الإبداعية لجميع المشاركين في المشروع. فهي تهد الحياة للفرد مع هوية قوية، مهمة هي تقديم المنتجات مع بسمة القريبة وعلاقتنا المزدوجة، إنهما الرسومية والإعداد الشخصي من تقدم مجموعة متنوعة من حلول التصميم الجديدة والمفيدة، وتتمسفر الأفكار على نواحي المنتجات والحلول والخدمات إلى الاستجابات الخاصة بكل مستهلك، بالإضافة إلى الأفكار والتمكن في واحة من الكفاءات الرئيسية لسبادا كونسيبت.

التصنيع / الخدمات / مجالات التشغيل
- تدريب
- مراجعة الملامح
- التصميم الجرافيكي
- الرسوم التوضيحية
- التفاصيل المحكمة للرقم
- مراجعة التفاصيل والاستشارات
- دراسة الجودة
- التفاصيل وغيرها من الأعدات
- الملامح ثلاثية الأبعاد
- تحليل محلي للرقم
- حفظ التكنولوجيا
- التصميم ثلاثية الأبعاد بالكمبيوتر
- نظام الجودة الحسابي
- دراسات الإعداد
- خدمات الإعداد
After months of tests and trials Spadaconcept, the Italian design studio founded by Paolo Spada (former designer at Smart and Honda) together with his father Ercole, (star designer and former chief designer at Zagato and BMW), Dominiano Boschi (former McKinsey), has launched the production of its supercar Spada TS Codatronca. With this car Spadaconcept cherishes and revives the important heritage of Ercole Spada and the philosophy which characterized each of his creations. The company’s vision is centered on “functional design”, which, according to Ercole Spada, means to allow functionality of an object to express itself through its shape.

Following this vision Spadaconcept came up with a genuinely breaking product, something bold and daring. Far from creating a show car where anything is allowed, Spadaconcept has worked within strict feasibility constraints in order to reach the quality standards of a niche, handcrafted production, maximizing performance by introducing aerodynamic lines such to mould a light and essential body.

The result is an extremely stable and manageable car, able to achieve good racing performances by exploiting at the best the power of its engine, with an original and nimble shape and essential but elegant interiors.

With this new sport car Spadaconcept aims at reviving the philosophy that inspired Ercole Spada’s past models, in an attempt to combine aesthetics with functionality and racing performances. This new model is the latest evolutionary step of the truncated tail “coda tronca” in Italian. The typical and aerodynamic shape which Spada had introduced with the Alfa Romeo Giulietta SZ, TZ1 and TZ2 in the 60’s - gives this new car unique and nimble lines which bring in lightness and aerodynamics improving performances.
Company profile
Touring Superleggera, known all over the world as one of the top Italian stylists and coachbuilders, was founded in Milan in 1926 with the mission of designing custom built bodies, and engineering and coach building high-performance cars for the most important car manufacturers. Cooperating with names as prestigious as BMW and Isotta Fraschini, Touring created landmarks that influenced decades of automotive design, such as the Ferrari 166 Barchetta, the Lamborghini 350, the Maserati 3500 and the Aston Martin DB 4/5.

Touring Superleggera specializes in combining refined Italian design, state-of-the-art engineering and craftsmanship to coach build one-offs or very limited edition supercars. Recent models include the Bellagio fastback based on Maserati Quattroporte, the Bentley Continental Flying Star shooting brake on the Continental GTC chassis, and the production ready two-seater A8GCS Berlinetta winner of the “Best Supercar of the Year” award in 2008.
BENTLEY CONTINENTAL FLYING STAR by TOURING

A debut for the Middle East, Touring Superleggera unveils the Bentley Continental Flying Star, the first high-performance shooting brake of this century. This four-seater limited edition supercar (only 19 units will be built, two of them already circulate in Europe) is designed and coach built under the supervision of Bentley Motors for engineering and quality, entitling the Flying Star to Bentley warranty and after-sales service. The Continental Flying Star is custom built to the customer’s specifications, blending advanced engineering with no less than 4,000 hours of handicraft work. It features a servo-assisted boot lid and a wide and versatile boot compartment.

TAILOR-MADE CARS FOR CONNOISSEURS

The show gives our Head of Design the opportunity to meet the most demanding collectors and to discuss with them the project of their next one-off supercar. He will introduce the heritage of Touring Superleggera to the discerning Middle Eastern commissioners and show a portfolio of exclusive bodies to be executed in one unit only.
ANFIA - Italian Association of the Automotive Industry
Corso Galileo Ferraris, 61 - 10128 Torino
Tel.: +39 011 55 46 505
Fax: +39 011 54 59 86

Viale Pasteur, 10 - 00144 Roma
tel. +39 06 54221493
fax +39 06 54221418

ANFIA - الإتحاد الإيطالي لصناعة السيارات
كورسو جاليليو فرارى، 61 - 10128 تورينو
هاتف رقم: +39 011 55 46 505
fax +39 06 54221418

www.anfia.it