Press Release

POSITIVE SIGN IN AUGUST FOR THE ITALIAN CAR MARKET (+9.9%), RESPECT TO AUGUST 2021 WITH VERY SLOW VOLUMES, WHICH CLOSED WITH -27.3%

With a no-easy fall ahead, ANFIA calls all political forces to introduce more business support measures against high energy prices as soon as possible and the hope is that the next Government will consider the implementation of the production transition for the automotive supply chain a priority

Tourin, September 1st 2022 – According to data published today by the Ministry of Infrastructure and Sustainable Mobility, in August 2022, the Italian car market reached 71,190 registrations (+9.9%) against 64,767 units registered in August 2021. Volumes registered during the month are below the 20% respect to August 2020 ones.

Volumes registered in the first eight months of 865,044 units, against 1,060.373 registered from January to August 2021, with a slowdown of 18.4%.

"After the closing of the first semester with -22.7%, with more than 200,000 cars registered less respect to the first semester of 2021, together with a recover in July (-0.8%), the positive sign of August, a month traditionally with low volumes, derives in large part, as in the previous month, from the comparison with a particularly negative August 2021, which closed with a trend of decrease of 27.3% — says **Paolo Scudieri, President of ANFIA.**

Well for the two innovations introduced by the government at the beginning of August about the ecobonus, which are expected soon published on the "Gazzetta Ufficiale": the possibility for leasing and rental companies - leading segments in the orientation toward electric mobility (BEVs and PHEVs) - to access the bonuses as well, and support for the spread of charging points in apartment buildings, so as to accelerate the development of private infrastructure, a cornerstone for the spread of electric mobility in Italy.

The fall ahead will not be an easy one, in which further price increases for businesses, workers and families are expected, with rising energy and gas costs and inflation. The appeal to the current Government and all political forces to provide further measures to compensate for the high energy price as soon as possible. For the next Government, moreover, the hope is that it will continue the plan for the reconversion of the automotive supply chain and that it will immediately commit itself to adopting measures for the reconversion of plants and the retraining of employees, for the attraction of investments in the territory, for supporting research and innovation in *new mobility technologies, for stimulating the aggregation of companies and for more effective support for liquidity".*

Analysing **registrations by fuel type** in detail [1], petrol cars see their market of August in growth of 17.8%, with a market share of 26.9%, while diesel ones decrease of 6.8% respect to the same month in 2021 with a market share of 18%. In the first eight months of 2022, registrations of petrol cars decrease of 26.8% and diesel ones of 30.8%.

Alternative-fuel car registrations represent the 55.1% of the market only in August 2022, in growth of 13.2%, while in the cumulate period the share 51.9%, with volumes in decrease of 6.1%. Electrified cars represent the 45.8% of the August market in growth of 21.3%, while in the first eight months of 2022, with a share of 42.3% in decrease of 4.2%. Among them, non-rechargeable hybrids grow of 33% during the month reaching the 38% of share (unconditional record); in the cumulative period, are in decrease of 3.2%, with a market share of 33.1%. In August, rechargeables cars reduce of 15.2% representing the 7.7% of the market (-7.5% and 9.2% of the market share and in the cumulative period 2022). Among them, electric cars with a share of 3.2% decrease of 29.2%, while hybrids plug-in slowdown of 1,3% representing the 4.5% of the overall. In the end, gas-powered cars represent the 9.2% of the overall registered in August, of which the 8.7% is represented by LPG cars (-0.6%) and the 0.5% are CNG ones (-74.3%). Since the beginning of 2022, LPG cars are in growth of 3.2% and CNG ones are in decrease of 64.3%.

Still good performance for Fiat Panda, and the hybrid versions of Fiat 500 and Lancia Ypsilon which during the month are at the first, the second and the fourth places in the mild/full hybrid segment. Among PHEVs, Jeep Compass and Jeep Renegade keep in being the best sold models of 2022, while Fiat 500 is the best sold model among the electric models in August and since the beginning of 2022.

Referring to the **market by segments**, during August utility and super utility represent the 38.1% of the market, in growth of 13%. The best sold model is always Fiat Panda. The market share for cars in the middle segment is 9.6% in August and their market reduced of 7.7% respect to the eighth month of 2021.

The SUVs market share is 48% during the month, in growth of 9.5%. In detail, small SUVs represent the 25.3% of the market in the month (+15% respect to August 2021), compact SUVs the 16.5% (+0.5%), and the medium ones the 4.9%, (+12%), while large SUVs sales are the 1.3% of the overall (+26.6%). The 19.5% of the SUVs sold belong to Stellantis Group.

[1] Temporary Data

MVPs represent the 1.5% of the August market and decrease of 29.7% respect to August 2021.

Since the beginning of 2022, utility and super utility with a share of 36.3% (-24.5% respect to the first eight months of 2021), medium ones of 9.5% (-32.3%), and SUVs of 51.2% (-9.8%) and MVPs of 1.9% (-27.1%).

According to the ISTAT survey, in August[2] is estimated a growth for **consumer confidence index** (base 2010=100), which goes from 94.8 to 98.3, backing to the same level of last June, while **composite index of business confidence** (Iesi), decrease, from 110.7 to 109.4.

Referring to consumer confidence, moreover, with regard to durable goods, including motor vehicles, the index relating to the current opportunity to purchase, is again in in growth respect to July 2022 (from -78.2 to -67.2).

According to the latest available ISTAT data, in August the **national consumer price index** registers a growth of 0.8% per month and of 8.4% per year (from +7.9% of the previous month; a level registered last time since December 1985, when was equal to +8.8%). The trend of the further acceleration in inflation is largely due to the prices of energy goods (their growth goes from +42.9% of July to +44.9%) and especially non-regulated energy goods (from +39.8% to +41.6%; on one side regulated energy good prices keep growing but remain stable +47.9%), and on the other processed food goods (from +9.5% to +10.5%) e durable goods (from +3.3% to +3.9%). Transport-related services prices register a slowdown (from +8.9% to +8.4%).

The acceleration of the prices of non-regulated energy goods is due to free market electricity prices (from +109.2% to +135.9%; +20.5% during the month) and to those of city gas and natural gas on the free market (+22.8% per month). This dynamic was only partly offset by the slowdown in the prices of **Diesel for the means of transportation** (from +30.9% to +18,2%, -9,2% the trend), of **Gasoline** (from +22.3% to +8.8%; -10.4% since July) e of **heating oil** (from +52.5% to +43.6%; -6.0% per month).

Stellantis Group, in the overall, reached during the month 25,405 registrations (+16.9%) with a market share of 35.7% (33.5% in August 2021).

In the first eiths months of 2022, the overall of registrations reached 319.180 units (-22.9%), with a market share of 36.9%.

[2] A partire dal mese di maggio 2022, Istat modifica la metodologia di calcolo dell'indice composito del clima di fiducia delle imprese (Iesi). La serie dell'indice ottenuto con la nuova metodologia è stata ricostruita a partire da maggio 2005 e sostituisce quella diffusa in precedenza.

Five Stellantis Group models are in the **top ten of August**, with Fiat still on top of the char (4,998 units), followed, at the second place, by Fiat 500 (3,990), which gains five places respect to the previous month, and, at the third, by Lancia Ypsilon (2,830), which gain a place respect to the previous month. At the fifth place Citroen C3 (1,878) and stable at the sixth place, Peugeot 208 (1,805).

In the end, the **second hand car market** reached 283,920 of ownership before mini-transfers to dealerships in August 2022, the 39.3% more respect to August 2021. In the first eight months of 2022, transfers of ownership are 2,998.758, in growth of 31% respect to the same period of 2021.

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ANFIA – Italian Association of the Automotive Industry

Born in March 1912, over these one hundred years, ANFIA mission has always been to represent the interests of its associate members and ensure effective communication between the Italian motor vehicle industries on the one hand, and the Public Administration and Italian political bodies on the other, with regard to all technical, economic, fiscal, legal, statistical and quality-related issues referred to the automotive sector. The Association is structured in three product-based Groups, each one chaired by a President. Components: motor vehicle parts and components manufacturers; Car Coachbuilders and Designers: companies working in the sector of design, engineering and style of motor vehicles and/or parts and components for the automotive sector; Motor vehicles: motor vehicles manufacturers in general, including trucks, trailers, camper vans, special means of transport.

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The Automotive Production Chain in Italy
5,156 companies
268,300 employees (direct and indirect), more than 7% of the employees in the Italian manufacturing sector
92,7 billion Euros of turnover which means 9.3% of the Italian manufacturing sector turnover and of 5,2% of the Italian GDP
76,3 billion Euros of tax levy of motorization

Comunicato Stampa

ANFIA
Associazione Nazionale Filiera Industria Automobilistica

ITALIA - IMMATRICOLAZIONI AUTOVETTURE

ITALY - NEW CAR REGISTRATIONS

dati provvisori/*provisional data*

MARCA/*MAKE*	AGOSTO *AUGUST* 2022	%	2021	%	VAR. % *% CHG.* *22/21*	GENNAIO/AGOSTO *JANUARY/AUGUST* 2022	%	2021	%	VAR. % *% CHG.* *22/21*
STELLANTIS Group*	***25.405***	***35,7***	***21.723***	***33,5***	***+16,9***	***319.180***	***36,9***	***413.763***	***39,0***	***-22,9***
FIAT	10.724	15,1	9.339	14,4	+14,8	124.679	14,4	164.505	15,5	-24,2
PEUGEOT	3.755	5,3	2.892	4,5	+29,8	49.517	5,7	65.631	6,2	-24,6
CITROEN	3.345	4,7	1.733	2,7	+93,0	38.519	4,5	50.339	4,7	-23,5
JEEP	1.635	2,3	3.410	5,3	-52,1	34.342	4,0	46.892	4,4	-26,8
OPEL	1.965	2,8	1.499	2,3	+31,1	31.598	3,7	42.209	4,0	-25,1
LANCIA	2.830	4,0	2.057	3,2	+37,6	27.414	3,2	32.304	3,0	-15,1
ALFA ROMEO	810	1,1	473	0,7	+71,2	7.939	0,9	7.677	0,7	+3,4
DS	164	0,2	257	0,4	-36,2	3.805	0,4	3.088	0,3	+23,2
MASERATI	177	0,2	63	0,1	+181,0	1.367	0,2	1.118	0,1	+22,3
VW Group	***12.027***	***16,9***	***10.872***	***16,8***	***+10,6***	***141.481***	***16,4***	***180.662***	***17,0***	***-21,7***
VOLKSWAGEN	5.685	8,0	5.721	8,8	-0,6	69.236	8,0	92.713	8,7	-25,3
AUDI	3.428	4,8	2.427	3,7	+41,2	34.362	4,0	43.349	4,1	-20,7
SKODA	1.596	2,2	1.187	1,8	+34,5	16.251	1,9	20.265	1,9	-19,8
SEAT	474	0,7	1.035	1,6	-54,2	9.763	1,1	16.202	1,5	-39,7
CUPRA	563	0,8	349	0,5	+61,3	7.465	0,9	4.033	0,4	+85,1
PORSCHE	272	0,4	147	0,2	+85,0	4.170	0,5	3.878	0,4	+7,5
LAMBORGHINI	9	0,0	6	0,0	+50,0	234	0,0	222	0,0	+5,4
RENAULT Group	***5.615***	***7,9***	***6.847***	***10,6***	***-18,0***	***83.348***	***9,6***	***90.096***	***8,5***	***-7,5***
DACIA	2.993	4,2	2.562	4,0	+16,8	45.580	5,3	38.285	3,6	+19,1
RENAULT	2.622	3,7	4.285	6,6	-38,8	37.768	4,4	51.811	4,9	-27,1
TOYOTA Group	***4.701***	***6,6***	***4.141***	***6,4***	***+13,5***	***59.733***	***6,9***	***64.180***	***6,1***	***-6,9***
TOYOTA	4.468	6,3	3.997	6,2	+11,8	57.554	6,7	61.005	5,8	-5,7
LEXUS	233	0,3	144	0,2	+61,8	2.179	0,3	3.175	0,3	-31,4
HYUNDAI Group	***4.706***	***6,6***	***5.199***	***8,0***	***-9,5***	***53.673***	***6,2***	***59.399***	***5,6***	***-9,6***
KIA	2.261	3,2	2.892	4,5	-21,8	27.345	3,2	29.151	2,7	-6,2
HYUNDAI	2.445	3,4	2.307	3,6	+6,0	26.328	3,0	30.248	2,9	-13,0
FORD	***5.412***	***7,6***	***4.524***	***7,0***	***+19,6***	***51.364***	***5,9***	***62.075***	***5,9***	***-17,3***
BMW Group	***3.186***	***4,5***	***2.963***	***4,6***	***+7,5***	***40.606***	***4,7***	***50.057***	***4,7***	***-18,9***
BMW	2.257	3,2	2.262	3,5	-0,2	30.345	3,5	37.318	3,5	-18,7
MINI	929	1,3	701	1,1	+32,5	10.261	1,2	12.739	1,2	-19,5
DAIMLER Group	***2.394***	***3,4***	***1.827***	***2,8***	***+31,0***	***31.192***	***3,6***	***39.130***	***3,7***	***-20,3***
MERCEDES	2.260	3,2	1.656	2,6	+36,5	28.129	3,3	34.579	3,3	-18,7
SMART	134	0,2	171	0,3	-21,6	3.063	0,4	4.551	0,4	-32,7
SUZUKI	***867***	***1,2***	***1.754***	***2,7***	***-50,6***	***13.199***	***1,5***	***28.269***	***2,7***	***-53,3***
NISSAN	***1.417***	***2,0***	***1.544***	***2,4***	***-8,2***	***17.428***	***2,0***	***18.751***	***1,8***	***-7,1***
DR	***2.078***	***2,9***	***385***	***0,6***	***+439,7***	***13.658***	***1,6***	***4.715***	***0,4***	***+189,7***
VOLVO	***673***	***0,9***	***638***	***1,0***	***+5,5***	***8.725***	***1,0***	***14.121***	***1,3***	***-38,2***
JAGUAR LAND ROVER Grou	***662***	***0,9***	***541***	***0,8***	***+22,4***	***6.947***	***0,8***	***11.800***	***1,1***	***-41,1***
LAND ROVER	547	0,8	396	0,6	+38,1	5.354	0,6	8.647	0,8	-38,1
JAGUAR	115	0,2	145	0,2	-20,7	1.593	0,2	3.153	0,3	-49,5
MAZDA	***519***	***0,7***	***606***	***0,9***	***-14,4***	***5.778***	***0,7***	***8.462***	***0,8***	***-31,7***
HONDA	***343***	***0,5***	***302***	***0,5***	***+13,6***	***5.200***	***0,6***	***4.180***	***0,4***	***+24,4***
TESLA	***100***	***0,1***	***308***	***0,5***	***-67,5***	***2.688***	***0,3***	***3.453***	***0,3***	***-22,2***
MITSUBISHI	***142***	***0,2***	***212***	***0,3***	***-33,0***	***1.761***	***0,2***	***2.868***	***0,3***	***-38,6***
SUBARU	***103***	***0,1***	***107***	***0,2***	***-3,7***	***1.098***	***0,1***	***1.531***	***0,1***	***-28,3***
FERRARI	***31***	***0,0***	***27***	***0,0***	***+14,8***	***495***	***0,1***	***435***	***0,0***	***+13,8***
ALTRE	***809***	***1,1***	***247***	***0,4***	***+227,5***	***7.490***	***0,9***	***2.426***	***0,2***	***+208,7***
TOTALE MERCATO	**71.190**	**100,0**	**64.767**	**100,0**	**+9,9**	**865.044**	**100,0**	**1.060.373**	**100,0**	**-18,4**

Fonte: CED - Ministero delle Infrastrutture e della Mobilità sostenibili

I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 31/08/2022

* Fino al 2020 Alfa Romeo, Fiat, Jeep e Lancia erano conteggiati nel Gruppo FCA, Citroen, DS, Opel e Peugeot nel Gruppo PSA

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ITALIA - IMMATRICOLAZIONI AUTOVETTURE - Top ten

ITALY - NEW CAR REGISTRATIONS - Top ten

dati provvisori/*provisional data*

TOP 10

N.	MARCA *Make*	MODELLO *Model*	AGOSTO 2022 *AUGUST 2022*
1	FIAT	PANDA	4.998
2	FIAT	500[1]	3.990
3	LANCIA	YPSILON	2.830
4	FORD	PUMA	2.672
5	CITROEN	C3	1.878
6	PEUGEOT	208	1.805
7	DACIA	SANDERO	1.799
8	VOLKSWAGEN	T-ROC	1.719
9	TOYOTA	YARIS	1.562
10	DR	4.0	1.437

N.	MARCA *Make*	MODELLO *Model*	GEN/AGO 2022 *JAN/AUG 2022*
1	FIAT	PANDA	70.651
2	LANCIA	YPSILON	27.411
3	FIAT	500[2]	25.028
4	DACIA	SANDERO	22.375
5	CITROEN	C3	21.037
6	FORD	PUMA	19.820
7	PEUGEOT	208	18.963
8	FIAT	500X	17.726
9	JEEP	RENEGADE	17.682
10	VOLKSWAGEN	T-ROC	17.534

Fonte: CED - Ministero delle Infrastrutture e della Mobilità sostenibili

I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 31/08/2022

[1] Fiat 500 non comprende versione Elettrica e marchio Abarth

[2] Comprende versione Elettrica e marchio Abarth

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