



Press Release

COOPERATION AGREEMENT BETWEEN AMICA AND ANFIA FOR THE DEVELOPMENT OF THE RESPECTIVE MOROCCAN AND ITALIAN AUTOMOTIVE SUPPLY CHAINS

A forward-looking action with the goal of increasing the presence on the Moroccan territory of foreign companies able to bring new skills and to enhance the technological content of systems and components made in the local plants, besides reinforcing the relationships of the Italian components sector with Stellantis and Renault

Turin, May 27th 2021 - This morning was held on a digital platform the meeting between the Associations AMICA (the Moroccan Association for Automotive Industry and Car Manufacturers) and ANFIA (Italian Association of the Automotive Industry) which led to the signing of a cooperation agreement for the development of the respective automotive supply chains in both countries.

The industrial plan promoted by the Moroccan Ministry of Industry and Environment provides for an acceleration of the sector in the country thanks to the engagement of two important car manufacturers: Renault and Stellantis.

The evolution of competencies in the local automotive ecosystem is therefore at the center of the Institutions' attention and this agreement has precisely the goal of increasing the presence on the territory of foreign companies able to bring new skills and to enhance the technological content of systems and components in the Moroccan plants.

According to the agreement, the role of ANFIA will be to give an operative support both to the organization of the training activities aimed to the progressive implementation of quality management systems and process methodologies, and to the transfer of technical skills related to specific processes, for example in the plastics sector, as well as promoting investment opportunities for the creation of new industrial settlements.

AMICA will support the Italian companies by sharing the contacts of manufacturers operating in the automotive industry and their needs as well as the results of the mapping of Moroccan needs to develop investments in the activities to be developed. It will also support investors with Ministry, training centers, industrial acceleration zones, AMDIE, car makers, manufacturers and other necessary administration to successfully establish themselves in Morocco. It will promote the creation of JVs between the companies of the two associations.

"It is a forward-looking agreement on the basis of which a further reinforcement of the relationships between the automotive supply chains of both countries, historically very positive, can be reached - says Pierangelo Decisi, Vice President of ANFIA Components Group and direct investor from 2013 in the country, now with a new plant of SIGIT-SOAG Group in Tanger Automotive City-Tangeri area. This operation takes on further importance following the recent merger that gave birth to Stellantis and will also contribute to strengthen the relations of Italian components companies with Renault".



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ANFIA - Italian Association of the Automotive Industry

Born in March 1912, over these one hundred years, ANFIA mission has always been to represent the interests of its associate members and ensure effective communication between the Italian motor vehicle industries on the one hand, and the Public Administration and Italian political bodies on the other, with regard to all technical, economic, fiscal, legal, statistical and quality-related issues referred to the automotive sector. The Association is structured in three product-based Groups, each one chaired by a President. Components: motor vehicle parts and components manufacturers; Car Coachbuilders and Designers: companies working in the sector of design, engineering and style of motor vehicles and/or parts and components for the automotive sector; Motor vehicles: motor vehicles manufacturers in general, including trucks, trailers, camper vans, special means of transport.

www.anfia.it/it/

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<https://www.youtube.com/user/anfiatube/featured>

AMICA - the Moroccan Association for Automotive Industry and Car Manufacturers

Founded in 1974, it fulfills the mission of interface between its members and the ministerial departments concerned by the sector, as well as any other economic or institutional operator acting in related fields. AMICA aims for improving competitiveness, developing training, promoting exports, transferring technology, welcoming investments, etc. Since its creation, AMICA has supported the development of the automotive sector and its structure has changed to present two distinct branches:

AMICA supports the industry bringing together all the automotive industry actors; namely, manufacturers and related suppliers, including Tier 1 and other tiers.

AMICA is also structured around the Car making sector including all car manufacturers in the Moroccan market. It acts actively, in close collaboration with public authorities, to develop the automotive sector in Morocco, encourage, support and assist investors in the Automotive sector interested in the Moroccan platform, it promotes the sector's exports, takes action against the informal sector, counterfeiting and all activities affecting the automotive sector growth, it accompanies its members in their growth and the development of their projects

www.amica.org.ma

<https://www.linkedin.com/company/amica-association>

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