



Press Release

THE 2019 CAR MARKET OVER 1.9 MILLIONS OF REGISTRATIONS (+0.3%), THANKS TO A DOUBLE FIGURE INCREASE IN DECEMBER (+12.5%)

In 2020, with the objectives for the CO₂ emissions reduction for the new registered cars, manufacturers should also point at the renewal of fleet aim to an emission profile appropriate according to the law

Turin, January 2nd - According to the data published today by the Minister of Infrastructures and Transport, during December the Italian car market totalized 140,075 registrations, in increase of 12.5% respect to the same month of 2018.

During 2019, the volumes registered reached, 1,916,320 units, the 0.3% more respect to the volumes of 2018.

"During December 2019, the Italian car market show a double figure growth - and it was not happening since last September - thanks also to a working day more respect to December 2018 (20 days against 19) - says Paolo Scudieri, President of ANFIA. Registrations during the month, going over 140,000 units, are over the average of the last 4 years, from 2015 to 2018, in December (120,000 units in average). The recover of sales registered starting from September 2019 - influenced by a phase in 2018 with super low volumes because of the entered into force of WLTP - which has been crucial for the positive closing of the second semester of the year (+5.5%), followed by a negative first semester (-3.4%), only April registered a growth (+1.8%).

The year just ended, opened with the concern for the Bonus-Malus law entered into force last March 1st, influenced the first months of 2019 containing the order of rechargeable cars (BEV+PHEV) before the measure, and strongly increasing during April, with 1,736 new registrations, with means the 80% of what has been sold from January to March 2019. The growth of sales of rechargeable cars in 2019 (+68% from January to November) has been lower than one registered in 2018, without the ecobonus, with double figure volumes respect to 2017.

In 2020, with the objectives for the CO₂ emissions reduction for the new registered cars, manufacturers should also point at the renewal of fleet aim to an emission profile appropriate according to the law. For the current year the available resources of the ecobonus reach 70 million of euro, plus 15,5 million left over in 2019. ANFIA, asked a structural increasement of the ceiling, since the high availability of modes, included the ones produced by FCA, that - with an offer that consist in smart solutions for recharging both public and private - could attract an higher number of buyers of rechargeable cars.

Italian Association of Automotive Industry (ANFIA)

2019 will be reminded as the year in which diesel lost its market leadership in favor of petrol, with a penetration share of 40% in the 12 months, against the 51.2% of 2018.

The year has been marked by the agreement between FCA and PSA, that the Italian production chain welcomes positively and now it opens the implementation phase. The beginning of the decade just ended has been characterized by the fusion between Fiat Group Automobiles and Chrysler, giving the way to a period of great transformations which changed the balances of the world at the global level, in terms of markets and players, with aggregations of actors and knowledges.

2020, that opens a decade even more challenging for the evolution of this sector, debut in the contest of an heavy productive slowdown: the index of production of the Italian automotive industry, in decrease in the last three months of 2018, loses the 9.9% during January-October 2019, with orders in slowdown of 11.1% (-14% the national part) from January to September 2019. In December, both the company and the consumer confidence climate are growing. To the car industry is required to deal with an historic productive reconversion that imply big investments: this is a process which need a system approach and a shared vision among all the actors involved, to guarantee a return for the investments.

Yesterday, entered into force, a new tax for business cars in fringe benefit included in the Budget Law 2020 and applied for cars registered from January 1st for contracts signed from July 1st 2020. The currently formulation of the measure (with the preferential taxation for BEV and PHEV with CO₂ emissions until 60 gr/km), agreed with MEF after a strong activity, give an environmental value to the benefit taking into account the timing of the introduction in the market of ECV produced in Italy.

Always talking about the tax system, in the end, as already happened in 2019, also in 2020, fortunately, have not been spring into action the usual tariff adjustments for road tolls of the beginning of the year, on the 95% of Italian highways, delayed by the Milleproroghe law".

As usual, ANFIA will release in the next days the in-depth analysis about the structure of the Italian market in December and in the whole 2019, included the detailed study.

According to ISTAT data, in December the **consumer confidence climate index**, (basis 2010=100), registered a growth which pass from 108.6 to 110.8. Also, the **composite index of the company confidence climate** (lesi) show an increase, passing from 99.2 to 100.7.

Referring to the **consumer confidence climate** regarding the purchase of the long-lasting goods and among them there is the car, the balance regarding the current opportunity is growing respect to November (from -52.2 to -51.6).

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According to the last ISTAT data available, in November the **national index of consumer prices** register a slowdown of 0.2% per month and an increase of 0.2% per year (like in October). The stability of the inflation characterize all sectors: the slowdown of the prices of the services related to Transportations (from +1.8% to +1.3%) is balanced by the lower dimension of the slowdown of prices of long-lasting goods and by the acceleration of semi long-lasting goods.

The energetic goods not regulated keep in registering a slowdown of 3% (from -3.1% in October): the large slowdown of **Diesel** prices from -3.9% to -4.7% in terms of trend (-0.6% per month), while **Petrol** ones decrease less from -4.0% to -3.2% (-0.6% the situation).

National brands, overall, totalized during the month 31,308 registrations (-2.3%), with a market share of 22.3%. In the whole 2019, the registrations in the overall reach the 458,745 units (-9-1%), with a market share of 24%.

FCA brands (excluding Ferrari and Maserati) totalized in the overall 30,973 registrations (-2.3%), with a market share of 22.1%. Positive trend for FIAT brand (+2.9%) and Alfa Romeo (+4.8%). Good also Maserati (+9.9%).

In the twelve months, FCA brands totalized 452,025 registered cars, with a slowdown of 9.5% and a market share of 23.6%. Closed positively the period from January to December Lancia brand (+21%), together with Ferrari (+24.1%) and Lamborghini (+47.6%).

Five Italian models are included in the **top ten of December**, with Fiat Panda (10,221 units) always at the first place, followed by at the third place by Lancia Ypsilon (3,922) and at the sixth Jeep Compass (2,844). At the seventh place there is Fiat 500X (2,746) and at the eighth there is Renegade (2,701).

The **second-hand market** totalized 320,799 ownerships transfers, including the mini-transfer operations to car dealers in December 2019, registering a slowdown 4.9% respect to December 2018. In the whole 2019, the ownerships transfers are 4,185,530 the 5.4% less respect of 2018.

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Italian Association of Automotive Industry (ANFIA)



ANFIA - Italian Association of the Automotive Industry - is one of the leading Italian Trade Associations, members of CONFINDUSTRIA.

Born in March 1912, over these one hundred years, ANFIA mission has always been to represent the interests of its associate members and ensure effective communication between the Italian motor vehicle industries on the one hand, and the Public Administration and Italian political bodies on the other, with regard to all technical, economic, fiscal, legal, statistical and quality-related issues referred to the automotive sector. The Association is structured in three product-based Groups, each one chaired by a President.

Components: motor vehicle parts and components manufacturers; Car Coachbuilders and Designers: companies working in the sector of design, engineering and style of motor vehicles and/or parts and components for the automotive sector; Motor vehicles: motor vehicles manufacturers in general, including trucks, trailers, camper vans, special means of transport.

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ITALIA - IMMATRICOLAZIONI AUTOVETTURE

ITALY - NEW CAR REGISTRATIONS

dati provvisori/provisional data

MARCA/MAKE	DICEMBRE DECEMBER				VAR. % % CHG. 19/18	GENNAIO/DICEMBRE JANUARY/DECEMBER				VAR. % % CHG. 19/18
	2019	%	2018	%		2019	%	2018	%	
FCA	30.973	22,11	31.706	25,46	-2,31	452.025	23,59	499.610	26,15	-9,52
FIAT	19.294	13,77	18.748	15,05	2,91	285.888	14,92	323.383	16,92	-11,59
ALFA ROMEO	2.015	1,44	1.922	1,54	4,84	25.874	1,35	43.117	2,26	-39,99
LANCIA	3.923	2,80	4.357	3,50	-9,96	58.753	3,07	48.559	2,54	20,99
JEEP	5.741	4,10	6.679	5,36	-14,04	81.510	4,25	84.551	4,43	-3,60
FERRARI	13	0,01	17	0,01	-23,53	495	0,03	399	0,02	24,06
MASERATI	156	0,11	142	0,11	9,86	2.081	0,11	2.763	0,14	-24,68
LAMBORGHINI	8	0,01	12	0,01	-33,33	313	0,02	212	0,01	47,64
ALTRE NAZIONALI	158	0,11	176	0,14	-10,23	3.831	0,20	1.559	0,08	145,73
TOT. MARCHE NAZ.	31.308	22,35	32.053	25,74	-2,32	458.745	23,94	504.543	26,41	-9,08
AUDI	4.913	3,51	4.748	3,81	3,48	64.445	3,36	62.780	3,29	2,65
BMW	4.526	3,23	3.563	2,86	27,03	58.127	3,03	57.145	2,99	1,72
CITROEN/DS	5.730	4,09	5.482	4,40	4,52	90.927	4,74	85.513	4,48	6,33
DACIA	6.677	4,77	5.441	4,37	22,72	84.087	4,39	61.628	3,23	36,44
FORD	9.326	6,66	7.549	6,06	23,54	122.527	6,39	129.615	6,78	-5,47
HONDA	585	0,42	525	0,42	11,43	8.663	0,45	8.862	0,46	-2,25
HYUNDAI	4.086	2,92	3.435	2,76	18,95	50.344	2,63	53.459	2,80	-5,83
JAGUAR	424	0,30	550	0,44	-22,91	8.062	0,42	9.262	0,48	-12,96
KIA	3.444	2,46	2.647	2,13	30,11	47.730	2,49	47.757	2,50	-0,06
LAND ROVER	926	0,66	1.008	0,81	-8,13	16.422	0,86	17.361	0,91	-5,41
MAHINDRA	87	0,06	76	0,06	14,47	1.005	0,05	900	0,05	11,67
MAZDA	1.593	1,14	701	0,56	127,25	13.404	0,70	10.867	0,57	23,35
MERCEDES	6.241	4,46	4.443	3,57	40,47	62.841	3,28	61.404	3,21	2,34
MINI	1.330	0,95	1.080	0,87	23,15	21.660	1,13	20.535	1,07	5,48
MITSUBISHI	573	0,41	566	0,45	1,24	7.896	0,41	6.012	0,31	31,34
NISSAN	2.754	1,97	2.951	2,37	-6,68	43.122	2,25	54.617	2,86	-21,05
OPEL	3.305	2,36	5.523	4,43	-40,16	96.559	5,04	95.317	4,99	1,30
PEUGEOT	7.587	5,42	7.241	5,81	4,78	110.034	5,74	108.502	5,68	1,41
PORSCHE	450	0,32	424	0,34	6,13	6.727	0,35	5.290	0,28	27,16
RENAULT	9.655	6,89	8.920	7,16	8,24	113.924	5,94	125.143	6,55	-8,96
SEAT	1.976	1,41	1.073	0,86	84,16	26.818	1,40	19.955	1,04	34,39
SKODA	1.792	1,28	1.686	1,35	6,29	26.626	1,39	25.393	1,33	4,86
SMART	7.551	5,39	1.380	1,11	447,17	35.278	1,84	24.622	1,29	43,28
SSANGYONG	115	0,08	146	0,12	-21,23	2.301	0,12	2.466	0,13	-6,69
SUBARU	380	0,27	205	0,16	85,37	2.776	0,14	3.388	0,18	-18,06
SUZUKI	4.083	2,91	2.441	1,96	67,27	38.273	2,00	32.947	1,72	16,17
TOYOTA	5.452	3,89	4.961	3,98	9,90	90.052	4,70	87.956	4,60	2,38
LEXUS	693	0,49	531	0,43	30,51	5.823	0,30	3.975	0,21	46,49
VOLKSWAGEN	10.891	7,78	11.482	9,22	-5,15	176.813	9,23	162.850	8,52	8,57
VOLVO	1.212	0,87	1.541	1,24	-21,35	20.894	1,09	19.079	1,00	9,51
ALTRE	410	0,29	163	0,13	151,53	3.415	0,18	1.558	0,08	119,19
TOT.MARCHE EST.	108.767	77,65	92.482	74,26	17,61	1.457.575	76,06	1.406.158	73,59	3,66
TOT.MERCATO	140.075	100,00	124.535	100,00	12,48	1.916.320	100,00	1.910.701	100,00	0,29

Elaborazioni ANFIA su dati del Ministero dei Trasporti/Prepared by Anfia from the data of Ministry of Transportations (Aut. Min. D07161/H4)

I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 31/12/2019

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ITALIA - IMMATRICOLAZIONI AUTOVETTURE - Top ten

ITALY - NEW CAR REGISTRATIONS - Top ten

dati provvisori/provisional data

TOP 10

N.	MARCA <i>Make</i>	MODELLO <i>Model</i>	DICEMBRE 2019 <i>DECEMBER 2019</i>
1	FIAT	PANDA	10.221
2	SMART	FORTWO	6.002
3	LANCIA	YPSILON	3.922
4	DACIA	DUSTER	3.854
5	RENAULT	CAPTUR	3.770
6	JEEP	COMPASS	2.844
7	FIAT	500X	2.746
8	JEEP	RENEGADE	2.701
9	RENAULT	CLIO	2.556
10	DACIA	SANDERO	2.552

Fonte: CED - Ministero dei Trasporti

N.	MARCA <i>Make</i>	MODELLO <i>Model</i>	GEN/DIC 2019 <i>JAN/DEC 2019</i>
1	FIAT	PANDA	136.860
2	LANCIA	YPSILON	58.752
3	DACIA	DUSTER	42.905
4	FIAT	500X	42.522
5	JEEP	RENEGADE	41.626
6	CITROEN	C3	40.776
7	FIAT	500 ²	39.919
8	RENAULT	CLIO	39.703
9	VOLKSWAGEN	T-ROC	39.599
10	TOYOTA	YARIS	36.718

Fonte: Elaborazioni ANFIA su dati del Ministero dei Trasporti (Aut. Min. D07161/H4)

I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 31/12/2019

² Comprende la versione Abarth

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ITALIA - TRASFERIMENTI DI PROPRIETA' AUTOVETTURE
ITALY - USED CARS: CHANGES IN OWNERSHIP

dati provvisori /provisional data

MARCA/MAKE	DICEMBRE DECEMBER				VAR. % % CHG.	GENNAIO/DICEMBRE JANUARY/DECEMBER				VAR. % % CHG.
	2019		2018		19/18	2019		2018		19/18
FIAT	72.346	22,55	72.426	21,47	-0,11	943.787	22,55	975.806	22,05	-3,28
FORD	21.246	6,62	23.445	6,95	-9,38	289.883	6,93	309.833	7,00	-6,44
VOLKSWAGEN	19.050	5,94	20.320	6,02	-6,25	250.227	5,98	270.781	6,12	-7,59
OPEL	17.074	5,32	18.015	5,34	-5,22	225.642	5,39	241.385	5,45	-6,52
MERCEDES	16.703	5,21	18.037	5,35	-7,40	212.262	5,07	225.071	5,08	-5,69
LANCIA	14.901	4,64	14.982	4,44	-0,54	195.007	4,66	200.154	4,52	-2,57
RENAULT	14.817	4,62	15.801	4,68	-6,23	193.940	4,63	217.179	4,91	-10,70
CITROEN	14.101	4,40	14.644	4,34	-3,71	186.460	4,45	197.257	4,46	-5,47
PEUGEOT	13.340	4,16	13.774	4,08	-3,15	174.647	4,17	182.835	4,13	-4,48
TOYOTA/LEXUS	13.360	4,16	13.789	4,09	-3,11	169.822	4,06	179.227	4,05	-5,25
BMW	12.076	3,76	13.580	4,03	-11,08	156.570	3,74	169.030	3,82	-7,37
AUDI	11.767	3,67	12.191	3,61	-3,48	145.573	3,48	161.708	3,65	-9,98
NISSAN	9.923	3,09	12.971	3,85	-23,50	136.259	3,26	147.598	3,33	-7,68
ALFA ROMEO	9.325	2,91	9.907	2,94	-5,87	121.116	2,89	131.815	2,98	-8,12
SMART	8.003	2,49	8.499	2,52	-5,84	109.198	2,61	119.114	2,69	-8,32
HYUNDAI	5.676	1,77	6.053	1,79	-6,23	72.734	1,74	76.962	1,74	-5,49
MINI	5.078	1,58	5.268	1,56	-3,61	65.993	1,58	67.219	1,52	-1,82
SUZUKI	4.580	1,43	4.684	1,39	-2,22	60.567	1,45	61.427	1,39	-1,40
LAND ROVER	4.818	1,50	4.397	1,30	9,57	56.669	1,35	52.056	1,18	8,86
CHRYSLER/JEEP/DODGE	3.679	1,15	3.785	1,12	-2,80	44.511	1,06	45.643	1,03	-2,48
KIA	3.219	1,00	3.401	1,01	-5,35	42.752	1,02	44.415	1,00	-3,74
VOLVO	2.809	0,88	3.259	0,97	-13,81	35.667	0,85	42.221	0,95	-15,52
DACIA	2.271	0,71	2.301	0,68	-1,30	30.937	0,74	27.805	0,63	11,26
SEAT	2.273	0,71	2.597	0,77	-12,48	30.155	0,72	33.542	0,76	-10,10
MITSUBISHI	1.410	0,44	1.626	0,48	-13,28	18.625	0,44	19.839	0,45	-6,12
MAZDA	1.427	0,44	1.550	0,46	-7,94	18.585	0,44	19.682	0,44	-5,57
HONDA	1.255	0,39	1.539	0,46	-18,45	17.505	0,42	18.517	0,42	-5,47
PORSCHE	1.391	0,43	1.334	0,40	4,27	17.087	0,41	16.843	0,38	1,45
JAGUAR	1.410	0,44	1.301	0,39	8,38	15.634	0,37	12.417	0,28	25,91
SKODA	1.122	0,35	1.245	0,37	-9,88	14.565	0,35	16.300	0,37	-10,64
SUBARU	629	0,20	597	0,18	5,36	7.114	0,17	7.970	0,18	-10,74
SSANGYONG	420	0,13	491	0,15	-14,46	5.446	0,13	6.222	0,14	-12,47
MASERATI	243	0,08	260	0,08	-6,54	2.857	0,07	2.997	0,07	-4,67
MAHINDRA	23	0,01	40	0,01	-42,50	387	0,01	318	0,01	21,70
ALTRE	9.034	2,82	9.160	2,72	-1,38	117.347	2,80	125.080	2,83	-6,18
TOTALE	320.799	100,0	337.269	100,0	-4,88	4.185.530	100,0	4.426.268	100,0	-5,44

I dati si riferiscono alle certificazioni di avvenuto trasferimento di proprietà rilasciate dagli uffici della Motorizzazione nel mese di riferimento e rappresentano le risultanze dell'Archivio Nazionale dei Veicoli alla data del 31/12/2019