



## Press Release

### **ITALIAN CAR MARKET STANDSTILL: LOST 361,000 REGISTRATIONS IN MARCH AND APRIL 2020 RESPECT TO THE SAME PERIOD OF 2019 (-51%)**

*Turin, May 4<sup>th</sup> 2020* - According to the data published today by the Minister of Infrastructures and Transport, in April, the Italian car market totalized barely 4,279 registrations, which means the 97.5% less respect the same month of 2019.

The final balance of the first four months period of 2020 sees, 351,611 registrations, volumes are split in two respect to the same period of the previous year (-50.7%).

During March and April - the period involved into the lockdown, which saw the closing of the dealerships from March 12<sup>th</sup> to May 3<sup>rd</sup> and the suspension of not fundamental productive activities from March 22<sup>nd</sup> - 361,000 registrations have been lost respect to the same period of 2019, with a decrease of 51%. This volume of registrations is the 9% of the registered volumes, in average, in the same two months period, from 2015 to 2019 (about 363,000 units), which marked the gradual phase of the market recovery, started at the end 2014, after 6 years in row of slowdown. From 2012 to 2014, in fact, the average of registrations during the two months considered decreased to 259,000 units, against the 412,000 of the period 2007-2011.

*"The 'Phase 2' which will reopen gradually the productive and the commercial activities and that will start today, left behind the 50 most difficult days since the second postwar for our economy - says Paolo Scudieri, President of ANFIA. The data of the car market in April are in fact data of a stopped market, as it was easily foreseeable. What it counts the most, in reality, is focusing on a quickly restart, since the opening of dealerships, alone, is not enough to re start the market and, with it, the automotive productive supply chain, since the uncertain, which influences both the citizen and the companies consumer sentiment, together with the weakening of the economy and of the labour market and as result the consumers loss of purchasing power.*

*Keeping going on focusing in the support for the sector companies, ANFIA, recalls the attention of the Government on the necessity to adopt support measures for the demand, especially nowadays with the restart of the productive activities. On the other hand, Stefano Patuanelli, The Ministry of Economic Development announced, in the first days of March, before the lockdown, the arrival of new incentives for the renewal of the 10 years old or even older fleet, to improve the emissions levels and to help the sector.*

Italian Association of Automotive Industry (ANFIA)

*Our proposals in this sense are focused on the increase of the 2020 Ecobonus capital to going on with the BEV and PHEV car incentivization and the provision of an extension of the bonus (till today in effect on cars until 60 g of CO<sub>2</sub>/km) also for alternative powered cars with emissions of CO<sub>2</sub> between 61 and 95 g/km, consistent with the market policies forwarded to low environmental impact technologies and in line with the objectives fixed by the European Law.*

*However, since the notable number of stocked cars in the storages of dealerships and producers during the lockdown, to avoid that their disposal could stop the restart of the production and to give a push to the recovery of sales in a moment where the consumer sentiment is low, what it could affect the most on citizen and on the companies is to plan an incentive for the sale of the cars produced before the slowdown”.*

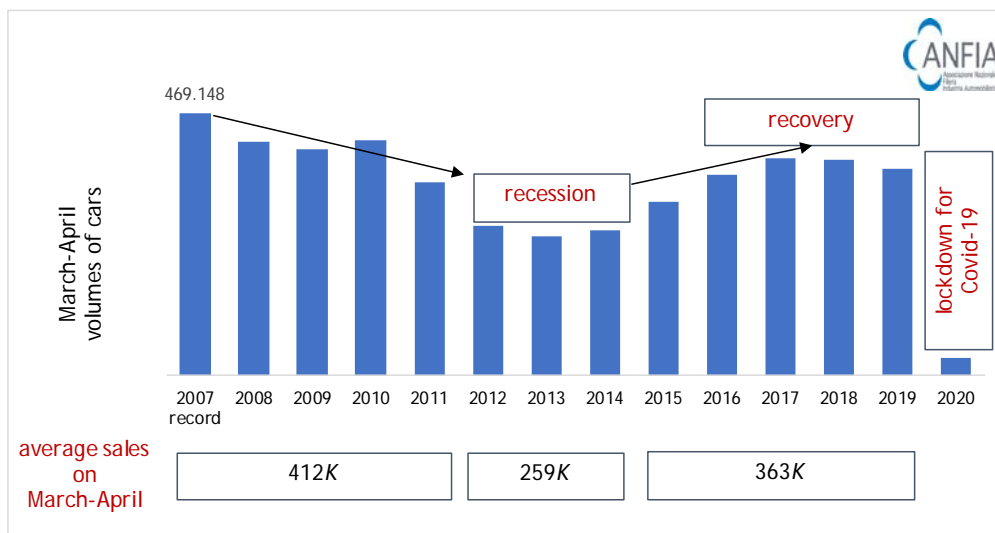
From March 12th to April 30th (35 working days) have been registered only 8,492 new cars, with an average of 242 units per day. The 20% of new cars sold in this period concerned the B segment (economy), the 19% of small SUVs, the 16% of compacted SUVs, the 12% of segment A (supereconomy), about the 11% of segment C (lower-medium), while the rest 22% interested the other segments.

The 41% of the sold cars in the period considered have diesel engine, and the 33% a petrol one, while the alternative powered cars are the 26%, more than 1 on 4, among them the 11% are rechargeable, the 9% mild-full hybrids, the 4% petrol-LPG, the 2% petrol-methane. In details, have been registered 768 BEV cars, among of them, the half only in the province of Rome.

The market concerned especially the commercial companies (rental, fleet). For this, over the 28% of new cars has been registered in the two Italian regions with advantageous rental regulations: the 14.4% in Trentino Alto Adige and the 14% in the Aosta Valley. Follow, for volumes, Lazio (13% of share), Lombardy (10%), Veneto (8%), Piedmont (7%), Tuscany (7%) and Emilia Romagna (6%).

**Second-hand market** totalized, in April, 23,020 ownerships transfers, at minivoltures and at dealerships gross, the 93,6% less respect to April 2019. In the first four months of 2020 are registered 841,638 units, with a contraction of 43.2% respect to January-April of 2019.

ITALIA - New car registrations: March+April from 2007 to2020



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ANFIA - Italian Association of the Automotive Industry - is one of the leading Italian Trade Associations, members of CONFINDUSTRIA.

Born in March 1912, over these one hundred years, ANFIA mission has always been to represent the interests of its associate members and ensure effective communication between the Italian motor vehicle industries on the one hand, and the Public Administration and Italian political bodies on the other, with regard to all technical, economic, fiscal, legal, statistical and quality-related issues referred to the automotive sector. The Association is structured in three product-based Groups, each one chaired by a President.

Components: motor vehicle parts and components manufacturers; Car Coachbuilders and Designers: companies working in the sector of design, engineering and style of motor vehicles and/or parts and components for the automotive sector; Motor vehicles: motor vehicles manufacturers in general, including trucks, trailers, camper vans, special means of transport.

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Italian Association of Automotive Industry (ANFIA)



### **The Automotive Production Supply Chain in Italy**

5.529 companies

274.000 employees (direct and indirect), more than 7% of the employees in the Italian manufacturing sector

105.9 billions of Euro of income, which means 11% of the total of the production in Italy and of 6.2% of the Italian GDP

76.3 billions of Euro of tax levy of motorization

Italian Association of Automotive Industry (ANFIA)

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**ITALIA - IMMATRICOLAZIONI AUTOVETTURE**  
**ITALY - NEW CAR REGISTRATIONS**

dati provvisori/provisional data

MARCA/MAKE	APRILE APRIL				VAR. % % CHG. 20/19	GENNAIO/APRILE JANUARY/APRIL				VAR. % % CHG. 20/19
	2020	%	2019	%		2020	%	2019	%	
FCA	1.620	37,86	44.173	25,25	-96,33	87.504	24,89	176.371	24,74	-50,39
FIAT	969	22,65	29.656	16,95	-96,73	57.443	16,34	112.439	15,77	-48,91
ALFA ROMEO	147	3,44	2.219	1,27	-93,38	4.121	1,17	9.498	1,33	-56,61
LANCIA	109	2,55	5.737	3,28	-98,10	12.823	3,65	24.246	3,40	-47,11
JEEP	395	9,23	6.561	3,75	-93,98	13.117	3,73	30.188	4,23	-56,55
FERRARI	-	0,00	50	0,03	-	136	0,04	191	0,03	-28,80
MASERATI	-	0,00	172	0,10	-	320	0,09	729	0,10	-56,10
DR	15	0,35	184	0,11	-91,85	608	0,17	1.014	0,14	-40,04
LAMBORGHINI	6	0,14	23	0,01	-73,91	90	0,03	99	0,01	-9,09
ALTRE NAZIONALI	1	0,02	-	0,00	-	8	0,00	12	0,00	-33,33
<b>TOT. MARCHE NAZ.</b>	<b>1.642</b>	<b>38,37</b>	<b>44.602</b>	<b>25,50</b>	<b>-96,32</b>	<b>88.666</b>	<b>25,22</b>	<b>178.416</b>	<b>25,02</b>	<b>-50,30</b>
AUDI	73	1,71	5.630	3,22	-98,70	12.145	3,45	21.845	3,06	-44,40
BMW	93	2,17	4.758	2,72	-98,05	11.315	3,22	21.678	3,04	-47,80
CITROEN/DS	323	7,55	8.661	4,95	-96,27	19.627	5,58	37.145	5,21	-47,16
DACIA	69	1,61	8.497	4,86	-99,19	11.219	3,19	31.026	4,35	-63,84
FORD	222	5,19	10.956	6,26	-97,97	21.895	6,23	45.928	6,44	-52,33
HONDA	16	0,37	748	0,43	-97,86	1.660	0,47	3.301	0,46	-49,71
HYUNDAI	37	0,86	3.759	2,15	-99,02	8.070	2,30	16.124	2,26	-49,95
JAGUAR	11	0,26	732	0,42	-98,50	1.210	0,34	3.479	0,49	-65,22
KIA	23	0,54	4.821	2,76	-99,52	10.668	3,03	17.345	2,43	-38,50
LAND ROVER	48	1,12	1.212	0,69	-96,04	3.528	1,00	6.421	0,90	-45,06
MAZDA	7	0,16	835	0,48	-99,16	2.423	0,69	4.336	0,61	-44,12
MERCEDES	51	1,19	4.622	2,64	-98,90	10.610	3,02	21.823	3,06	-51,38
MINI	8	0,19	1.749	1,00	-99,54	3.753	1,07	7.577	1,06	-50,47
MITSUBISHI	6	0,14	579	0,33	-98,96	1.372	0,39	2.664	0,37	-48,50
NISSAN	18	0,42	4.424	2,53	-99,59	7.747	2,20	17.735	2,49	-56,32
OPEL	259	6,05	10.025	5,73	-97,42	15.935	4,53	40.384	5,66	-60,54
PEUGEOT	477	11,15	10.218	5,84	-95,33	22.667	6,45	43.785	6,14	-48,23
PORSCHE	10	0,23	788	0,45	-98,73	1.488	0,42	1.809	0,25	-17,74
RENAULT	452	10,56	9.441	5,40	-95,21	19.472	5,54	39.801	5,58	-51,08
SEAT	36	0,84	2.548	1,46	-98,59	5.321	1,51	9.577	1,34	-44,44
SKODA	45	1,05	2.374	1,36	-98,10	6.213	1,77	9.374	1,31	-33,72
SMART	1	0,02	3.117	1,78	-99,97	800	0,23	8.731	1,22	-90,84
SSANGYONG	1	0,02	210	0,12	-99,52	337	0,10	970	0,14	-65,26
SUBARU	8	0,19	130	0,07	-93,85	516	0,15	814	0,11	-36,61
SUZUKI	23	0,54	3.409	1,95	-99,33	7.295	2,07	13.166	1,85	-44,59
TESLA	104	2,43	209	0,12	-50,24	884	0,25	592	0,08	49,32
TOYOTA	52	1,22	8.209	4,69	-99,37	15.970	4,54	33.416	4,69	-52,21
LEXUS	2	0,05	422	0,24	-99,53	1.022	0,29	1.749	0,25	-41,57
VOLKSWAGEN	138	3,23	15.288	8,74	-99,10	33.698	9,58	63.769	8,94	-47,16
VOLVO	13	0,30	1.782	1,02	-99,27	3.550	1,01	7.475	1,05	-52,51
ALTRE	11	0,26	169	0,10	-93,49	535	0,15	736	0,10	-27,31
<b>TOT. MARCHE EST.</b>	<b>2.637</b>	<b>61,63</b>	<b>130.322</b>	<b>74,50</b>	<b>-97,98</b>	<b>262.945</b>	<b>74,78</b>	<b>534.575</b>	<b>74,98</b>	<b>-50,81</b>
<b>TOT. MERCATO</b>	<b>4.279</b>	<b>100,00</b>	<b>174.924</b>	<b>100,00</b>	<b>-97,55</b>	<b>351.611</b>	<b>100,00</b>	<b>712.991</b>	<b>100,00</b>	<b>-50,69</b>

Elaborazioni ANFIA su dati del Ministero dei Trasporti/Prepared by Anfia from the data of Ministry of Transportations (Aut. Min. D07161/H4)

I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 30/04/2020

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**ITALIA - IMMATRICOLAZIONI AUTOVETTURE - Top ten**  
**ITALY - NEW CAR REGISTRATIONS - Top ten**

dati provvisori/provisional data

**TOP 10**

N.	MARCA	MODELLO	APRILE 2020
	<i>Make</i>	<i>Model</i>	<i>APRIL 2020</i>
1	FIAT	PANDA	470
2	RENAULT	ZOE	366
3	JEEP	COMPASS	214
4	JEEP	RENEGADE	174
5	FIAT	500X	162
6	OPEL	CORSA	139
7	PEUGEOT	208	130
8	CITROEN	C3	118
9	FIAT	TIPO	117
10	PEUGEOT	3008	115

Fonte: CED - Ministero dei Trasporti

N.	MARCA	MODELLO	GEN/APR 2020
	<i>Make</i>	<i>Model</i>	<i>JAN/APR 2020</i>
1	FIAT	PANDA	30.533
2	LANCIA	YPSILON	12.826
3	RENAULT	CLIO	8.608
4	FIAT	500 <sup>2</sup>	7.923
5	FIAT	500X	7.782
6	JEEP	RENEGADE	7.538
7	CITROEN	C3	7.227
8	VOLKSWAGEN	POLO	7.176
9	OPEL	CORSA	7.004
10	VOLKSWAGEN	T-CROSS	6.806

Fonte: Elaborazioni ANFIA su dati del Ministero dei Trasporti (Aut. Min. D07161/H4)

I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 30/04/2020

<sup>2</sup> Comprende la versione Abarth

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## ITALIA - TRASFERIMENTI DI PROPRIETA' AUTOVEETTURE ITALY - USED CARS: CHANGES IN OWNERSHIP

*dati provvisori /provisional data*

MARCA/MAKE	APRILE APRIL				VAR. % % CHG.	GENNAIO/APRILE JANUARY/APRIL				VAR. % % CHG.
	2020		2019		20/19	2020		2019		20/19
FIAT	4.944	21,48	79.478	22,09	-93,78	192.578	22,88	328.696	22,20	-41,41
FORD	1.475	6,41	25.125	6,98	-94,13	56.063	6,66	103.712	7,00	-45,94
VOLKSWAGEN	1.299	5,64	21.428	5,96	-93,94	49.399	5,87	88.707	5,99	-44,31
OPEL	1.257	5,46	19.655	5,46	-93,60	46.191	5,49	80.177	5,41	-42,39
MERCEDES	1.510	6,56	18.797	5,23	-91,97	43.186	5,13	76.267	5,15	-43,38
LANCIA	1.019	4,43	16.444	4,57	-93,80	39.860	4,74	68.126	4,60	-41,49
RENAULT	1.070	4,65	16.729	4,65	-93,60	38.894	4,62	68.864	4,65	-43,52
CITROEN	923	4,01	15.900	4,42	-94,19	37.327	4,44	65.841	4,45	-43,31
TOYOTA/LEXUS	880	3,82	14.701	4,09	-94,01	35.046	4,16	60.019	4,05	-41,61
PEUGEOT	882	3,83	15.071	4,19	-94,15	35.008	4,16	61.395	4,15	-42,98
BMW	1.000	4,34	14.218	3,95	-92,97	29.569	3,51	57.411	3,88	-48,50
AUDI	947	4,11	12.668	3,52	-92,52	29.228	3,47	52.057	3,52	-43,85
NISSAN	772	3,35	11.960	3,32	-93,55	26.398	3,14	49.753	3,36	-46,94
ALFA ROMEO	706	3,07	10.305	2,86	-93,15	24.280	2,88	43.239	2,92	-43,85
SMART	603	2,62	9.252	2,57	-93,48	21.494	2,55	38.983	2,63	-44,86
HYUNDAI	407	1,77	6.304	1,75	-93,54	14.878	1,77	25.605	1,73	-41,89
MINI	302	1,31	5.690	1,58	-94,69	13.320	1,58	23.133	1,56	-42,42
SUZUKI	296	1,29	5.058	1,41	-94,15	12.608	1,50	21.263	1,44	-40,70
LAND ROVER	361	1,57	5.033	1,40	-92,83	12.189	1,45	19.207	1,30	-36,54
CHRYSLER	256	1,11	3.779	1,05	-93,23	9.170	1,09	15.729	1,06	-41,70
KIA	228	0,99	3.672	1,02	-93,79	8.591	1,02	15.278	1,03	-43,77
VOLVO	255	1,11	3.139	0,87	-91,88	7.075	0,84	12.988	0,88	-45,53
DACIA	133	0,58	2.707	0,75	-95,09	6.096	0,72	10.774	0,73	-43,42
SEAT	146	0,63	2.578	0,72	-94,34	5.956	0,71	10.919	0,74	-45,45
MITSUBISHI	124	0,54	1.525	0,42	-91,87	3.774	0,45	6.710	0,45	-43,76
MAZDA	107	0,46	1.678	0,47	-93,62	3.659	0,43	6.819	0,46	-46,34
PORSCHE	171	0,74	1.570	0,44	-89,11	3.451	0,41	6.011	0,41	-42,59
HONDA	86	0,37	1.512	0,42	-94,31	3.321	0,39	6.338	0,43	-47,60
JAGUAR	93	0,40	1.460	0,41	-93,63	3.306	0,39	5.573	0,38	-40,68
SKODA	68	0,30	1.314	0,37	-94,82	2.855	0,34	5.276	0,36	-45,89
SUBARU	58	0,25	562	0,16	-89,68	1.473	0,18	2.456	0,17	-40,02
DR	32	0,14	20	0,01	60,00	1.188	0,14	270	0,02	340,00
SSANGYONG	33	0,14	450	0,13	-92,67	996	0,12	1.998	0,13	-50,15
TESLA MOTORS	10	0,04	36	0,01	-72,22	92	0,01	89	0,01	3,37
ALTRE	567	2,46	9.933	2,76	-94,29	23.119	2,75	41.166	2,78	-43,84
<b>TOTALE</b>	<b>23.020</b>	<b>100,0</b>	<b>359.751</b>	<b>100,0</b>	<b>-93,60</b>	<b>841.638</b>	<b>100,0</b>	<b>1.480.849</b>	<b>100,0</b>	<b>-43,17</b>

I dati si riferiscono alle certificazioni di avvenuto trasferimento di proprietà rilasciate dagli uffici della Motorizzazione nel mese di riferimento e rappresentano le risultanze dell'Archivio Nazionale dei Veicoli alla data del 30/04/2020