Press Release

IN OCTOBER THE ITALIAN CAR MARKET STAY POSITIVE: +6.7%

ANFIA, together with all the other Associations of the sector, reaffirm their dislike to the propose related to company cars in the Budget Law, also after the recent reformulation, because it remains dangerous for workers, for companies and for the whole sector, which is living an uncertain moment

Turin, November 4th 2019 – According to the data published today by the Minister of Infrastructures and Transport, during October, the Italian car market reached 156,851 registrations, in growth of 6.7% respect the same month of 2018.

The volumes registered in the first ten months of 2019 reached 1,624,922 units, the 0.8% less respect the volumes in the same period of 2018.

"After the double figure growth of September, the car market remains positive during October (+6.7%), also in comparison with the tenth month of 2018 in slowdown (-7.4%) because of the effects of the application of the new test on emissions (WLTP) for all new registered cars – says **Paolo Scudieri, President of ANFIA**.

Referring to the delicate transformation phase which this sector is going through, we report our dislike to the propose included in the first draft of the Budget Law, which triplicate its value in fiscal car and moped terms used as company vehicles by employees. The recent reformulation of the measure, according to the taxable income share on hybrid company cars will stay at 30% of conventional value, for all the others, instead, it will grow of 60% and for the pollutants one it will be 100% - it is still a dangerous measure for the whole automotive sector, which already lives an uncertain moment. This law is completely in contrast with the direction arose from the Automotive Table of October 18th, at the Ministry of Economic Development, where has been confirmed the will to actualize the complementary measure for the automotive companies in the industrial reconversion, through real and efficient arrangements to help the energetic transition and the renewal of the fleet.

ANFIA, together with all the other Associations of the sector already requested the withdraw of the proposal".

Analyzing **registrations by fuelling [1]**, diesel cars registrations keep slowing down also during October with 13.5%, bringing the decrease in the first ten months of 2019 to -23%. Diesel cars share during the month is of 35.5%. To find out a lower monthly share, it necessary to look back in May 2001 (35.2%). Petrol cars, instead, increase the sales of

[1] Temporary Data

17% during the month, representing the 46% of the market and in the cumulate, they are in growth of 26%. Alternative powered cars, this month, reach a share of 18.4%, confirming the data arose in the last months, considering that in October, registrations grow of 37%, totalizing an increasement of 15% in the cumulate since the beginning of 2019. LPG cars grow both in October, +2%, and in the cumulate, +9%, and reach, during the month a market share of 7%. A good performance is registered also for methane cars, almost quadruplicate during the month, but in slowdown of 9% in the cumulate. Their market share in the overall is of 2.9%. Traditional hybrid cars grow, during the month of 43% and in the first ten months of 2019 of 31%. Recharging cars strongly grow during October, +55%, thanks to the positive variations both of the electric cars (+62%), and of the recharging hybrids (+48%). Recharging cars, in the limit of 70 g/km of CO_2 emissions, if their sale price do not exceed 50.000 euro IVA included, benefit of the ecobonus for their purchase. Together, all kind of hybrids and electric cars, with a growth of 44% during October, represent the 8.6% of the market, a record share.

Referring to the **market by segments**, are in slowdown of 6% super economy cars (over half of the segment is represented by the two best sold models, Fiat Panda and Fiat 500) while are in slowdwon of 3% the economy ones, the best sold model is Lancia Ypsilon. Medium cars grow of 4%, thanks to the low-medium (+6%), while high-medium decrease of 2%. All sizes SUVs grow of 20% (the 15% of registrations is represented by FCA Group cars) which gain the 42% of the market, especially thanks to the good performance of small ones (the best sold is Fiat 500X), which show a positive variation of 30%. The variation is slightly positive also for the monovolumes registrations (the best sold is Fiat 500L), which, in October increase of 0.5%. In the end, the very good performance of sportive cars, in growth of 69% respect to the same month of 2018.

According to the ISTAT survey, during October **consumer confidence climate index** (basis 2010=100), registers a slightly slowdown and goes from 112.2 to 111.7. The composite **index of the company confidence climate** (Iesi), grows instead and it goes from 98.6 to 99.

Referring to the consumer confidence climate, also about the long-lasting goods and among them there is the car, the balance regarding the current opportunity, decrease respect to September (from -54.4 to -60.2).

According to the last ISTAT data available, in October the **national index of consumer prices** registers no variation per month and a growth of 0.3% per year (like in September). The stability of inflation is given by opposite dynamics, among them the acceleration of the prices the services related to transportation (from +0.4% to +1.9%).

For the energetic goods not regulated the decrease is larger (from -2.6% to -3.1%, +0.9% respect to the previous month), with bigger trends of slowdown for the aggregated products, with the only exception of **Petrol** (from -4.1% to -4.0%; +1.1% respect to September 2019): the variation of the prices of **Diesel** goes from -3.5% to -3.9% in the trend terms (+1.4% per month), the one of **other fuels** goes from -7.8% to -10.0% (-0.1% the situation).

National brands, overall, totalized during the month 34,054 registrations (-2.3%), with a market share of 21.7%. In the cumulate of 2019, registrations reached 392,982 units (-10%), with a market share of 24.2%.

FCA brands (excluding Ferrari and Maserati) totalized overall 33.663 registrations in the month (-1.9%), with a market share of 21.5%. Positive trend for Lancia (+8.2%) and Jeep (+0.8%).

In the first ten months of 2019, FCA brands totalize 386,946 registered cars, with a slowdown of 10.5% and a market share of 23.8%. The cumulate close positively since the beginning of the year, for Lancia (+27.1%), together with Ferrari (+25.3%) and Lamborghini (+53.2%).

In October, there are four Italian models in the **top ten of sale**, with Fiat Panda (10,752 units) always at the first place. Follow: at the second place Lancia Ypsilon (4,846) and at the third Fiat 500X (3,448), which gains two places. In the end, at the tenth Fiat 500 (2,983).

The **second-hand market** totalized 396,981 ownerships transfers, including the mini-transfer operations to car dealers in October 2019, registering a decrease of 6.1% respect to October 2018. In the first ten months of 2019, the ownerships transfers are 3,528,619, the 5% less respect the same period of 2018.

For more information: ANFIA Press Office

Miriam Gangi (Ms.) - m.gangi@anfia.it
Telephone: +39 011 5546502
Mobile: +39 338 7303167

www.anfia.it/it/

twitter.com/ANFIA_it

www.linkedin.com/company/anfia-it/

10128 Turin - Corso Galileo Ferraris, 61 – Phone: +39 011 5546511 – Fax: +39 011 545464 - E-mail: anfia@anfia.it - 00144 Rome - Viale Pasteur, 10 – Phone: +39 06 54221493 (4) – Fax: +39 06 54221418- E-mail: anfia.roma@anfia.it
www.anfia.it

Comunicato Stampa

ANFIA
Associazione Nazionale Filiera Industria Automobilistica

ITALIA - IMMATRICOLAZIONI AUTOVETTURE
ITALY - NEW CAR REGISTRATIONS

dati provvisori/*provisional data*

	OTTOBRE *OCTOBER*				**VAR. %** *% CHG.*	**GENNAIO/OTTOBRE** *JANUARY/OCTOBER*				**VAR. %** *% CHG.*
MARCA/*MAKE*	**2019**	*%*	**2018**	*%*	*19/18*	**2019**	*%*	**2018**	*%*	*19/18*
FCA	33.663	*21,46*	34.327	*23,35*	*-1,93*	386.946	*23,81*	432.423	*26,39*	*-10,52*
FIAT	21.487	*13,70*	22.547	*15,33*	*-4,70*	244.799	*15,07*	282.543	*17,24*	*-13,36*
ALFA ROMEO	1.899	*1,21*	1.915	*1,30*	*-0,84*	21.821	*1,34*	39.342	*2,40*	*-44,54*
LANCIA	4.846	*3,09*	4.477	*3,04*	*8,24*	50.508	*3,11*	39.739	*2,42*	*27,10*
JEEP	5.431	*3,46*	5.388	*3,66*	*0,80*	69.818	*4,30*	70.799	*4,32*	*-1,39*
FERRARI	37	*0,02*	38	*0,03*	*-2,63*	460	*0,03*	367	*0,02*	*25,34*
MASERATI	155	*0,10*	235	*0,16*	*-34,04*	1.804	*0,11*	2.407	*0,15*	*-25,05*
LAMBORGHINI	11	*0,01*	28	*0,02*	*-60,71*	285	*0,02*	186	*0,01*	*53,23*
ALTRE NAZIONALI	188	*0,12*	230	*0,16*	*-18,26*	3.487	*0,21*	1.195	*0,07*	*191,80*
TOT. MARCHE NAZ.	**34.054**	*21,71*	**34.858**	*23,71*	*-2,31*	**392.982**	*24,18*	**436.578**	*26,64*	*-9,99*
AUDI	5.559	*3,54*	4.450	*3,03*	*24,92*	54.085	*3,33*	53.485	*3,26*	*1,12*
BMW	5.158	*3,29*	4.672	*3,18*	*10,40*	48.824	*3,00*	49.099	*3,00*	*-0,56*
CITROEN/DS	7.342	*4,68*	6.431	*4,37*	*14,17*	78.371	*4,82*	73.887	*4,51*	*6,07*
DACIA	5.134	*3,27*	3.840	*2,61*	*33,70*	71.510	*4,40*	49.857	*3,04*	*43,43*
FORD	10.772	*6,87*	10.605	*7,21*	*1,57*	103.158	*6,35*	112.828	*6,88*	*-8,57*
HONDA	736	*0,47*	726	*0,49*	*1,38*	7.344	*0,45*	7.607	*0,46*	*-3,46*
HYUNDAI	4.998	*3,19*	4.854	*3,30*	*2,97*	41.531	*2,56*	45.361	*2,77*	*-8,44*
JAGUAR	782	*0,50*	891	*0,61*	*-12,23*	7.158	*0,44*	7.819	*0,48*	*-8,45*
KIA	4.562	*2,91*	4.153	*2,82*	*9,85*	40.281	*2,48*	41.688	*2,54*	*-3,38*
LAND ROVER	1.583	*1,01*	1.716	*1,17*	*-7,75*	14.222	*0,88*	14.927	*0,91*	*-4,72*
MAHINDRA	46	*0,03*	162	*0,11*	*-71,60*	848	*0,05*	697	*0,04*	*21,66*
MAZDA	1.399	*0,89*	1.003	*0,68*	*39,48*	10.363	*0,64*	9.262	*0,57*	*11,89*
MERCEDES	5.124	*3,27*	5.349	*3,64*	*-4,21*	51.156	*3,15*	51.656	*3,15*	*-0,97*
MINI	1.983	*1,26*	1.935	*1,32*	*2,48*	18.257	*1,12*	17.376	*1,06*	*5,07*
MITSUBISHI	685	*0,44*	774	*0,53*	*-11,50*	6.691	*0,41*	4.738	*0,29*	*41,22*
NISSAN	3.811	*2,43*	4.023	*2,74*	*-5,27*	37.467	*2,31*	48.369	*2,95*	*-22,54*
OPEL	5.923	*3,78*	8.016	*5,45*	*-26,11*	87.691	*5,40*	82.312	*5,02*	*6,53*
PEUGEOT	9.772	*6,23*	8.953	*6,09*	*9,15*	94.410	*5,81*	92.526	*5,65*	*2,04*
PORSCHE	768	*0,49*	139	*0,09*	*452,52*	5.696	*0,35*	4.743	*0,29*	*20,09*
RENAULT	8.368	*5,33*	7.528	*5,12*	*11,16*	95.833	*5,90*	108.136	*6,60*	*-11,38*
SEAT	2.159	*1,38*	1.339	*0,91*	*61,24*	22.645	*1,39*	17.361	*1,06*	*30,44*
SKODA	2.035	*1,30*	2.213	*1,51*	*-8,04*	22.727	*1,40*	21.613	*1,32*	*5,15*
SMART	2.162	*1,38*	1.973	*1,34*	*9,58*	22.115	*1,36*	21.583	*1,32*	*2,46*
SSANGYONG	171	*0,11*	260	*0,18*	*-34,23*	2.049	*0,13*	2.100	*0,13*	*-2,43*
SUBARU	225	*0,14*	346	*0,24*	*-34,97*	2.093	*0,13*	2.847	*0,17*	*-26,48*
SUZUKI	3.545	*2,26*	3.185	*2,17*	*11,30*	31.784	*1,96*	27.299	*1,67*	*16,43*
TOYOTA	8.468	*5,40*	8.035	*5,46*	*5,39*	76.804	*4,73*	75.103	*4,58*	*2,26*
LEXUS	401	*0,26*	188	*0,13*	*113,30*	4.705	*0,29*	3.108	*0,19*	*51,38*
VOLKSWAGEN	16.890	*10,77*	12.332	*8,39*	*36,96*	151.831	*9,34*	138.010	*8,42*	*10,01*
VOLVO	2.111	*1,35*	2.023	*1,38*	*4,35*	17.532	*1,08*	15.528	*0,95*	*12,91*
ALTRE	125	*0,08*	67	*0,05*	*86,57*	2.759	*0,17*	1.281	*0,08*	*115,38*
TOT.MARCHE EST.	**122.797**	*78,29*	**112.181**	*76,29*	*9,46*	**1.231.940**	*75,82*	**1.202.206**	*73,36*	*2,47*
TOT.MERCATO	**156.851**	*100,00*	**147.039**	*100,00*	*6,67*	**1.624.922**	*100,00*	**1.638.784**	*100,00*	*-0,85*

Elaborazioni ANFIA su dati del Ministero dei Trasporti/*Prepared by Anfia from the data of Ministry of Transportations (Aut. Min. D07161/H4)*

I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 31/10/2019

Associazione Nazionale Filiera Industria Automobilistica

Sede di Torino: 10128 - Corso Galileo Ferraris, 61 – Tel. +39 011 5546511 – Fax +39 011 545464
Dir. Studi e Ricerche: Tel. +39 0115546524 – E-mail: studi.ricerche@anfia.it – www.anfia.it
Sede di Roma: 00144 - Viale Pasteur, 10 – Tel. +39 06 54221493 (4) – Fax +39 06 54221418 – E-mail: anfia.roma@anfia.it

ITALIA - IMMATRICOLAZIONI AUTOVETTURE - Top ten

ITALY - NEW CAR REGISTRATIONS - Top ten

dati provvisori/*provisional data*

TOP 10

N.	MARCA *Make*	MODELLO *Model*	OTTOBRE 2019 *OCTOBER 2019*
1	FIAT	PANDA	10.752
2	LANCIA	YPSILON	4.846
3	FIAT	500X	3.448
4	VOLKSWAGEN	T-CROSS	3.353
5	CITROEN	C3	3.296
6	VOLKSWAGEN	T-ROC	3.294
7	RENAULT	CAPTUR	3.072
8	DACIA	DUSTER	3.070
9	FORD	FIESTA	3.023
10	FIAT	500[1]	2.983

Fonte: CED - Ministero dei Trasporti

N.	MARCA *Make*	MODELLO *Model*	GEN/OTT 2018 *JAN/OCT 2018*
1	FIAT	PANDA	116.017
2	LANCIA	YPSILON	50.508
3	JEEP	RENEGADE	36.561
4	FIAT	500X	36.335
5	DACIA	DUSTER	35.575
6	CITROEN	C3	35.500
7	FIAT	500[2]	35.257
8	VOLKSWAGEN	T-ROC	35.045
9	RENAULT	CLIO	34.952
10	TOYOTA	YARIS	31.908

Fonte: Elaborazioni ANFIA su dati del Ministero dei Trasporti (Aut. Min. D07161/H4)

I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 31/10/2019

[1] Non comprende la versione Abarth, con la quale raggiungerebbe la sesta posizione

[2] Comprende la versione Abarth

Associazione Nazionale Filiera Industria Automobilistica

Sede di Torino: 10128 - Corso Galileo Ferraris, 61 – Tel. +39 011 5546511 – Fax +39 011 545464
Dir. Studi e Ricerche: Tel. +39 0115546524 – E-mail: studi.ricerche@anfia.it – www.anfia.it
Sede di Roma: 00144 - Viale Pasteur, 10 – Tel. +39 06 54221493 (4) – Fax +39 06 54221418 – E-mail: anfia.roma@anfia.it