



## Press Release

### THE ITALIAN CAR MARKET BACK TO SLOWDOWN IN AUGUST (-3.1%)

What affected on this result, further the calendar effects, has been the Government crisis. ANFIA hopes that the Country could reach, as soon as possible, the political stability, to avoid continuing climate of uncertainty

*Turin, September 2<sup>nd</sup> 2019* - According to the data published today by the Minister of Infrastructures and Transport, in August, the Italian car market totalized 88,939 registrations in slowdown of 3.1% respect to the same month of 2018.

Volumes registered in the first eight months of 2019 registered 1,325,162 units, the 3% less respect to the volumes of the same period of 2018.

*"After the stability of July, car market back to decrease in August (-3.1%), also because of a working day less (21 days in August 2019 against 22 di August 2018) - says Paolo Scudieri, President of ANFIA. Even if August is a month which always registers low volumes, it could have affected on the purchase decision also the Government crisis. ANFIA, hopes, that the Country could reach, as soon as possible, the political stability, to avoid continuing climate of uncertainty.*

*During the month, diesel cars keeps to decrease with a double figures slowdown (-34%), bring the decrease, in the first eight months of 2019, with -25%, with a share of 38% in August (only a percentual point more that the previous month, which registered the lowest market share since September 2001). Petrol cars sales grow instead of 45% during the month, representing the 44% of the market, and of 27% in the cumulate.*

*Alternative powered cars share stays high with 18% during the month, which is the same of July is the highest since January 2015), with volumes which grow of 18% in August and of 9% in the first eight months of 2019.*

*In the end, the traditional hybrid cars, grow during August of 11%, registering the lower growth of 2019, and in the first eight months of the year of 28%. A positive record is seen for LPG cars which grow both in August +17%, and in the cumulate, +7%, and reach during the month a share of 10%, the highest monthly share since I 2015".*

In details, analyzing registrations by fuelling <sup>1</sup>, methane cars keep growing with +34%, after the +18% of July (last growth was registered in August 2018) and 2.5% of share. The variation in the cumulate stays negative with -27%.

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<sup>1</sup> Temporary Data

Recharging cars grow, during August of 30%, with big differences, while hybrid-plug-in cars decrease of 32%, electric ones, grow of 176%. Hybrid-plug in cars are in slowdown for the third months in row, after the -44% of July and the -43% of June. Recharging cars, within the sale price of 50.000 euro without VAT, are the one which benefit of the ecobonus on their purchase. Together with the all types of hybrid cars electric cars represent during the month the 5,5% of the market, in increasement of 14% (+31% in the cumulate).

Referring to the **market by segments**, during August 2019, the segment of super economy grow of 69%, while the economy one decreases of 23%. Together the two segments, represent the 40% of the market and the best selling models are Fiat Panda and Fiat 500 (supereconomy) and Lancia Ypsilon (economy). In the segment of the medium-lower, the best-selling model is Fiat Tipo and in the monovolumes Fiat 500L.

All sizes SUVs represent instead the 40% of the market and slightly decrease (-0,4%), but small SUVs grow (Jeep Renegade and Fiat 500X are the best selling models), in increase during the month of 10%, and also big SUVs with +3%, while slowdown compacts and mediums SUVs (Alfa Romeo Stelvio is the best selling medium SUV). FCA Group represent the 19% of the market of all sizes SUVs.

A big growth is registered for sports cars (+47%), the best sold car is Fiat 124 Spider.

According to the ISTAT survey, in August the **consumer confidence climate index** (basis 2010=100), registers a decrease and it goes from 113.3 to 111.9. Also the **composite index of the company confidence climate** (lesi) registers a negative sign going from 101.2 to 98.9.

Referring to the consumer confidence climate, however, regarding the purchase of the long-lasting goods and among them there is the car, the balance regarding the current opportunity decrease respect to July (from -46.9 to -52.3).

According to the last ISTAT data available, in July, the **national index of consumer prices** registers a growth of 0.5% per month and of 0.5% per year (in slightly acceleration of +0.4% respect to the previous month). The trend of inflation is the result of the few movements respect to July.

The prices of the regulated energetics goods, during August 2019, present a negative variation of inflation of 0.3% and a trend of variation of -1%.

**National brands**, overall, totalized during the month 21,810 registrations (-12.6%), with a market share of 24.5%. In the cumulate since the beginning of 2019, the overall of registrations reached 326,979 units (-12.4%), with a market share of 24.7%.

Italian Association of Automotive Industry (ANFIA)



FCA brands (excluding Ferrari and Maserati) totaled in overall 20,767 registrations in the month (-16.1%), with a market share of 23.3%. A positive trend for Lancia/Chrysler brand (+95.8%). Also a good trend for Ferrari (+85.7%) and Lamborghini (+83.3%).

In the first eight month of 2019, FCA brands totaled 321,721 registered cars, with a decrease of 13% and a market share of 24.3%. Also the cumulate of Lancia/Chrysler brand closes in a positive way since the beginning for the year (+30.1%), together with Ferrari (+27%) and Lamborghini (+68.7%).

During August, the Italian models in the **top ten of the best sold**, are six with Fiat Panda (5,988 units) always in the first place, followed at the third by Lancia Ypsilon (2,502) and at the fifth by Jeep Renegade (2,035). At the sixth place there is Fiat 500X (2,028), followed at the eighth by Jeep Compass (1,964), which gains a position, and at the tenth by Fiat 500 (1,804).

The **second-hand market** totaled 236,436 ownerships transfers, including the mini-transfer operations to car dealers in August 2019, register a slowdown 9.2% respect to August 2018. In the first eight months of 2019, ownerships transfers are 2,792,681, the 5.4% less respect the same period of 2018.

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ANFIA - Italian Association of the Automotive Industry - is one of the leading Italian Trade Associations, members of CONFINDUSTRIA.

Born in March 1912, over these one hundred years, ANFIA mission has always been to represent the interests of its associate members and ensure effective communication between the Italian motor vehicle industries on the one hand, and the Public Administration and Italian political bodies on the other, with regard to all technical, economic, fiscal, legal, statistical and quality-related issues referred to the automotive sector. The Association is structured in three product-based Groups, each one chaired by a President. Components: motor vehicle parts and components manufacturers; Car Coachbuilders and Designers: companies working in the sector of design, engineering and style of motor vehicles and/or parts and components for the automotive sector; Motor vehicles: motor vehicles manufacturers in general, including trucks, trailers, camper vans, special means of transport

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Italian Association of Automotive Industry (ANFIA)

## ITALIA - IMMATRICOLAZIONI AUTOVETTURE

## ITALY - NEW CAR REGISTRATIONS

dati provvisori/provisional data

MARCA/MAKE	AGOSTO AUGUST				VAR. % % CHG. 19/18	GENNAIO/AGOSTO JANUARY/AUGUST				VAR. % % CHG. 19/18
	2019	%	2018	%		2019	%	2018	%	
FCA	20.767	23,35	24.742	26,95	-16,07	321.721	24,28	369.900	27,07	-13,02
FIAT	13.000	14,62	14.188	15,46	-8,37	203.828	15,38	241.247	17,66	-15,51
ALFA ROMEO	1.131	1,27	3.610	3,93	-68,67	17.711	1,34	35.803	2,62	-50,53
LANCIA	2.502	2,81	1.278	1,39	95,77	41.504	3,13	31.897	2,33	30,12
JEEP	4.134	4,65	5.666	6,17	-27,04	58.678	4,43	60.953	4,46	-3,73
FERRARI	39	0,04	21	0,02	85,71	386	0,03	304	0,02	26,97
MASERATI	50	0,06	112	0,12	-55,36	1.493	0,11	1.909	0,14	-21,79
LAMBORGHINI	11	0,01	6	0,01	83,33	248	0,02	147	0,01	68,71
ALTRE NAZIONALI	943	1,06	82	0,09	1050,00	3.131	0,24	844	0,06	270,97
<b>TOT. MARCHE NAZ.</b>	<b>21.810</b>	<b>24,52</b>	<b>24.963</b>	<b>27,20</b>	<b>-12,63</b>	<b>326.979</b>	<b>24,67</b>	<b>373.104</b>	<b>27,31</b>	<b>-12,36</b>
AUDI	2.663	2,99	2.086	2,27	27,66	43.997	3,32	45.830	3,35	-4,00
BMW	2.779	3,12	2.563	2,79	8,43	38.932	2,94	39.579	2,90	-1,63
CITROEN/DS	3.670	4,13	4.123	4,49	-10,99	64.359	4,86	62.173	4,55	3,52
DACIA	5.839	6,57	4.518	4,92	29,24	62.023	4,68	43.677	3,20	42,00
FORD	5.620	6,32	6.033	6,57	-6,85	82.851	6,25	93.071	6,81	-10,98
HONDA	302	0,34	349	0,38	-13,47	5.852	0,44	6.267	0,46	-6,62
HYUNDAI	2.276	2,56	2.778	3,03	-18,07	31.966	2,41	35.989	2,63	-11,18
JAGUAR	288	0,32	193	0,21	49,22	5.772	0,44	6.060	0,44	-4,75
KIA	2.299	2,58	2.435	2,65	-5,59	31.882	2,41	33.765	2,47	-5,58
LAND ROVER	621	0,70	356	0,39	74,44	11.176	0,84	12.187	0,89	-8,30
MAHINDRA	72	0,08	84	0,09	-14,29	748	0,06	433	0,03	72,75
MAZDA	424	0,48	424	0,46	0,00	7.690	0,58	7.225	0,53	6,44
MERCEDES	2.390	2,69	1.912	2,08	25,00	40.759	3,08	41.097	3,01	-0,82
MINI	758	0,85	664	0,72	14,16	14.185	1,07	13.702	1,00	3,53
MITSUBISHI	347	0,39	289	0,31	20,07	5.547	0,42	3.354	0,25	65,38
NISSAN	1.669	1,88	2.345	2,55	-28,83	29.972	2,26	40.289	2,95	-25,61
OPEL	4.539	5,10	4.464	4,86	1,68	73.146	5,52	67.224	4,92	8,81
PEUGEOT	4.855	5,46	4.854	5,29	0,02	76.681	5,79	75.693	5,54	1,31
PORSCHE	238	0,27	437	0,48	-45,54	4.286	0,32	4.467	0,33	-4,05
RENAULT	5.858	6,59	9.611	10,47	-39,05	81.168	6,13	94.934	6,95	-14,50
SEAT	1.322	1,49	1.159	1,26	14,06	18.412	1,39	15.132	1,11	21,68
SKODA	1.382	1,55	1.249	1,36	10,65	18.698	1,41	17.502	1,28	6,83
SMART	2.686	3,02	678	0,74	296,17	18.318	1,38	17.673	1,29	3,65
SSANGYONG	149	0,17	127	0,14	17,32	1.729	0,13	1.620	0,12	6,73
SUBARU	124	0,14	159	0,17	-22,01	1.676	0,13	2.171	0,16	-22,80
SUZUKI	1.460	1,64	1.218	1,33	19,87	25.724	1,94	21.477	1,57	19,77
TOYOTA	3.696	4,16	3.929	4,28	-5,93	60.505	4,57	59.664	4,37	1,41
LEXUS	253	0,28	168	0,18	50,60	3.705	0,28	2.410	0,18	53,73
VOLKSWAGEN	7.429	8,35	6.569	7,16	13,09	120.780	9,11	115.920	8,48	4,19
VOLVO	894	1,01	894	0,97	0,00	13.445	1,01	11.580	0,85	16,11
ALTRE	227	0,26	161	0,18	40,99	2.199	0,17	1.121	0,08	96,16
<b>TOT.MARCHE EST.</b>	<b>67.129</b>	<b>75,48</b>	<b>66.829</b>	<b>72,80</b>	<b>0,45</b>	<b>998.183</b>	<b>75,33</b>	<b>993.286</b>	<b>72,69</b>	<b>0,49</b>
<b>TOT.MERCATO</b>	<b>88.939</b>	<b>100,00</b>	<b>91.792</b>	<b>100,00</b>	<b>-3,11</b>	<b>1.325.162</b>	<b>100,00</b>	<b>1.366.390</b>	<b>100,00</b>	<b>-3,02</b>

Elaborazioni ANFIA su dati del Ministero dei Trasporti/Prepared by Anfia from the data of Ministry of Transportations (Aut. Min. D07161/H4)

I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 31/08/2019

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**ITALIA - IMMATICOLAZIONI AUTOVETTURE - Top ten**

*ITALY - NEW CAR REGISTRATIONS - Top ten*

dati provvisori/provisional data

**TOP 10**

N.	MARCA <i>Make</i>	MODELLO <i>Model</i>	AGOSTO 2019 <i>AUGUST 2019</i>
1	FIAT	PANDA	5.988
2	DACIA	DUSTER	2.855
3	LANCIA	YPSILON	2.502
4	DACIA	SANDERO	2.493
5	JEEP	RENEGADE	2.035
6	FIAT	500X	2.028
7	FORD	ECOSPORT	1.996
8	JEEP	COMPASS	1.964
9	VOLKSWAGEN	T-ROC	1.908
10	FIAT	500 <sup>1</sup>	1.804

Fonte: CED - Ministero dei Trasporti

N.	MARCA <i>Make</i>	MODELLO <i>Model</i>	GEN/AGO 2018 <i>JAN/AUG 2018</i>
1	FIAT	PANDA	96.113
2	LANCIA	YPSILON	41.505
3	RENAULT	CLIO	31.150
4	JEEP	RENEGADE	30.560
5	DACIA	DUSTER	30.392
6	FIAT	500X	29.673
7	VOLKSWAGEN	T-ROC	28.950
8	CITROEN	C3	28.888
9	FIAT	500 <sup>2</sup>	28.504
10	DACIA	SANDERO	26.501

Fonte: Elaborazioni ANFIA su dati del Ministero dei Trasporti (Aut. Min. D07161/H4)

I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 31/08/2019

<sup>1</sup> Non comprende la versione Abarth, con la quale raggiungerebbe l'ottava posizione

<sup>2</sup> Comprende la versione Abarth

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