

Press Release

THE CAR MARKET, IN LINE WITH EXPECTATIONS, OVERTAKES 1.9 MILLIONS OF UNITS IN 2017 AND CLOSES WITH +7.9%

Without measures to support the replacement of the oldest cars in circulation, 2018 is going to be in line with 2017

Turin, January 2nd 2018 - According to the data published today by the Minister of Infrastructures and Transport, during December the Italian car market totaled 121,100 registrations, with a decrease of 3.2% respect to the same period of 2016. During 2017, the volumes registered reached 1,970,497 units overall, the 7.9% more respect 2016.

"During December, the Italian car market show a negative sign in 2017, after the slowdown of April, because especially of the calendar effect, December had two working days less respect to December 2016 (18 working days in December 2017 against 20 of December 2016) - says Aurelio Nervo, President of ANFIA.

During this last year, the positive gradual trend continued, trend started in 2014 after six years of slow down, the volumes reached overtakes the doorstep of 1.9 million units, confirming Italy as the fourth country of the EU after Germany, the United Kingdom and France. This result has been possible also thanks to the commercial campaigns of car producers and of sales networks, since the demand of new cars is pretty weak. Without any measure to support the replacement of the oldest cars in circulation, in fact, the 2018 is going to be in line with 2017.

A part of the market needs to be pushed in order to avoid the current contradiction between the older fleet and the efforts by manufactures to reached the high standard for the reduction of CO₂ emissions in the new vehicles produced - as says the recent draft by the European Commission for the targets post 2021.

A positive contribution - says Nervo - could come from the reduction of the taxation field - for example, yesterday are started again the new highways costs, with an increasement of 2.7%".

Analyzing the registrations by fueling¹, in December all fueling are in slow down, with the only exception of LPG and hybrid cars, while during 2017, the only fuel with a negative sign is the natural gas one. During December 2017, the mix of fuels is the following: petrol cars with the 30.5% of the market, diesel cars with the 56.5%, hybrid cars at the 4.1% of share, LPG and Natural gas cars with 6.5% and 2.3% respectively.

¹ Temporary Data.

During 2017, every 100 new cars registered, twelve of them are alternative powered (against the tenth of 2016) and every 10,000 new cars registered 10 are electrics (7.5 in 2016).

Regarding the market divided in segments, in 2017 Fiat Panda and Fiat 500, respectively at the first and the second place represented, the 55% of the segment A (subcompacts), while Lancia Ypsilon is at the first place in the segment B (compacts).

Fiat Tipo and Alfa Romeo Giulia lead the ranking respectively in the segment C (low-medium) and in the segment D (medium).

Fiat 500X and Jeep Renegade are the two SUVs best sold and, together, got the 36% of the small SUVs.

In the end, Fiat 500L is the monovolume best sold in 2017 with a share of 48% of the segment of small monovolumes.

According to the ISTAT survey, in December the consumer confidence climate index (basis 2010=100) grows going from 114.4 to 116.6. The composite index of the company confidence climate (lesi), is stable from 108.8 to 108.9, instead.

Referring to the consumer confidence climate regarding the purchase of the long-lasting goods and among them there is the car, the balance regarding the current opportunity is growing fast (from -47 to -38.1) just like the one regarding to the future buying intentions.

According to the last ISTAT data available, in November the national index of consumer prices, decreases of 0.2% per month and it grows of 0.9% respect to November 2016 (it was +1.0% in October). The slowdown of the inflation (for the third month in row) is not so bad thanks to the slight acceleration of the not regulated energetics prices (+5.0% from +4.3% of the previous month).

About the energetics good not regulated, looking at the fuels prices, increasements are registered for Diesel, prices increased of 1.7% per month (+5.7% the variation per year, from +4.7% of October), and for Petrol, which grows of 1.0% based on situation, showing a trend of growth of 4.3% (from +3.6% in October). Also the other fuels register an increasement of 2.1% - for the effect of the increasement of LPG - and showing per year an acceleration of the growth (+12.3%, from +12.0% of the previous month).

National brands, overall, totalized during the month 32,115 registrations (-13.9%). FCA brands (excluding Ferrari and Maserati) totalized 31,924 registrations during the month (-13.7%). A positive trend is registered for Jeep together with Lamborghini (+150%).

During 2017, the national brands totalized 561,336 registrations (+5.6%). FCA brands (excluding Ferrari and Maserati), totalized 557,509 registrations (+5.5%). During the

National Association of Automotive Industry (ANFIA)



twelve years Fiat, Alfa Romeo, Lancia/Chrysler, Ferrari and Lamborghini register a positive sign.

Seven Italian models are included in the **top ten of December**, with Fiat Panda (7,466 units) at the first place, followed by a Fiat 500X (3,232), which gains three places and by Lancia Ypsilon (3,139) at the third. At the five place back Jeep Renegade (2,730), followed by Fiat 500 (2,710). At the seventh place is located Fiat Tipo (2,642), followed by Fiat 500L (2,616).

The **top ten of 2017** had six Italian models: Fiat Panda at the first place (144,504 units), followed by Lancia Ypsilon (60,333), Fiat 500 (58,562) and by Fiat Tipo (55,828) respectively at the second, third and fourth place. At the sixth is located Fiat 500X (45,791) and at seventh Fiat 500L (44,075).

Since September 2013 Fiat Panda is at the first place in the top ten of the month as the best sold model in Italy.

The **second-hand market** totalized 355,863 ownerships transfers, including the mini-transfer operations to car dealers in December 2017, registering a reducing of 10.4% respect to the same month of 2016. During 2017, the whole volumes reached 4,575,981 units, with a decrease of 3.1% respect to 2016.

For more information: ANFIA Press Office

Miriam Gangi (Ms.) - m.gangi@anfia.it

Telephone: +39 011 5546502

Mobile: +39 338 7303167

ANFIA - Italian Association of the Automotive Industry - is one of the leading Italian Trade Associations, members of CONFINDUSTRIA.

Born in March 1912, over these one hundred years, ANFIA mission has always been to represent the interests of its associate members and ensure effective communication between the Italian motor vehicle industries on the one hand, and the Public Administration and Italian political bodies on the other, with regard to all technical, economic, fiscal, legal, statistical and quality-related issues referred to the automotive sector. The Association is structured in three product-based Groups, each one chaired by a President.

Components: motor vehicle parts and components manufacturers; Car Coachbuilders and Designers: companies working in the sector of design, engineering and style of motor vehicles and/or parts and components for the automotive sector; Motor vehicles: motor vehicles manufacturers in general, including trucks, trailers, camper vans, special means of transport.

National Association of Automotive Industry (ANFIA)

ITALIA - IMMATRICOLAZIONI AUTOVETTURE*ITALY - NEW CAR REGISTRATIONS*

dati provvisori/provisional data

MARCA/MAKE	DICEMBRE DECEMBER				VAR. % % CHG. 17/16	GENNAIO/DICEMBRE JANUARY/DECEMBER				VAR. % % CHG. 17/16
	2017	%	2016	%		2017	%	2016	%	
FCA	31.924	26,36	36.992	29,58	-13,70	557.509	28,29	528.336	28,94	5,52
FIAT	21.775	17,98	26.648	21,31	-18,29	402.355	20,42	385.798	21,13	4,29
ALFA ROMEO	2.870	2,37	2.992	2,39	-4,08	45.328	2,30	36.385	1,99	24,58
LANCIA/CHRYSLER	3.140	2,59	4.327	3,46	-27,43	60.335	3,06	65.695	3,60	-8,16
JEEP	4.139	3,42	3.025	2,42	36,83	49.491	2,51	40.458	2,22	22,33
FERRARI	8	0,01	16	0,01	-50,00	344	0,02	372	0,02	-7,53
MASERATI	150	0,12	234	0,19	-35,90	2.917	0,15	2.053	0,11	42,08
DR MOTOR	21	0,02	31	0,02	-32,26	415	0,02	478	0,03	-13,18
LAMBORGHINI	10	0,01	4	0,00	150,00	133	0,01	94	0,01	41,49
ALTRE NAZIONALI	2	0,00	1	0,00	100,00	18	0,00	25	0,00	-28,00
TOT. MARCHE NAZ.	32.115	26,52	37.278	29,81	-13,85	561.336	28,49	531.358	29,10	5,64
AUDI	3.069	2,53	3.629	2,90	-15,43	67.084	3,40	63.972	3,50	4,86
BMW	4.428	3,66	3.843	3,07	15,22	60.873	3,09	59.849	3,28	1,71
CITROEN	5.078	4,19	4.146	3,32	22,48	80.849	4,10	64.213	3,52	25,91
DACIA	4.133	3,41	3.093	2,47	33,62	57.981	2,94	47.979	2,63	20,85
FORD	7.969	6,58	7.438	5,95	7,14	134.073	6,80	124.328	6,81	7,84
HONDA	665	0,55	686	0,55	-3,06	9.871	0,50	9.594	0,53	2,89
HYUNDAI	4.642	3,83	4.182	3,34	11,00	58.917	2,99	56.379	3,09	4,50
JAGUAR	311	0,26	295	0,24	5,42	5.308	0,27	4.915	0,27	8,00
KIA	3.467	2,86	2.546	2,04	36,17	47.935	2,43	45.154	2,47	6,16
LAND ROVER	1.019	0,84	935	0,75	8,98	18.673	0,95	18.793	1,03	-0,64
MAZDA	764	0,63	702	0,56	8,83	10.527	0,53	10.959	0,60	-3,94
MERCEDES	4.507	3,72	5.112	4,09	-11,83	65.859	3,34	64.450	3,53	2,19
MINI	1.823	1,51	1.385	1,11	31,62	24.720	1,25	24.435	1,34	1,17
MITSUBISHI	269	0,22	222	0,18	21,17	3.752	0,19	4.215	0,23	-10,98
NISSAN	4.145	3,42	3.307	2,64	25,34	62.708	3,18	55.222	3,02	13,56
OPEL	3.754	3,10	6.140	4,91	-38,86	98.949	5,02	95.056	5,21	4,10
PEUGEOT	7.094	5,86	6.815	5,45	4,09	104.222	5,29	94.132	5,16	10,72
PORSCHE	365	0,30	294	0,24	24,15	5.488	0,28	5.121	0,28	7,17
RENAULT	8.530	7,04	8.261	6,61	3,26	133.666	6,78	118.303	6,48	12,99
SEAT	1.246	1,03	1.325	1,06	-5,96	17.518	0,89	15.473	0,85	13,22
SKODA	1.512	1,25	1.659	1,33	-8,86	23.115	1,17	19.637	1,08	17,71
SMART	1.547	1,28	1.602	1,28	-3,43	26.661	1,35	28.319	1,55	-5,85
SSANGYONG	144	0,12	163	0,13	-11,66	2.243	0,11	2.809	0,15	-20,15
SUBARU	317	0,26	270	0,22	17,41	3.082	0,16	3.513	0,19	-12,27
SUZUKI	1.990	1,64	2.089	1,67	-4,74	31.088	1,58	22.631	1,24	37,37
TOYOTA	4.988	4,12	5.125	4,10	-2,67	85.146	4,32	71.934	3,94	18,37
LEXUS	528	0,44	570	0,46	-7,37	4.003	0,20	4.151	0,23	-3,57
VOLKSWAGEN	9.275	7,66	10.211	8,16	-9,17	144.825	7,35	139.168	7,62	4,06
VOLVO	1.285	1,06	1.543	1,23	-16,72	16.964	0,86	16.984	0,93	-0,12
ALTRE	121	0,10	196	0,16	-38,27	3.061	0,16	2.846	0,16	7,55
TOT.MARCHE EST.	88.985	73,48	87.784	70,19	1,37	1.409.161	71,51	1.294.534	70,90	8,85
TOT.MERCATO	121.100	100,00	125.062	100,00	-3,17	1.970.497	100,00	1.825.892	100,00	7,92

Elaborazioni ANFIA su dati del Ministero dei Trasporti/ Prepared by Anfia from the data of Ministry of Transportations (Aut. Min. D07161/H4)

I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 31/12/2017

Associazione Nazionale Filiera Industria Automobilistica

ITALIA - IMMATRICOLAZIONI AUTOVETTURE - Top ten

ITALY - NEW CAR REGISTRATIONS - Top ten

dati provvisori/provisional data

TOP 10

N.	MARCA	MODELLO	DICEMBRE 2017
	Make	Model	DECEMBER 2017
1	FIAT	PANDA	7.466
2	FIAT	500X	3.232
3	LANCIA	YPSILON	3.139
4	CITROEN	C3	3.109
5	JEEP	RENEGADE	2.730
6	FIAT	500 ¹ (Non comprende 500 Abarth)	2.710
7	FIAT	TIPO	2.642
8	FIAT	500L	2.616
9	RENAULT	CLIO	2.616
10	FORD	FIESTA	2.562

Fonte: CED - Ministero dei Trasporti

N.	MARCA	MODELLO	GEN/DIC 2017
	Make	Model	JAN/DEC 2017
1	FIAT	PANDA	144.504
2	LANCIA	YPSILON	60.333
3	FIAT	500 ² (Comprende 500 Abarth)	58.562
4	FIAT	TIPO	55.828
5	RENAULT	CLIO	50.725
6	FIAT	500X	45.791
7	FIAT	500L	44.075
8	CITROEN	C3	41.982
9	VOLKSWAGEN	GOLF	41.434
10	FORD	FIESTA	40.701

Fonte: Elaborazioni ANFIA su dati del Ministero dei Trasporti (Aut. Min. D07161/H4)

1 - Non comprende le Abarth 500, con le quali Fiat 500 passerebbe dal 6° posto al 5° posto della top 10 di dicembre

2 - Comprende le Abarth 500

I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 31/12/2017

Associazione Nazionale Filiera Industria Automobilistica

Sede di Torino: 10128 - Corso Galileo Ferraris, 61 - Tel. +39 011 5546511 - Fax +39 011 545464

Dir. Studi e Ricerche: Tel. +39 0115546524 - E-mail: studi.ricerche@anfia.it - www.anfia.it

Sede di Roma: 00144 - Viale Pasteur, 10 - Tel. +39 06 54221493 (4) - Fax +39 06 54221418 - E-mail: anfia.roma@anfia.it