

Press Release

**IN AUGUST THE ITALIAN CAR MARKET CONTINUED TO ACCELERATE: +9.5%**

**After six consecutive monthly declines, diesel car registrations were on the rise again, up 6% in the month and with a market share of 55.8%. However, they remained down by 5.4% year to date in 2018**

*Turin, 3rd September 2018* - According to data published today by the Ministry for Infrastructure and Transport, in August the Italian car market reached 91,551 new car registrations with an increase of 9.5% compared to the same month in 2017.

Sales volumes registered in the first eight months of 2018 were 1,365,947 units and were 0.1% lower than in the same period of 2017.

*"In August 2018 the car market continued to grow and recorded significant growth (+9.5%) compared to August 2017 which ended with a double-digit increase (+16.1%) - commented Gianmarco Giorda, Director of ANFIA.*

*In August 2018, after six consecutive monthly declines in sales, diesel car registrations returned to growth with a 6% increase in the month and a market share of 55.8% (compared to 50.8% in July), although it remained down by 5.4% year to date.*

*Finally, the good performance of alternative-fuel cars continues - Giorda concludes - accounting for 14.8 percent of the total registered in August, with growth of 27 percent for the month and 17.5 percent in the cumulative".*

Moving on to the analysis for the **fuel supply market**<sup>1</sup>, registrations were on the rise for all types of fuels. In addition to **diesel** cars, which we have already mentioned, there was an increase in the number of **petrol** cars registered in August, where they accounted for 29.4% of the total market (which was the lowest monthly share since 2015), with a monthly increase of 8% and a cumulative increase of 3%.

Among **alternative-fuelled** cars, **LPG** cars are growing in the market with a 26% increase in the month and an 1% decrease in the cumulative market.

The growth of **natural gas** cars has also continued and in August 2018 they registered a +4% increase compared to August 2017, thus bringing the growth trend in the first eight months of 2018 to +57%. **Electric** cars are the vehicles with the best growth trend, both in the month (+87%) and in the year (+147%). However, they still represent a very small share of the market: 0.2%.

Finally, cars with **hybrid engines** grew by 39% in August and by 34% in the first eight months of 2018. This excellent performance of **electric and hybrid cars** has led to cars with these power supplies representing a combined share of 4.4% of the total number of cars registered in August.

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<sup>1</sup> Provisional Data

In terms of **market segmentation**, in August 2018 Fiat Panda was the best-selling car in the **super-utility** segment with a market share of 33%. In the same month however, Fiat Panda lost its first place among the top ten in total sales on the market, which it had maintained continuously since September 2013.

The Fiat Tipo and the Alfa Romeo Giulietta, on the other hand, were ranked first and second respectively in the **small-medium** segment and represented 38% of August sales in this segment. The Alfa Romeo Giulia was the best-selling model in the **medium** segment, with 35% of sales.

In each **SUV segment**, a FCA Group model took first place in August: The Fiat 500X and the Jeep Renegade were the top two **Small SUVs**. The Jeep Compass was the first amongst the **Compact SUVs** and the Alfa Romeo Stelvio was the first among the **Medium SUVs** while the Jeep Grand Cherokee was the best-selling of the **Large SUVs**. Considering SUVs of all sizes, FCA Group accounted for 27% of the total number of vehicles registered in August.

Finally, the Fiat 500L was the best-selling **MPV** in the month and accounted for almost a third of the entire MPV market in August 2018.

According to the ISTAT survey, **consumer confidence index** (base 2010=100) fell from 116.2 to 115.2 in August. The **composite business confidence index** (Iesi) also fell from 105.3 to 103.8.

Furthermore, with reference to consumer confidence regarding durable goods, which include cars, the index related to current purchasing opportunities was down compared to July (from -44.7 to -46.5).

According to preliminary ISTAT estimates, in August the **national consumer price index** recorded an increase of 0.5% in the month and 1.7% in the year (+1.5% in July). The acceleration in inflation was mainly due to the prices of Transport Services (the trend for which rose from +1.7% in July to +2.9%) and processed food products. On the other hand, there was a slowdown in growth in the prices of Energy products (from +7.9% in the previous month to +7.6%) as well as for unprocessed food products.

In August 2018 prices of unregulated energy goods showed a negative change of 0.2% and a positive trend of 9.5% (from +10.4% in July).

Overall **Italian brands** achieved a total of 24,923 registrations in the month (+2.9%), with a market share of 27.2%. In the cumulative period since the beginning of 2018 the total number of registrations stood at 373,026 (-6.9%), with a market share of 27.3%.

FCA brands (excluding Ferrari and Maserati) together accounted for 24,702 registrations in the month (+2.6%), with a market share of 27%. There was a positive performance for Alfa Romeo (+66.6%) and Jeep (+137.8%). Also, good performances were posted by Ferrari (+23.5%), Maserati (+14.3%) and Lamborghini (+500%).

In the period from January to August, FCA brands totalled 369,822 vehicles registered with a 7% drop and a market share of 27.1%. Also, year to date, Alfa Romeo (+16.3%) and

Jeep (+104%) brands closed positively, alongside Ferrari (+13.9%) and Lamborghini (+41.3%).

In August, there were six Italian models in the **top ten in sales**, with the Fiat Panda (3,542 units) coming second, followed in third place by the Jeep Compass (3,002), which gained two points and in fourth place was the Fiat 500X (2,994). Fifth place went to the Fiat Tipo (2,400) and seventh place to the Jeep Renegade (2,110), who climbed one point. The Fiat 500L (1,996) finished tenth in the standings.

The **used car market** recorded 260,485 transfers of ownership including quick turnaround sales to dealers in August 2018 and a 4.6% decrease compared to August 2017. In the first eight months of 2018 there were 2,952,574 transfers of ownership, 2.9% less than in the same period of 2017.

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**ANFIA (New website: [www.anfia.it](http://www.anfia.it))**

ANFIA - Italian Association of the Automotive Industry - is one of the leading Italian Trade Associations, members of CONFINDUSTRIA.

Born in March 1912, over these one hundred years, ANFIA mission has always been to represent the interests of its associate members and ensure effective communication between the Italian motor vehicle industries on the one hand, and the Public Administration and Italian political bodies on the other, with regard to all technical, economic, fiscal, legal, statistical and quality-related issues referred to the automotive sector. The Association is structured in three product-based Groups, each one chaired by a President.

Components: motor vehicle parts and components manufacturers; Car Coachbuilders and Designers: companies working in the sector of design, engineering and style of motor vehicles and/or parts and components for the automotive sector; Motor vehicles: motor vehicles manufacturers in general, including trucks, trailers, camper vans, special means of transport.

## ITALIA - IMMATRICOLAZIONI AUTOVETTURE

## ITALY - NEW CAR REGISTRATIONS

dati provvisori/provisional data

MARCA/MAKE	AGOSTO AUGUST				VAR. % % CHG. 18/17	GENNAIO/AGOSTO JANUARY/AUGUST				VAR. % % CHG. 18/17
	2018	%	2017	%		2018	%	2017	%	
FCA	24.702	26,98	24.077	28,79	2,60	369.822	27,07	397.861	29,11	-7,05
FIAT	14.151	15,46	16.695	19,96	-15,24	241.186	17,66	293.071	21,44	-17,70
ALFA ROMEO	3.608	3,94	2.166	2,59	66,57	35.800	2,62	30.792	2,25	16,26
LANCIA/CHRYSLER	1.278	1,40	2.834	3,39	-54,90	31.895	2,34	44.129	3,23	-27,72
JEEP	5.665	6,19	2.382	2,85	137,83	60.941	4,46	29.869	2,19	104,03
FERRARI	21	0,02	17	0,02	23,53	304	0,02	267	0,02	13,86
MASERATI	112	0,12	98	0,12	14,29	1.909	0,14	2.088	0,15	-8,57
LAMBORGHINI	6	0,01	1	0,00	500,00	147	0,01	104	0,01	41,35
ALTRE NAZIONALI	82	0,09	19	0,02	331,58	844	0,06	300	0,02	181,33
TOT. MARCHE NAZ.	24.923	27,22	24.212	28,95	2,94	373.026	27,31	400.620	29,31	-6,89
AUDI	2.081	2,27	3.258	3,90	-36,13	45.821	3,35	46.559	3,41	-1,59
BMW	2.557	2,79	2.543	3,04	0,55	39.570	2,90	40.511	2,96	-2,32
CITROEN	4.114	4,49	3.835	4,59	7,28	62.172	4,55	56.413	4,13	10,21
DACIA	4.476	4,89	2.475	2,96	80,85	43.625	3,19	41.458	3,03	5,23
FORD	6.025	6,58	5.290	6,32	13,89	93.047	6,81	95.242	6,97	-2,30
HONDA	349	0,38	394	0,47	-11,42	6.266	0,46	6.832	0,50	-8,28
HYUNDAI	2.772	3,03	2.467	2,95	12,36	35.978	2,63	37.217	2,72	-3,33
INFINITI	93	0,10	83	0,10	12,05	492	0,04	1.501	0,11	-67,22
JAGUAR	193	0,21	230	0,27	-16,09	6.058	0,44	3.764	0,28	60,95
KIA	2.425	2,65	2.096	2,51	15,70	33.751	2,47	33.186	2,43	1,70
LAND ROVER	355	0,39	669	0,80	-46,94	12.180	0,89	12.897	0,94	-5,56
MAZDA	424	0,46	484	0,58	-12,40	7.224	0,53	6.872	0,50	5,12
MERCEDES	1.898	2,07	2.489	2,98	-23,74	41.068	3,01	43.989	3,22	-6,64
MINI	664	0,73	919	1,10	-27,75	13.700	1,00	15.548	1,14	-11,89
MITSUBISHI	288	0,31	143	0,17	101,40	3.352	0,25	2.586	0,19	29,62
NISSAN	2.344	2,56	2.873	3,44	-18,41	40.280	2,95	43.242	3,16	-6,85
OPEL	4.455	4,87	4.328	5,17	2,93	67.206	4,92	70.986	5,19	-5,32
PEUGEOT	4.846	5,29	4.497	5,38	7,76	75.674	5,54	71.150	5,21	6,36
PORSCHE	436	0,48	179	0,21	143,58	4.465	0,33	3.839	0,28	16,31
RENAULT	9.581	10,47	5.504	6,58	74,07	94.893	6,95	91.582	6,70	3,62
SEAT	1.156	1,26	846	1,01	36,64	15.125	1,11	11.841	0,87	27,73
SKODA	1.245	1,36	1.015	1,21	22,66	17.495	1,28	15.534	1,14	12,62
SMART	677	0,74	739	0,88	-8,39	17.671	1,29	18.645	1,36	-5,22
SSANGYONG	127	0,14	81	0,10	56,79	1.620	0,12	1.546	0,11	4,79
SUBARU	159	0,17	111	0,13	43,24	2.171	0,16	1.938	0,14	12,02
SUZUKI	1.217	1,33	1.389	1,66	-12,38	21.475	1,57	20.777	1,52	3,36
TOYOTA	3.916	4,28	3.544	4,24	10,50	59.623	4,36	58.150	4,25	2,53
LEXUS	168	0,18	126	0,15	33,33	2.410	0,18	2.268	0,17	6,26
VOLKSWAGEN	6.548	7,15	5.934	7,09	10,35	115.881	8,48	98.117	7,18	18,10
VOLVO	893	0,98	809	0,97	10,38	11.578	0,85	11.267	0,82	2,76
ALTRE	146	0,16	76	0,09	92,11	1.050	0,08	804	0,06	30,60
TOT.MARCHE EST.	66.628	72,78	59.426	71,05	12,12	992.921	72,69	966.261	70,69	2,76
TOT.MERCATO	91.551	100,00	83.638	100,00	9,46	1.365.947	100,00	1.366.881	100,00	-0,07

Elaborazioni ANFIA su dati del Ministero dei Trasporti/Prepared by ANFIA from the data of Ministry of Transportations (Aut. Min. D07161/

H4) I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 31/08/2018

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# ITALIA - IMMATRICOLAZIONI AUTOVETTURE - Top ten

## ITALY - NEW CAR REGISTRATIONS - Top ten

dati provvisori/provisional data

### TOP 10

N.	MARCA	MODELLO	AGOSTO 2018
	<i>Make</i>	<i>Model</i>	<i>AUGUST 2018</i>
1	RENAULT	CLIO	4.270
2	FIAT	PANDA	3.542
3	JEEP	COMPASS	3.002
4	FIAT	500X	2.994
5	FIAT	TIPO	2.400
6	DACIA	SANDERO	2.199
7	JEEP	RENEGADE	2.110
8	CITROEN	C3	2.071
9	RENAULT	CAPTUR	2.037
10	FIAT	500L	1.996

Fonte: CED - Ministero dei Trasporti

N.	MARCA	MODELLO	GEN/AGO 2018
	<i>Make</i>	<i>Model</i>	<i>JAN/AUG 2018</i>
1	FIAT	PANDA	77.636
2	FIAT	500X	39.031
3	RENAULT	CLIO	37.173
4	FIAT	TIPO	34.373
5	FIAT	500' (Comprende 500 Abarth)	33.210
6	LANCIA	YPSILON	31.894
7	FORD	FIESTA	30.162
8	CITROEN	C3	29.622
9	JEEP	RENEGADE	29.611
10	VOLKSWAGEN	POLO	29.548

Fonte: Elaborazioni ANFIA su dati del Ministero dei Trasporti (Aut. Min. D07161/H4)

1 - Comprende le Abarth 500

I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 31/08/2018

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