



Press Release

SEPTEMBER REGISTERS THE FIRST POSITIVE SIGN, AFTER THE ONE IN APRIL, FOR THE ITALIAN CAR MARKET (+13.4%)

Beyond the calendar effect, this result has been given also by the comparison with September 2018 and its extremely low volumes (-25.4%), while diesel sector did not contribute which is in double figures slowdown (-13%)

Turin, October 1st 2019 - According to the data published today by the Minister of Infrastructures and Transport, in September, the Italian car market reached 142,136 registrations, in increase of 13.4% respect to the same month of 2018.

The volumes registered in the first nine months of 2019 reached 1,467,668 units, the 1.6% less respect to the volumes of the same period of 2018.

"In September the car market back to grow (+13.4%), showing the first positive sign after the one of last April (+1.5%), thanks also to a working day more (21 working days in September 2019 against 20 of September 2018) - says Paolo Scudieri, President of ANFIA. This result has been given by the comparison with comparison with September 2018 and its extremely low volumes (-25.4%), which followed a peak of registrations during summer months (in August +9.5%). Since it entered into force September 1st 2018, the application of the new test on emissions (WLTP) to all the new registered cars, it was registered an anticipation of the purchase of cars pre-WLTP in disposing during August for advantageous prices.

During the month, diesel cars keep decreasing in double figures (-13%), bringing the slowdown, in the first nine months of 2019, -24%, with a share of 36.4% in September, the lowest since 2001. In growth, petrol cars sales, instead, which increase of 30% during the month, representing the 45% of the market, and of 27% in the cumulate.

A new record share, during the month, for alternative powered cars, 18,8%, the highest since December 2014, with volumes in growth of 59% during September and of 13% in the first nine months of 2019.

Together, the all type hybrids and electric cars, with a growth of 48% in September, represent the 8.6% of the market, a new record share.

In the end, reminding that in the UE, since September 1st 2019, the procedure for measuring of the polluting emissions (NOx, HC, PN), the consumption and the CO₂ emissions of cars called Real Driving Emissions (RDE) - that, together with the WLTP test, guarantee that the emissions measured in lab will be not exceed during the real driving - which will be applied to all cars just registered, representing another challenge for Manufacturers".

Italian Association of Automotive Industry (ANFIA)

In details, analyzing **registrations by fuelling**¹, LPG cars grow both in September, +50%, and in the cumulate, +10%, and reached, during the month, a share of 8%.

A good performance also for methane cars, almost tripled during the month, but in slowdown 19% in the cumulate. Their share on the overall market is about 2.5%.

Traditional hybrid cars grow, during the month, of 37% and in the first nine months of 2019 of 29%. Recharging cars, instead, strongly grow in September, +147%, thanks to the positive variations both of electric (+156%) and recharging hybrid cars (+134%). Recharging cars are the ones, even if their sales price does not exceed 50.000 euro VAT excluding, with emissions to 70 g/km of CO₂, benefit of the ecobonus for their purchase.

Referring to the **market by segments**, which decreases of 3.5% registrations of cars belong to the super economy segment (almost the half of it, is represented by the two models belong to the national brand best sold, Fiat Panda and Fiat 500), while are in growth of 3% the ones belong to the economy segment; the best selling model is Lancia Ypsilon. Medium cars see their market growing of 32%, especially the lower-medium ones (+37%), while the upper-medium one grow of 13.5%. In growth of 26% all sizes SUVs, earned the 42% of the market, especially thanks to the good performance of small SUVs, which show a positive variation of 33%. The positive variation also for monovolumes registrations, that in September grow of 9%. In the end, sportive cars showed a very good performance, doubled in September 2019, respect to the same month of 2018.

According to the ISTAT survey, in September the **consumer confidence climate index** (basis 2010=100), registers a growing and goes from 111.9 to 112.2. The **index of the company confidence climate** (lesi) registers a slightly decrease, going from 98.8 to 98.5.

Referring to the consumer confidence climate, regarding the purchase of the long-lasting goods and among them there is the car, the balance regarding the current opportunity in August decrease (from -52.3 to -54.4).

According to the last ISTAT data available, in September the **national index of consumer prices** registers a slowdown of 0.5% per month and an increase of 0.4% per year (steady respect to the previous month). The inflation stability is given by opposite dynamics, among them, the slowing down of the growth of the services related to the transportations (from +1.7% to +0.4%, effected by seasonal factors).

The accentuation of the slowing down of the not regulated energetics goods (from -1.0% to -2.6%, -0.8% respect to the previous month), with a slowdown registered for all the aggregated products: **Diesel prices** passing from -1.8% to -3.5% in trend terms (-0.7% per

¹ Temporary Data



month), **Petrol** ones from -2.3% to -4.1% (-1.0% respect to August 2019), the **other fuels** decrease of -7.8% (from -5.2%, -1.4% the situation).

National brands, overall, totaled during the month 31,805 registrations (+11.1%), with a market share of 22.4%. In the cumulate since the beginning of 2019, the overall of registrations reached 358.874 units (-10.7%), with a market share of 24.4%.

FCA brands (excluding Ferrari and Maserati) totaled in overall 31,418 registrations during the month (+11.4%), with a market share of 22.1%. A positive trend for Fiat (+3.4%), Alfa Romeo (+33.9%), Lancia (+23.5%) and Jeep (+27.7%) brands, together with Ferrari (+48%) and Lamborghini (+160%).

In the first nine months of 2019, FCA brands totaled 353,227 registered cars, with a slow of 11,3% and a market share 24.1%. Close positively the cumulate since the beginning of the year for the brand Lancia (+29.5%), together with Ferrari (+28.6%) and Lamborghini (+73.4%).

During September, the Italian models in the **top ten of the best sold**, are five, with Fiat Panda (9,129 units) always at the first place. Followed at the second place by Lancia Ypsilon (4,156), at fourth Jeep Renegade (3,276) and at the fifth Fiat 500X (3,203), all of them gain a position. In the end, at the sixth place, there is Fiat 500 (3,100), which gains four places.

The **second-hand market** totaled 338,957 ownerships transfers, including the mini-transfer operations to car dealers in September 2019, register a slowdown of 0.1% respect to September 2018. In the first nine months of 2019, ownerships transfers are 3,131,638, the 4,9% less respect of the same period of 2018.

For more information: ANFIA Press Office

Miriam Gangi - m.gangi@anfia.it

Tel. +39 011 5546502

Cell. +39 338 7303167

ANFIA - Italian Association of the Automotive Industry - is one of the leading Italian Trade Associations, members of CONFINDUSTRIA.

Born in March 1912, over these one hundred years, ANFIA mission has always been to represent the interests of its associate members and ensure effective communication between the Italian motor vehicle industries on the one hand, and the Public Administration and Italian political bodies on the other, with regard to all technical, economic, fiscal, legal, statistical and quality-related issues referred to the automotive sector. The Association is structured in three product-based Groups, each one chaired by a President. Components: motor vehicle parts and components manufacturers; Car Coachbuilders and Designers: companies working in the sector of design, engineering and style of motor vehicles and/or parts and components for the automotive sector; Motor vehicles: motor vehicles manufacturers in general, including trucks, trailers, camper vans, special means of transport

Italian Association of Automotive Industry (ANFIA)



www.anfia.it/it/

twitter.com/ANFIA_it

www.linkedin.com/company/anfia-it/

Italian Association of Automotive Industry (ANFIA)

10128 Turin - Corso Galileo Ferraris, 61 - Phone: +39 011 5546511 - Fax: +39 011 545464 - E-mail: anfia@anfia.it -
00144 Rome - Viale Pasteur, 10 - Phone: +39 06 54221493 (4) - Fax: +39 06 54221418- E-mail: anfia.roma@anfia.it
www.anfia.it

ITALIA - IMMATRICOLAZIONI AUTOVETTURE

ITALY - NEW CAR REGISTRATIONS

dati provvisori/provisional data

MARCA/MAKE	SETTEMBRE SEPTEMBER				VAR. % % CHG. 19/18	GENNAIO/SETTEMBRE JANUARY/SEPTEMBER				VAR. % % CHG. 19/18
	2019	%	2018	%		2019	%	2018	%	
FCA	31.418	22,10	28.196	22,49	11,43	353.227	24,07	398.096	26,69	-11,27
FIAT	19.393	13,64	18.749	14,96	3,43	223.266	15,21	259.996	17,43	-14,13
ALFA ROMEO	2.175	1,53	1.624	1,30	33,93	19.919	1,36	37.427	2,51	-46,78
LANCIA	4.156	2,92	3.365	2,68	23,51	45.661	3,11	35.262	2,36	29,49
JEEP	5.694	4,07	4.458	3,56	27,73	64.381	4,39	65.411	4,38	-1,57
FERRARI	37	0,03	25	0,02	48,00	423	0,03	329	0,02	28,57
MASERATI	156	0,11	263	0,21	-40,68	1.649	0,11	2.172	0,15	-24,08
LAMBORGHINI	26	0,02	10	0,01	160,00	274	0,02	158	0,01	73,42
ALTRE NAZIONALI	168	0,12	121	0,10	38,84	3.301	0,22	965	0,06	242,07
TOT. MARCHE NAZ.	31.805	22,38	28.615	22,83	11,15	358.874	24,45	401.720	26,93	-10,67
AUDI	4.516	3,18	3.205	2,56	40,90	48.518	3,31	49.035	3,29	-1,05
BMW	4.718	3,32	4.848	3,87	-2,68	43.656	2,97	44.427	2,98	-1,74
CITROEN/DS	6.646	4,68	5.283	4,21	25,80	71.018	4,84	67.456	4,52	5,28
DACIA	4.325	3,04	2.340	1,87	84,83	66.363	4,52	46.017	3,08	44,21
FORD	9.511	6,69	9.152	7,30	3,92	92.373	6,29	102.223	6,85	-9,64
HONDA	753	0,53	614	0,49	22,64	6.606	0,45	6.881	0,46	-4,00
HYUNDAI	4.553	3,20	4.518	3,60	0,77	36.526	2,49	40.507	2,72	-9,83
JAGUAR	599	0,42	868	0,69	-30,99	6.374	0,43	6.928	0,46	-8,00
KIA	3.803	2,68	3.770	3,01	0,88	35.705	2,43	37.535	2,52	-4,88
LAND ROVER	1.457	1,03	1.024	0,82	42,29	12.633	0,86	13.211	0,89	-4,38
MAHINDRA	54	0,04	102	0,08	-47,06	802	0,05	535	0,04	49,91
MAZDA	1.273	0,90	1.034	0,82	23,11	8.964	0,61	8.259	0,55	8,54
MERCEDES	5.205	3,66	5.210	4,16	-0,10	45.997	3,13	46.307	3,10	-0,67
MINI	2.079	1,46	1.739	1,39	19,55	16.266	1,11	15.441	1,04	5,34
MITSUBISHI	457	0,32	610	0,49	-25,08	6.006	0,41	3.964	0,27	51,51
NISSAN	3.678	2,59	4.057	3,24	-9,34	33.652	2,29	44.346	2,97	-24,11
OPEL	8.552	6,02	7.072	5,64	20,93	81.710	5,57	74.296	4,98	9,98
PEUGEOT	7.931	5,58	7.880	6,29	0,65	84.627	5,77	83.573	5,60	1,26
PORSCHE	636	0,45	137	0,11	364,23	4.924	0,34	4.604	0,31	6,95
RENAULT	6.276	4,42	5.674	4,53	10,61	87.455	5,96	100.608	6,74	-13,07
SEAT	2.068	1,45	890	0,71	132,36	20.483	1,40	16.022	1,07	27,84
SKODA	1.979	1,39	1.898	1,51	4,27	20.689	1,41	19.400	1,30	6,64
SMART	1.634	1,15	1.937	1,55	-15,64	19.952	1,36	19.610	1,31	1,74
SSANGYONG	149	0,10	220	0,18	-32,27	1.878	0,13	1.840	0,12	2,07
SUBARU	192	0,14	330	0,26	-41,82	1.868	0,13	2.501	0,17	-25,31
SUZUKI	2.507	1,76	2.637	2,10	-4,93	28.235	1,92	24.114	1,62	17,09
TOYOTA	7.718	5,43	7.404	5,91	4,24	68.270	4,65	67.068	4,50	1,79
LEXUS	597	0,42	510	0,41	17,06	4.302	0,29	2.920	0,20	47,33
VOLKSWAGEN	14.075	9,90	9.758	7,78	44,24	134.896	9,19	125.678	8,42	7,33
VOLVO	1.973	1,39	1.925	1,54	2,49	15.418	1,05	13.505	0,91	14,17
ALTRE	417	0,29	94	0,07	343,62	2.628	0,18	1.214	0,08	116,47
TOT.MARCHE EST.	110.331	77,62	96.740	77,17	14,05	1.108.794	75,55	1.090.025	73,07	1,72
TOT.MERCATO	142.136	100,00	125.355	100,00	13,39	1.467.668	100,00	1.491.745	100,00	-1,61

Elaborazioni ANFIA su dati del Ministero dei Trasporti/Prepared by Anfia from the data of Ministry of Transportations (Aut. Min. D07161/H4)

I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 30/09/2019

Associazione Nazionale Filiera Industria Automobilistica

Sede di Torino: 10128 - Corso Galileo Ferraris, 61 - Tel. +39 011 5546511 - Fax +39 011 545464
Dir. Studi e Ricerche: Tel. +39 0115546524 - E-mail: studi.ricerche@anfia.it - www.anfia.it
Sede di Roma: 00144 - Viale Pasteur, 10 - Tel. +39 06 54221493 (4) - Fax +39 06 54221418 - E-mail: anfia.roma@anfia.it

ITALIA - IMMATRICOLAZIONI AUTOVETTURE - Top ten

ITALY - NEW CAR REGISTRATIONS - Top ten

dati provvisori/provisional data

TOP 10

N.	MARCA <i>Make</i>	MODELLO <i>Model</i>	SETTEMBRE 2019 <i>SEPTEMBER 2019</i>
1	FIAT	PANDA	9.129
2	LANCIA	YPSILON	4.156
3	VOLKSWAGEN	T-CROSS	3.559
4	JEEP	RENEGADE	3.276
5	FIAT	500X	3.203
6	FIAT	500 ¹	3.100
7	CITROEN	C3	2.976
8	VOLKSWAGEN	T-ROC	2.790
9	FORD	ECOSPORT	2.522
10	FORD	FIESTA	2.478

Fonte: CED - Ministero dei Trasporti

N.	MARCA <i>Make</i>	MODELLO <i>Model</i>	GEN/SET 2018 <i>JAN/SEP 2018</i>
1	FIAT	PANDA	105.258
2	LANCIA	YPSILON	45.661
3	JEEP	RENEGADE	33.844
4	RENAULT	CLIO	33.007
5	FIAT	500X	32.881
6	DACIA	DUSTER	32.503
7	CITROEN	C3	32.199
8	FIAT	500 ²	31.956
9	VOLKSWAGEN	T-ROC	31.747
10	DACIA	SANDERO	28.418

Fonte: Elaborazioni ANFIA su dati del Ministero dei Trasporti (Aut. Min. D07161/H4)

I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 30/09/2019

¹ Non comprende la versione Abarth, con la quale raggiungerebbe la quarta posizione

² Comprende la versione Abarth

Associazione Nazionale Filiera Industria Automobilistica

Sede di Torino: 10128 - Corso Galileo Ferraris, 61 - Tel. +39 011 5546511 - Fax +39 011 545464

Dir. Studi e Ricerche: Tel. +39 0115546524 - E-mail: studi.ricerche@anfia.it - www.anfia.it

Sede di Roma: 00144 - Viale Pasteur, 10 - Tel. +39 06 54221493 (4) - Fax +39 06 54221418 - E-mail: anfia.roma@anfia.it