

Press Release

THE ITALIAN AUTOMOTIVE INDUSTRY PRODUCTION KEEPS SLOWING DOWN ALSO IN JULY (-7.5%), EVEN IF IT GROWS RESPECT TO JUNE

Car production slows down of 19% both during the month and in the cumulate

Turin, September 10th 2019 - According to ANFIA data, during July 2019 the National cars productions in Italy is in slowdown of 19% respect to July 2018, the same variation in the cumulate in the first seven month of last year.

During August 2019, the Italian car market saw a sales slowdown of 3%. Also the first eight months of 2019 close with negatively: -3%. In August, registrations of the FCA Group saw a market share of 23%, with volumes in slowdown of 16%. In the other sectors, see a positive sign in the period from January to August 2019 only the light commercial vehicles (+6%, both in the cumulate and in the month) and light trailers (+2%, with a decreasement of 7% in August), while are in slowdown trucks (-5%, in slowing down of 22% in August), buses (-7%, with a slowdown of 0.2% in August) and heavy trailers and semitrailers (-6%, while during the month the slowdown is of 11%).

In June 2019 (last data available), the value of the vehicles exported from Italy is about 1.9 bilions of Euro, the 4.7% of the total exported, in slowdown of 8.3%. The import vehicles values, instead, 2.9 bilions of Euro (+0.6% respect to June 2018), which means the 8.3% of the total exported in Italy. The United States of America still represent, in terms of value, the first country as destination for the export of vehicles from Italy with a share of 16.3%, followed by France and Germany, both with a share of 13.4%.

In Italy, the index of the industrial production decreases of 0.7% in July 2019.

"In Italy, the index of the industrial production² registers during July a trend of decrease of 7.5%, which follows the decreases already registered in the first six months of 2019 and in the last three of 2018 - says Gianmarco Giorda, Dirctor of ANFIA. The closing of the first seven months of 2019 is negative, with a trend of variation of -9.3%.

The Italian production of parts and accessories for vehicles and their engines³ registers once again a negative sign during July (-4.8%), also in the cumulate (-6.3%)".

¹ Corrected for the calendar effect: The working days have been 23 against the 22 of July 2018 (with the only exception of the Construction field). Since the beginning of 2018, the index of the industrial production published by ISTAT, based on 2015=100 (until the past month it was based of 2010=100).

² Ateco Code 29: production of cars, car bodies, trailers and semitrailers and production of components and accessories for vehicles and their engines (no tyres).

³ Ateco Code 29.3, no tyres.



During June, according to the last data available, the orders of this specific sector are decreasing of 16.7%, because of the slowdown of the national orders (-19.1%) and of the international ones (-14%). In the first six months of the year, orders register a slowdown of 9% (-14.8% and -3.3% respectively national and international). Also the income of components shows a slowdown of 13% during the month, because of the national part which decreases of -19.4% and of the international one (-6%). From January to June 2019 the index of the income decreases of 7%, with a national part in slowdown of 14.5% (+0.8% the international income).

Orders⁴ in the automotive sector shows a decrease of 16% in June (because of a national part in slowdown of -18.4% and of an international part in slowdown of 12.4%). In the first six months of 2019 orders decrease of 11.9% (-14% in the national market and -9.1% in the international one). The orders of the industry (with the only exception of the Manufacture sector), present, instead, a slowdown of 4.8% during June (-1.8% the national part and -9.1% the international one) and of 2.6% in the first six months of 2019 (-1.3% the national part and -4.3% the international one).

The income⁵ in the automotive sector, in the end, shows a decrease of 8.2% in June (-10.5% the national income and -4.3% the international one). During the first six months of 2019, the income decreases of 9.4% (-12.7% the national income and -4.4% the international one). For the industry the income (with the only exception of the Manufacture sector), decreases of 3.8% during the month (-3.9% on the national market and -3.5% on the international ones) and it closes with -0.3% from January to June 2019 (-0.3% both on the national market and international ones).

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ANFIA - Italian Association of the Automotive Industry - is one of the leading Italian Trade Associations, members of CONFINDUSTRIA.

Born in March 1912, over these one hundred years, ANFIA mission has always been to represent the interests of its associate members and ensure effective communication between the Italian motor vehicle industries on the one hand, and the Public Administration and Italian political bodies on the other, with regard to all technical, economic, fiscal, legal, statistical and quality-related issues referred to the automotive sector. The Association is structured in three product-based Groups, each one chaired by a President.

Components: motor vehicle parts and components manufacturers; Car Coachbuilders and Designers: companies working in the sector

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⁴ Unrefined data. The update data for July will be published by ISTAT on September 18th, 2019.

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