



Press Release

2019 OPENS WITH A SLOWDOWN FOR THE CAR MARKET IN ITALY: -7,5% IN JANUARY

For the first time since September 2003, diesel cars (-31% with a share of 41% during the month), lose the market leadership in favor of petrol cars

Turin, February 1st 2019 - According to the data published today by the Minister of Infrastructures and Transport, in January the Italian car market totalize 164,864 registrations, with a slowdown of 7.5% respect to the same month of 2018.

"After the retake of December, the car market opens the year with a negative sign (-7.5%) - says Paolo Scudieri, President of ANFIA.

On the other side, January 2019 compares with the same month of 2018 which registered, during the same period of time, the highest volumes since 2010.

For the first time since September 2003, diesel cars, which decrease of 31% with a share of 41% of the overall registered, lose the market leadership in favor of petrol cars, which represent the 45% of the market, and during the month, they show an increase of 28%. Beyond petrol cars, grow also the alternative powers (+3.5% with a share of 13.7%), with the only exception of natural gas.

The progressive contraction of the diesel cars sales, on the way of what happened in the other main European markets, is changing the mix of fueling. The campaign to discredit the tout court diesel, because of the limitation of traffic measures in the urban centers, with the penalization of some technologies respect to others, are among the main causes.

This year, opens, not in a positive way, both for the economic climate and both for the troubles connected to the bonus-malus become law".

Analyzing registrations by fuelling¹, during January 2019, the registrations of petrol, hybrid and electric cars grows, while decrease diesel, LPG and natural gas cars, as already mentioned.

LPG cars grow of 8% during the month, while natural gas ones got a strong decrease in January, -46%, after the 50% of December. In the overall, gas cars represent the 8.4% in the January market (7.3% for LPG 1.1% for methane).

¹ Temporary Data

Zero emissions cars keep growing, even if not in the strongest way like in 2018: electric cars registrations grow of 16% in January, with a market of 300 units. The market share of these cars is of 0.2% in the first month of 2019.

Hybrid cars (plug-in included) see their own market grow of 19% in January. The market share of these vehicles, during the month, is about 5.2%, against the 4% registered in January of last year.

Referring to the **market by segments**, during January 2019, Fiat Panda and Fiat 500 are the best sold cars in the segment of the super economy cars. Together the two models have a market share in the segment of 55%, while Lancia Ypsilon is the best sold car in the economy car segment.

FCA Group models represent, during the first month of the year the 17% of the market of the all SUVs.

According to ISTAT survey, in January the **consumer confidence climate index** (basis 2010=100) grows from 113.2 to 114.0. The composite **index of the company confidence climate** (lesi) registers instead a slowdown going from 99.7 to 99.2.

Referring to the consumer confidence climate, regarding the purchase of the long lasting goods and among them there is the car, the balance regarding the current opportunity is growing respect to December 2018 (from -50.3 to -39.6).

According to the last ISTAT data available, during January the **national index of consumer prices** decreases of 0.1% respect to the previous month and it grows of 1.1% per year (from +1.6% of December), confirming the preliminary evaluation. In 2018, the average of the consumer prices grow of 1.2% and the inflation, and the net of the energetics and of fresh foodstuff is about +0.7% (both data are the same of 2017 ones). The energetic goods not regulated (their prices decrease from +7.8% to +2.6%) explain the big part of the inflation of December and in a lesser extent, from the processed food (from +1.1% to +0.5%) to the Transportation services (from +2.0% to +0.6%).

In the sector of the energetic goods not regulated, looking at the trend of fuels prices: **Diesel** -4.6% per month (+5.2% per year, in slowdown from +11.0% of the previous month), **Petrol** -5.7% in the economic terms (from +6.7% to +0.2% in terms of growth) and the **other fuels** -2.2% per month (+3.0% respect to December 2017, from +6.2%).

National brands, in the overall, totalized during the month 40,258 registrations (-21.3%). FCA brands (excluding Ferrari and Maserati) totalized in the overall 39,773 registrations during the month (-21.6%), with a positive trend for Lancia (+55.4%). Good also for Ferrari (+42.9%) and Lamborghini (+155.6%).

National Association of Automotive Industry (ANFIA)



The Italian models in the top ten of the best sold are three, with Fiat Panda still in the first place (14,552 units), followed at the second place by Lancia Ypsilon (6,606), with goes up of five places, and at the eighth by Fiat 500X (3,410).

The second-hand market totalized 377,787 memberships transfers, including the mini-transfer operations to car dealers, in January 2019, with a slowdown of 3.7% respect to the same month of 2018.

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ANFIA - Italian Association of the Automotive Industry - is one of the leading Italian Trade Associations, members of CONFINDUSTRIA.

Born in March 1912, over these one hundred years, ANFIA mission has always been to represent the interests of its associate members and ensure effective communication between the Italian motor vehicle industries on the one hand, and the Public Administration and Italian political bodies on the other, with regard to all technical, economic, fiscal, legal, statistical and quality-related issues referred to the automotive sector. The Association is structured in three product-based Groups, each one chaired by a President.

Components: motor vehicle parts and components manufacturers; Car Coachbuilders and Designers: companies working in the sector of design, engineering and style of motor vehicles and/or parts and components for the automotive sector; Motor vehicles: motor vehicles manufacturers in general, including trucks, trailers, camper vans, special means of transport.

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ITALIA - IMMATRICOLAZIONI AUTOVETTURE

ITALY - NEW CAR REGISTRATIONS

dati provvisori/provisional data

MARCA/MAKE	GENNAIO JANUARY				VAR. % % CHG. 19/18	GENNAIO/DICEMBRE JANUARY/DECEMBER				VAR. % % CHG. 18/17
	2019	%	2018	%		2018	%	2017	%	
FCA	39.773	24,12	50.759	28,46	-21,64	499.606	26,15	557.607	28,29	-10,40
FIAT	24.445	14,83	34.530	19,36	-29,21	323.383	16,93	402.430	20,41	-19,64
ALFA ROMEO	2.473	1,50	4.525	2,54	-45,35	43.115	2,26	45.333	2,30	-4,89
LANCIA/CHRYSLER	6.606	4,01	4.252	2,38	55,36	48.558	2,54	60.336	3,06	-19,52
JEEP	6.249	3,79	7.452	4,18	-16,14	84.550	4,43	49.508	2,51	70,78
FERRARI	50	0,03	35	0,02	42,86	399	0,02	344	0,02	15,99
MASERATI	171	0,10	268	0,15	-36,19	2.763	0,14	2.918	0,15	-5,31
LAMBORGHINI	23	0,01	9	0,01	155,56	212	0,01	133	0,01	59,40
ALTRE NAZIONALI	241	0,15	62	0,03	288,71	1.558	0,08	437	0,02	256,52
TOT. MARCHE NAZ.	40.258	24,42	51.133	28,67	-21,27	504.538	26,41	561.439	28,48	-10,13
AUDI	4.087	2,48	6.515	3,65	-37,27	62.781	3,29	67.103	3,40	-6,44
BMW	4.894	2,97	4.836	2,71	1,20	57.138	2,99	60.894	3,09	-6,17
CITROEN	9.168	5,56	9.021	5,06	1,63	85.519	4,48	80.879	4,10	5,74
DACIA	7.728	4,69	6.147	3,45	25,72	61.621	3,23	58.011	2,94	6,22
FORD	11.152	6,76	12.557	7,04	-11,19	129.603	6,78	134.124	6,80	-3,37
HONDA	747	0,45	805	0,45	-7,20	8.861	0,46	9.875	0,50	-10,27
HYUNDAI	3.554	2,16	4.031	2,26	-11,83	53.455	2,80	58.934	2,99	-9,30
JAGUAR	951	0,58	632	0,35	50,47	9.259	0,48	5.316	0,27	74,17
KIA	4.439	2,69	4.064	2,28	9,23	47.752	2,50	47.957	2,43	-0,43
LAND ROVER	1.782	1,08	1.971	1,11	-9,59	17.360	0,91	18.676	0,95	-7,05
MAHINDRA	81	0,05	27	0,02	200,00	900	0,05	283	0,01	218,02
MAZDA	1.051	0,64	1.160	0,65	-9,40	10.867	0,57	10.530	0,53	3,20
MERCEDES	4.845	2,94	4.812	2,70	0,69	61.384	3,21	65.971	3,35	-6,95
MINI	1.543	0,94	1.488	0,83	3,70	20.535	1,07	24.724	1,25	-16,94
MITSUBISHI	714	0,43	388	0,22	84,02	6.011	0,31	3.755	0,19	60,08
NISSAN	4.104	2,49	6.461	3,62	-36,48	54.614	2,86	62.724	3,18	-12,93
OPEL	9.638	5,85	8.724	4,89	10,48	95.307	4,99	98.979	5,02	-3,71
PEUGEOT	11.346	6,88	10.904	6,11	4,05	108.498	5,68	104.274	5,29	4,05
PORSCHE	282	0,17	681	0,38	-58,59	5.290	0,28	5.492	0,28	-3,68
RENAULT	8.213	4,98	9.526	5,34	-13,78	125.175	6,55	133.715	6,78	-6,39
SEAT	1.608	0,98	1.706	0,96	-5,74	19.955	1,04	17.528	0,89	13,85
SKODA	2.027	1,23	2.270	1,27	-10,70	25.390	1,33	23.129	1,17	9,78
SMART	1.792	1,09	1.571	0,88	14,07	24.621	1,29	26.665	1,35	-7,67
SSANGYONG	211	0,13	185	0,10	14,05	2.466	0,13	2.244	0,11	9,89
SUBARU	229	0,14	244	0,14	-6,15	3.388	0,18	3.085	0,16	9,82
SUZUKI	3.388	2,06	3.374	1,89	0,41	32.944	1,72	31.093	1,58	5,95
TOYOTA	8.100	4,91	8.185	4,59	-1,04	87.924	4,60	85.245	4,32	3,14
LEXUS	256	0,16	200	0,11	28,00	3.975	0,21	4.003	0,20	-0,70
VOLKSWAGEN	14.865	9,02	13.441	7,54	10,59	162.839	8,52	144.885	7,35	12,39
VOLVO	1.704	1,03	1.104	0,62	54,35	19.078	1,00	16.970	0,86	12,42
ALTRE	107	0,06	163	0,09	-34,36	1.516	0,08	2.843	0,14	-46,68
TOT.MARCHE EST.	124.606	75,58	127.193	71,33	-2,03	1.406.026	73,59	1.409.906	71,52	-0,28
TOT.MERCATO	164.864	100,00	178.326	100,00	-7,55	1.910.564	100,00	1.971.345	100,00	-3,08

Elaborazioni ANFIA su dati del Ministero dei Trasporti/Prepared by Anfia from the data of Ministry of Transportations (Aut. Min. D07161/HA)

I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 31/01/2019

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ITALIA - IMMATRICOLAZIONI AUTOVETTURE - Top ten
ITALY - NEW CAR REGISTRATIONS - Top ten

dati provvisori/provisional data

TOP 10

N.	MARCA <i>Make</i>	MODELLO <i>Model</i>	GENNAIO ¹ 2019 <i>JANUARY 2019</i>
1	FIAT	PANDA	14.552
2	LANCIA	YPSILON	6.606
3	CITROEN	C3	4.194
4	VOLKSWAGEN	T-ROC	4.137
5	DACIA	DUSTER	3.865
6	VOLKSWAGEN	POLO	3.802
7	RENAULT	CLIO	3.572
8	FIAT	500X	3.410
9	PEUGEOT	208	3.314
10	DACIA	SANDERO	3.200

Fonte: CED - Ministero dei Trasporti

N.	MARCA <i>Make</i>	MODELLO <i>Model</i>	GEN/DIC 2018 <i>JAN/DEC 2018</i>
1	FIAT	PANDA	122.487
2	FIAT	500X	49.937
3	RENAULT	CLIO	49.352
4	LANCIA	YPSILON	48.559
5	FIAT	500 ¹ (Comprende 500 Abarth)	44.146
6	JEEP	RENEGADE	41.946
7	VOLKSWAGEN	POLO	41.098
8	CITROEN	C3	40.755
9	FIAT	TIPO	40.332
10	FORD	FIESTA	39.685

Fonte: Elaborazioni ANFIA su dati del Ministero dei Trasporti (Aut. Min. D07161/H4)

1 - Comprende le Abarth 500

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