Press Release

THERE WAS SLIGHT RECOVERY FOR THE CAR INDUSTRY IN APRIL: +1.5%, THANKS TO THE POSITIVE EFFECTS OF THE WAY THE CALENDAR FELL

From 8th April, the publication date for the implementation of the "Ecobonus" decree, the number of subsidies available were half the amount that had been earmarked by MISE, demonstrating the market change caused by this measure.

ANFIA, together with FEDERAUTO and UNRAE, will give a briefing to the press and the industry on 14th May in Verona to take stock of the issues surrounding sustainable mobility during the current transition phase for the automotive sector

Turin, 2nd May 2019 – Based on data published today by the Ministry of Infrastructure and Transport, in April the Italian car market recorded 174,412 new registrations showing an increase of 1.5% compared to the same month in 2018.

In the first four months of 2019, the number of vehicles registered totalled 712,196 units, a 4.6% decrease compared to the same period in 2018.

"The Italian car market, after the drops in January (-7.5%), February (-2.4) and March (-9.6%), showed a slight recovery in April 2019 (+1.5%), partly due to an extra working day (20 days in April 2019 compared to 19 in April 2018) – **explains Gianmarco Giorda, Director of ANFIA.**

The double-digit contraction of diesel cars continued in April with a drop of 22% representing 20,000 less cars compared to April 2018 and a share of 40%, while petrol cars grew by 33% and represented 45% of the overall market. In the first four months of the year, diesel cars have decreased by 25%, while petrol driven cars have increased by 24%.

With the publication on 8th April of the implementing regulation relating to 'Ecobonus', laid down in the 2019 Budget Law, the number of applications for subsidies towards the purchase of cars with CO_2 emissions not exceeding 70 g/km has begun to rise, thereby promoting an increase in the number of electric and rechargeable hybrid vehicles registered. In approximately 20 days, these subsidies have resulted in a halving of the amount allocated by MISE for the first tranche of the measure, demonstrating the change in the market generated by this measure.

Electric cars more than quadrupled in the month (1,200 units, the same amount for the first four months of 2018) and reached a record of 0.7%, albeit still very low. In the first four months of 2019, electric cars almost reached 2,400 units, twice as much as a year ago. For pure electric cars (BEV), the Italian regions with the highest number of volumes in April were Tuscany, Lombardy, Trentino, Veneto and Lazio respectively. In

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second, third and fourth place, the Ecobonus is combined with local incentives for electric mobility, while in Trentino the purchasing decisions of rental companies may have also had an impact (Trento and Bolzano are the provinces with reduced IPT).

Finally, during the month there was significant growth (+20%) in superutility (A) and an increase in SUVs of 9.5%. Luxury and sports cars maintained a positive trend in the high-end segment, while the medium and upper-medium-sized segments together reported a drop of 31%.

With the aim of taking stock as regards sustainable mobility during the current transition phase for the automotive sector, ANFIA together with FEDERAUTO and UNRAE will meet with the press and operators in the afternoon of 14th May in Verona, as part of the Automotive Dealer Day, for a joint press conference".

Looking at the market breakdown according to **power supply**[1], in April 2019 the number of registrations of petrol, LPG, hybrid and electric cars increased, while both diesel and natural gas cars decreased.

Alternative-fuelled cars represented 14.7% of total sales in April and grew by 15% in the month and, year to date represents 13.6% of the market, up 7%.

LPG cars rose by 12% in the month and with a market share of 7% (5% year to date) and with a total market share of 6.6%, while methane cars suffered another sharp fall in April, down 27%, after the thud of 50% in December, 46% in January, 54% in February and 36% in March. The cumulative decrease in natural gas cars is 41%. Overall, in the month, gas-powered cars accounted for 8.6% of the April market (6.9% for LPG, 1.7% for methane).

Hybrid cars (including plug-ins) saw a market increase of 30% in April and 33% in the first four months. The share of the hybrid car market in the month was 5.4%, one percentage point more than in April last year. Among the hybrids, in April, rechargeable hybrids recorded the greatest growth (+187% and 540 units), compared to traditional hybrids (+14%), which totalled nearly 8 thousand. In 2018, Italy was the third largest market in the EU28+Efta for traditional hybrid cars, behind Germany and France.

In terms of **market segment**, in April 2019, Fiat Panda and Fiat 500 were the best-selling cars in the superutility sector. The two models combined held 55% of the market share, while Lancia Ypsilon was the best-selling car in the small car segment and Fiat Tipo the best-selling car in the mid-size segment. Alfa Romeo Stelvio was the best-selling of the mid-sized SUVs and overall, FCA Group models accounted for 17% of the total SUV market in April. Fiat 500L was the best-selling MPV in the month of April 2019 and accounted for one third of total MPV sales.

[1] Provisional data

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According to April's ISTAT survey **consumer confidence** (base 2010=100) fell for the third consecutive month from 111.2 to 110.5**.** The index for the climate of **business confidence** (Iesi) also showed a negative trend, rising from 99.1 to 98.7.

With regard to consumer confidence in durable goods, which include automobiles, the index for current purchase opportunities also fell compared to March (from -51.7 to -58.5).

According to preliminary ISTAT estimates the **National Consumer Price Index** for April increased by 0.2% based on the month and by 1.1% over the year (compared to +1.0% in the previous month). This slight acceleration was mainly due to the performance of transport services (from +0.5% in March to +2.8%) and, to a lesser extent on non-regulated energy goods (from +3.3% to +3.7%).

In the unregulated fuel sector, the increase was largely due to **petrol** prices (which rose from +0.3% to +1.6% in trend terms and +2.9% compared to the previous month); on the other hand, while confirming marked inflation, **diesel** prices slowed down (from +5.3% to +4.5% in trend terms and +0.7% in the first quarter).

Overall, **national manufacturers** accounted for 44,551 new registrations (-4%) in the month, with a market share of 25.5%. From the beginning of 2019, total registrations stand at 178,312 units (-13.4%), with a market share of 25%.

FCA brands (excluding Ferrari and Maserati) totalled 44,123 registrations in the month (-4.1%), with a market share of 25.3%. There was a strong performance for the Lancia/Chrysler brand (+30.7%). There was also a good performance by Ferrari (+28.2%) and Lamborghini (+21%).

In the first four months of the year, FCA's brands have totalled 176,278 registered cars which represents a decrease of 13.7% and a market share of 24.7%. The first four months of the year ended positively for the Lancia/Chrysler brand (+34%) alongside Ferrari (+45%) and Lamborghini (+70.7%).

In April, there were five Italian models in the **top ten** in terms of sales, Fiat Panda (13,629 units) still in first place, followed in second place by Lancia Ypsilon (5,736), which remained stable, and in fourth place by Fiat 500 (3,953), which rose by three positions. Fiat Tipo (3,938) came in fifth, followed by Fiat 500X (3,660) in tenth.

The **used car market** totalled 359,751 transfers of ownership gross of sales to dealers in April 2019, down 0.5% from April 2018. In the first four months of 2019, transfers of ownership are 1,480,849, which is 4.1% less than in the same period of 2018.

National Association of Automotive Industry (ANFIA)

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ANFIA – Italian Association of the Automotive Industry – is one of the leading Italian Trade Associations, members of CONFINDUSTRIA.
Born in March 1912, over these one hundred years, ANFIA mission has always been to represent the interests of its associate members and ensure effective communication between the Italian motor vehicle industries on the one hand, and the Public Administration and Italian political bodies on the other, with regard to all technical, economic, fiscal, legal, statistical and quality-related issues referred to the automotive sector. The Association is structured in three product-based Groups, each one chaired by a President.
Components: motor vehicle parts and components manufacturers; Car Coachbuilders and Designers: companies working in the sector of design, engineering and style of motor vehicles and/or parts and components for the automotive sector; Motor vehicles: motor vehicles manufacturers in general, including trucks, trailers, camper vans, special means of transport.

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Comunicato Stampa

ANFIA Associazione Nazionale Filiera Industria Automobilistica

ITALIA - IMMATRICOLAZIONI AUTOVETTURE

ITALY - NEW CAR REGISTRATIONS

dati provvisori/*provisional data*

	APRILE *APRIL*				VAR. % *% CHG.*	GENNAIO/APRILE *JANUARY/APRIL*				VAR. % *% CHG.*
MARCA/*MAKE*	**2019**	*%*	**2018**	*%*	*19/18*	**2019**	*%*	**2018**	*%*	*19/18*
FCA	44.123	*25,30*	46.034	*26,78*	*-4,15*	176.278	*24,75*	204.379	*27,37*	*-13,75*
FIAT	29.612	*16,98*	29.727	*17,29*	*-0,39*	112.364	*15,78*	137.007	*18,35*	*-17,99*
ALFA ROMEO	2.218	*1,27*	4.429	*2,58*	*-49,92*	9.493	*1,33*	18.840	*2,52*	*-49,61*
LANCIA/CHRYSLER	5.736	*3,29*	4.388	*2,55*	*30,72*	24.243	*3,40*	18.092	*2,42*	*34,00*
JEEP	6.557	*3,76*	7.490	*4,36*	*-12,46*	30.178	*4,24*	30.440	*4,08*	*-0,86*
FERRARI	50	*0,03*	39	*0,02*	*28,21*	190	*0,03*	131	*0,02*	*45,04*
MASERATI	171	*0,10*	206	*0,12*	*-16,99*	727	*0,10*	1.022	*0,14*	*-28,86*
LAMBORGHINI	23	*0,01*	19	*0,01*	*21,05*	99	*0,01*	58	*0,01*	*70,69*
ALTRE NAZIONALI	184	*0,11*	89	*0,05*	*106,74*	1.018	*0,14*	341	*0,05*	*198,53*
TOT. MARCHE NAZ.	**44.551**	*25,54*	**46.387**	*26,99*	*-3,96*	**178.312**	*25,04*	**205.931**	*27,58*	*-13,41*
AUDI	5.623	*3,22*	5.867	*3,41*	*-4,16*	21.830	*3,07*	24.728	*3,31*	*-11,72*
BMW	4.749	*2,72*	5.158	*3,00*	*-7,93*	21.659	*3,04*	21.980	*2,94*	*-1,46*
CITROEN/DS	8.643	*4,96*	8.031	*4,67*	*7,62*	37.120	*5,21*	36.390	*4,87*	*2,01*
DACIA	8.483	*4,86*	4.313	*2,51*	*96,68*	30.993	*4,35*	22.143	*2,97*	*39,97*
FORD	10.928	*6,27*	11.890	*6,92*	*-8,09*	45.879	*6,44*	52.852	*7,08*	*-13,19*
HONDA	745	*0,43*	768	*0,45*	*-2,99*	3.296	*0,46*	3.582	*0,48*	*-7,98*
HYUNDAI	3.733	*2,14*	4.508	*2,62*	*-17,19*	16.086	*2,26*	18.489	*2,48*	*-13,00*
JAGUAR	731	*0,42*	861	*0,50*	*-15,10*	3.475	*0,49*	3.483	*0,47*	*-0,23*
KIA	4.794	*2,75*	5.245	*3,05*	*-8,60*	17.298	*2,43*	17.996	*2,41*	*-3,88*
LAND ROVER	1.211	*0,69*	1.463	*0,85*	*-17,22*	6.416	*0,90*	7.549	*1,01*	*-15,01*
MAHINDRA	108	*0,06*	12	*0,01*	*800,00*	414	*0,06*	83	*0,01*	*398,80*
MAZDA	833	*0,48*	783	*0,46*	*6,39*	4.333	*0,61*	4.356	*0,58*	*-0,53*
MERCEDES	4.555	*2,61*	4.966	*2,89*	*-8,28*	21.733	*3,05*	22.926	*3,07*	*-5,20*
MINI	1.742	*1,00*	2.024	*1,18*	*-13,93*	7.569	*1,06*	7.598	*1,02*	*-0,38*
MITSUBISHI	577	*0,33*	422	*0,25*	*36,73*	2.662	*0,37*	1.584	*0,21*	*68,06*
NISSAN	4.416	*2,53*	4.595	*2,67*	*-3,90*	17.721	*2,49*	24.413	*3,27*	*-27,41*
OPEL	9.964	*5,71*	8.185	*4,76*	*21,73*	40.316	*5,66*	36.381	*4,87*	*10,82*
PEUGEOT	10.195	*5,85*	9.550	*5,56*	*6,75*	43.755	*6,14*	43.453	*5,82*	*0,70*
PORSCHE	787	*0,45*	316	*0,18*	*149,05*	1.805	*0,25*	1.811	*0,24*	*-0,33*
RENAULT	9.414	*5,40*	12.312	*7,16*	*-23,54*	39.784	*5,59*	45.677	*6,12*	*-12,90*
SEAT	2.546	*1,46*	2.069	*1,20*	*23,05*	9.571	*1,34*	8.403	*1,13*	*13,90*
SKODA	2.363	*1,35*	2.490	*1,45*	*-5,10*	9.354	*1,31*	9.824	*1,32*	*-4,78*
SMART	3.116	*1,79*	2.187	*1,27*	*42,48*	8.731	*1,23*	8.611	*1,15*	*1,39*
SSANGYONG	210	*0,12*	188	*0,11*	*11,70*	970	*0,14*	862	*0,12*	*12,53*
SUBARU	128	*0,07*	251	*0,15*	*-49,00*	812	*0,11*	1.042	*0,14*	*-22,07*
SUZUKI	3.401	*1,95*	2.894	*1,68*	*17,52*	13.157	*1,85*	12.014	*1,61*	*9,51*
TOYOTA	8.169	*4,68*	7.684	*4,47*	*6,31*	33.344	*4,68*	32.580	*4,36*	*2,34*
LEXUS	422	*0,24*	204	*0,12*	*106,86*	1.748	*0,25*	1.267	*0,17*	*37,96*
VOLKSWAGEN	15.237	*8,74*	14.453	*8,41*	*5,42*	63.698	*8,94*	62.299	*8,34*	*2,25*
VOLVO	1.777	*1,02*	1.677	*0,98*	*5,96*	7.467	*1,05*	5.803	*0,78*	*28,67*
ALTRE	261	*0,15*	134	*0,08*	*94,78*	888	*0,12*	579	*0,08*	*53,37*
TOT.MARCHE EST.	**129.861**	*74,46*	**125.500**	*73,01*	*3,47*	**533.884**	*74,96*	**540.758**	*72,42*	*-1,27*
TOT.MERCATO	**174.412**	*100,00*	**171.887**	*100,00*	*1,47*	**712.196**	*100,00*	**746.689**	*100,00*	*-4,62*

Elaborazioni ANFIA su dati del Ministero dei Trasporti/*Prepared by Anfia from the data of Ministry of Transportations (Aut. Min. D07161/H4)*

I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 30/04/2019

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ITALIA - IMMATRICOLAZIONI AUTOVETTURE - Top ten

ITALY - NEW CAR REGISTRATIONS - Top ten

dati provvisori/*provisional data*

TOP 10

N.	MARCA *Make*	MODELLO *Model*	APRILE 2019 *APRIL 2019*
1	FIAT	PANDA	13.629
2	LANCIA	YPSILON	5.736
3	DACIA	DUSTER	4.288
4	FIAT	500[1]	3.953
5	FIAT	TIPO	3.938
6	VOLKSWAGEN	T-ROC	3.889
7	RENAULT	CLIO	3.838
8	CITROEN	C3	3.776
9	DACIA	SANDERO	3.685
10	FIAT	500X	3.660

Fonte: CED - Ministero dei Trasporti

N.	MARCA *Make*	MODELLO *Model*	GEN/APR 2018 *JAN/APR 2018*
1	FIAT	PANDA	54.478
2	LANCIA	YPSILON	24.242
3	CITROEN	C3	17.003
4	VOLKSWAGEN	T-ROC	16.364
5	VOLKSWAGEN	POLO	16.277
6	DACIA	DUSTER	15.916
7	RENAULT	CLIO	15.777
8	FIAT	500X	15.598
9	TOYOTA	YARIS	15.394
10	FIAT	500[2]	15.063

Fonte: Elaborazioni ANFIA su dati del Ministero dei Trasporti (Aut. Min. D07161/H4)

I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 30/04/2019

[1] Non comprende la versione Abarth. Con la versione Abarth, la Fiat 500 occuperebbe la terza posizione in classifica

[2] Comprende la versione Abarth

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