



PRESS RELEASE

THE ITALIAN CAR MARKET CLOSED THE FIRST HALF OF THE YEAR 3.5% DOWN COMPARED TO THE SAME PERIOD LAST YEAR

Electrical cars set an all-time record in terms of sales volumes with 1,456 cars sold and a market share of 0.8%. Alternative powered cars also achieved their highest monthly quota since August 2018 (15.3%)

Turin, 1st July 2019 - According to data published today by the Ministry of Infrastructure and Transport, in June the Italian car industry sold 171,626 newly registered vehicles, a drop of 2.1% compared to the same month in 2018.

Numbers registered in the first half of 2019 in Italy now stands at 1,082,197 units, 3.5% down on volumes recorded in the same period of 2018.

"In June 2019 the slowdown in the car market continued (-2.1%), partly due to one working day less than in June 2018 and closed the first half of the year at -3.5% - stated Paolo Scudieri, President of ANFIA.

The double-digit fall in registrations of diesel cars continued during the month (-22.5%, with over 20,000 fewer vehicles sold than in June 2018) representing a market share of 41.6%. Petrol cars, however, grew by 27% and represented 43% of the sector. In the first six months of the year, diesel fuelled cars fell by 23.5%, and petrol by 24.5%.

In June 2019, electric cars posted an all-time record in terms of the number of units sold (1,456) and gained a market share of 0.8%, with sales volumes more than tripled compared to June 2018. In the first half of the year, electric cars exceeded 5,000 units, which is double that of a year ago. Rechargeable cars were mostly those qualifying for the Ecobonus.

Hybrid cars (including plug-ins) saw their market share also grow in double-digit terms, +18% in June and +31% for the first six months, with a monthly share of 5.5% (almost one percentage point more than in June last year). Unlike that of previous months, in June, sales of rechargeable hybrids fell by 43.5% (about 400 units sold), while traditional hybrids (+24% and 9,000 units) grew by double digits, as in May 2019.

During the month, gas-powered cars represented 9% of the market (6.9% for LPG and 2.1% for methane), confirming an increase for LPG and a significant decrease for methane (-29%). Alternatively-fuelled cars collectively accounted for 15.3% of the overall June market, the highest market share since August 2018 (15.9% in July 2018) and were up by 5%. Overall, they amassed 14% of the market, with a 7% increase in volumes.

National Association of Automotive Industry (ANFIA)

To summarise the analysis of the **market by fuel type**¹ in June 2019 there was an increase in registrations of petrol, LPG, hybrid and electric cars, while both diesel and natural gas cars showed a drop in sales.

LPG cars increased by 2% in the month with a 6.9% share and 4.5% cumulative share for the year. In June, LPG cars were down sharply again, with a 6.6% share, while methane cars were down by 29%, after the sharp drop of 50% in December, 46% in January, 54% in February, 36% in March, 27% in April and 31% in May. Year to date, the decline in methane cars stands at -37%.

With reference to the **market by segment**, in June 2019 there was a positive trend for super-utility cars, while average sized cars decreased. In the SUV segment, compact SUVs and crossovers increased, while medium and large SUVs fell.

In June 2019, Fiat Panda was the best-selling car in the super-utility segment. On its own, it represented 38% of the total segment. Jeep Renegade was the best-selling SUV on the market during June and Alfa Romeo Stelvio was the bestselling of the Medi SUVs. Overall, FCA Group models accounted for almost one in five SUVs of all sizes in June. Fiat 500L was the bestselling MPV in June 2019 and it represented 33% of the total sales of MPVs.

According to the ISTAT survey, in June the **consumer confidence index** (base 2010=100) fell from 111.6 to 109.6. The **composite index of business confidence** (Iesi) also showed a negative trend, dropping from 100.2 to 99.3.

In terms of consumer confidence, the index for current purchasing opportunities for durable goods, which includes cars, was also lower than in May (from -46.5 to -56.3).

In relation to preliminary ISTAT estimates, the national consumer price index rose by 0.2% in June on the monthly basis and by 0.8% on the annual basis (as in the previous month). This annual constancy is due to opposing dynamics such as the prices of unregulated energy goods, reversing the trend from +2.4% to -0.6%.

In the Unregulated Energy Goods segment, the slowdown was caused by the trend in the price of **Diesel** (from +2.9% to -1.3% in trend terms, -1.2% monthly) and **Petrol** (from +1.5% to -2.0%, -1.0% compared to the previous month).

Italian car manufacturers collectively accounted for 39,236 registrations in the month (-10.6%), with a market share of 22.9%. In total, registrations since the beginning of 2019 total 269,992 units (-11.6%), with a market share of 24.9%.

FCA brands (excluding Ferrari and Maserati) accounted for a total of 38,560 new registrations during the month (-11.2%) and a market share of 22.5%. Lancia/Chrysler

¹ Provisional data



brands performed well with an 8.7% increase and Jeep with a 9% increase. There was also good results for Maserati (+8.6%) and Lamborghini (+53.6%).

In the first half of 2019, FCA brands totalled 266,765 newly registered cars which is 11.9% down and represents a market share of 24.6%. Since the beginning of the year, Lancia/Chrysler brands ended the year with a positive result (+27.7%), flanked by both Ferrari (+20.2%) and Lamborghini (+84.5%).

In June, there were four Italian models in the **sales top ten**, with Fiat Panda (11,287 units) still in first place, followed in second place by Jeep Renegade (5,137) which climbed four positions. Fourth place went to Lancia Ypsilon (4,349) and the tenth place went to Fiat 500X (3,247).

The **used car market** totalled 322,692 transfers of ownership gross of miniature sales to dealers in June 2019 and was down 10.4% compared to June 2018. In the first six months of 2019, transfers of ownership were 2,177,217, representing 5.7% less than in the same period in 2018.

For more information: ANFIA Press Office
Miriam Gangi (Ms.) - m.gangi@anfia.it
Telephone: +39 011 5546502
Mobile: +39 338 7303167

ANFIA - Italian Association of the Automotive Industry - is one of the leading Italian Trade Associations, members of CONFINDUSTRIA.

Born in March 1912, over these one hundred years, ANFIA mission has always been to represent the interests of its associate members and ensure effective communication between the Italian motor vehicle industries on the one hand, and the Public Administration and Italian political bodies on the other, with regard to all technical, economic, fiscal, legal, statistical and quality-related issues referred to the automotive sector. The Association is structured in three product-based Groups, each one chaired by a President.

Components: motor vehicle parts and components manufacturers; Car Coachbuilders and Designers: companies working in the sector of design, engineering and style of motor vehicles and/or parts and components for the automotive sector; Motor vehicles: motor vehicles manufacturers in general, including trucks, trailers, camper vans, special means of transport.

www.anfia.it/it/

twitter.com/ANFIA_it

www.linkedin.com/company/anfia-it/

National Association of Automotive Industry (ANFIA)

10128 Turin - Corso Galileo Ferraris, 61 - Phone: +39 011 5546511 - Fax: +39 011 545464 - E-mail: anfia@anfia.it -
00144 Rome - Viale Pasteur, 10 - Phone: +39 06 54221493 (4) - Fax: +39 06 54221418- E-mail: anfia.roma@anfia.it
www.anfia.it

ITALIA - IMMATRICOLAZIONI AUTOVETTURE

ITALY - NEW CAR REGISTRATIONS

dati provvisori/provisional data

MARCA/MAKE	GIUGNO JUNE				VAR. % % CHG. 19/18	GENNAIO/GIUGNO JANUARY/JUNE				VAR. % % CHG. 19/18
	2019	%	2018	%		2019	%	2018	%	
FCA	38.560	22,47	43.428	24,78	-11,21	266.765	24,65	302.967	27,01	-11,95
FIAT	23.232	13,54	28.053	16,01	-17,19	170.606	15,76	200.462	17,87	-14,89
ALFA ROMEO	2.554	1,49	3.650	2,08	-30,03	14.402	1,33	27.279	2,43	-47,20
LANCIA/CHRYSLER	4.349	2,53	3.999	2,28	8,75	34.684	3,20	27.161	2,42	27,70
JEEP	8.425	4,91	7.726	4,41	9,05	47.073	4,35	48.065	4,29	-2,06
FERRARI	47	0,03	57	0,03	-17,54	280	0,03	233	0,02	20,17
MASERATI	265	0,15	244	0,14	8,61	1.189	0,11	1.488	0,13	-20,09
LAMBORGHINI	43	0,03	28	0,02	53,57	190	0,02	103	0,01	84,47
ALTRE NAZIONALI	321	0,19	128	0,07	150,78	1.568	0,14	612	0,05	156,21
TOT. MARCHE NAZ.	39.236	22,86	43.885	25,04	-10,59	269.992	24,95	305.403	27,23	-11,59
AUDI	6.639	3,87	7.258	4,14	-8,53	35.222	3,25	38.483	3,43	-8,47
BMW	5.196	3,03	5.665	3,23	-8,28	32.420	3,00	32.903	2,93	-1,47
CITROEN/DS	7.845	4,57	7.163	4,09	9,52	54.020	4,99	51.957	4,63	3,97
DACIA	8.514	4,96	5.722	3,26	48,79	48.508	4,48	34.169	3,05	41,96
FORD	9.814	5,72	11.594	6,61	-15,35	67.658	6,25	77.242	6,89	-12,41
HONDA	769	0,45	874	0,50	-12,01	4.921	0,45	5.277	0,47	-6,75
HYUNDAI	4.589	2,67	5.166	2,95	-11,17	25.385	2,35	28.940	2,58	-12,28
JAGUAR	678	0,40	860	0,49	-21,16	4.751	0,44	5.245	0,47	-9,42
KIA	4.174	2,43	4.015	2,29	3,96	25.541	2,36	26.804	2,39	-4,71
LAND ROVER	1.548	0,90	1.595	0,91	-2,95	9.142	0,84	10.800	0,96	-15,35
MAHINDRA	90	0,05	80	0,05	12,50	588	0,05	217	0,02	170,97
MAZDA	1.009	0,59	771	0,44	30,87	6.341	0,59	6.001	0,54	5,67
MERCEDES	5.661	3,30	5.708	3,26	-0,82	33.510	3,10	34.892	3,11	-3,96
MINI	2.221	1,29	2.056	1,17	8,03	11.887	1,10	11.663	1,04	1,92
MITSUBISHI	947	0,55	488	0,28	94,06	4.536	0,42	2.527	0,23	79,50
NISSAN	3.372	1,96	4.152	2,37	-18,79	25.095	2,32	33.782	3,01	-25,71
OPEL	8.844	5,15	9.010	5,14	-1,84	59.925	5,54	55.512	4,95	7,95
PEUGEOT	8.652	5,04	8.945	5,10	-3,28	62.696	5,79	62.816	5,60	-0,19
PORSCHE	635	0,37	706	0,40	-10,06	3.369	0,31	3.213	0,29	4,86
RENAULT	13.160	7,67	13.320	7,60	-1,20	65.994	6,10	74.173	6,61	-11,03
SEAT	2.256	1,31	2.007	1,15	12,41	14.700	1,36	12.564	1,12	17,00
SKODA	2.573	1,50	2.428	1,39	5,97	14.848	1,37	14.725	1,31	0,84
SMART	2.408	1,40	3.184	1,82	-24,37	13.549	1,25	14.784	1,32	-8,35
SSANGYONG	199	0,12	219	0,12	-9,13	1.384	0,13	1.292	0,12	7,12
SUBARU	261	0,15	366	0,21	-28,69	1.302	0,12	1.717	0,15	-24,17
SUZUKI	3.738	2,18	2.445	1,39	52,88	20.393	1,88	17.681	1,58	15,34
TOYOTA	7.664	4,47	7.557	4,31	1,42	50.037	4,62	48.640	4,34	2,87
LEXUS	539	0,31	173	0,10	211,56	3.061	0,28	1.947	0,17	57,22
VOLKSWAGEN	16.139	9,40	16.128	9,20	0,07	98.814	9,13	96.400	8,59	2,50
VOLVO	1.690	0,98	1.565	0,89	7,99	10.930	1,01	9.047	0,81	20,81
ALTRE	566	0,33	168	0,10	236,90	1.678	0,16	833	0,07	101,44
TOT.MARCHE EST.	132.390	77,14	131.388	74,96	0,76	812.205	75,05	816.246	72,77	-0,50
TOT.MERCATO	171.626	100,00	175.273	100,00	-2,08	1.082.197	100,00	1.121.649	100,00	-3,52

Elaborazioni ANFIA su dati del Ministero dei Trasporti/Prepared by Anfia from the data of Ministry of Transportations (Aut. Min. D07161/HA)

I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 30/06/2019

Associazione Nazionale Filiera Industria Automobilistica

Sede di Torino: 10128 - Corso Galileo Ferraris, 61 - Tel. +39 011 5546511 - Fax +39 011 545464

Dir. Studi e Ricerche: Tel. +39 0115546524 - E-mail: studi.ricerche@anfia.it - www.anfia.it

Sede di Roma: 00144 - Viale Pasteur, 10 - Tel. +39 06 54221493 (4) - Fax +39 06 54221418 - E-mail: anfia.roma@anfia.it

ITALIA - IMMATRICOLAZIONI AUTOVETTURE - Top ten

ITALY - NEW CAR REGISTRATIONS - Top ten

dati provvisori/provisional data

TOP 10

N.	MARCA <i>Make</i>	MODELLO <i>Model</i>	GIUGNO 2019 <i>JUNE 2019</i>
1	FIAT	PANDA	11.287
2	JEEP	RENEGADE	5.137
3	RENAULT	CLIO	4.642
4	LANCIA	YPSILON	4.349
5	DACIA	DUSTER	4.122
6	DACIA	SANDERO	3.676
7	RENAULT	CAPTUR	3.675
8	VOLKSWAGEN	T-ROC	3.564
9	CITROEN	C3	3.319
10	FIAT	500X	3.247

Fonte: CED - Ministero dei Trasporti

N.	MARCA <i>Make</i>	MODELLO <i>Model</i>	GEN/GIU 2018 <i>JAN/JUN 2018</i>
1	FIAT	PANDA	79.418
2	LANCIA	YPSILON	34.685
3	RENAULT	CLIO	26.619
4	DACIA	DUSTER	24.432
5	FIAT	500X	24.363
6	FIAT	500 ^c	24.300
7	CITROEN	C3	24.258
8	JEEP	RENEGADE	24.255
9	VOLKSWAGEN	T-ROC	23.963
10	VOLKSWAGEN	POLO	21.880

Fonte: Elaborazioni ANFIA su dati del Ministero dei Trasporti (Aut. Min. D07161/H4)

I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 30/06/2019

^c Comprende la versione Abarth

Associazione Nazionale Filiera Industria Automobilistica

Sede di Torino: 10128 - Corso Galileo Ferraris, 61 - Tel. +39 011 5546511 - Fax +39 011 545464

Dir. Studi e Ricerche: Tel. +39 0115546524 - E-mail: studi.ricerche@anfia.it - www.anfia.it

Sede di Roma: 00144 - Viale Pasteur, 10 - Tel. +39 06 54221493 (4) - Fax +39 06 54221418 - E-mail: anfia.roma@anfia.it