Press Release

ANOTHER GOING BACK IN FEBRUARY FOR THE ITALIAN CAR MARKET: -8.8%

The going back is even more serious respect to February 2019 which was already in slowdown (-2.4%) because of the waiting of the entrance into force of bonus-malus. Good for the electrified cars (12.6% of the market), but in general which affected negatively sales are the effect of the coronavirus emergency

Turin, March 2nd 2020 – According to the data published today by the Minister of Infrastructures and Transport, in February, the Italian car market totalized 162,793 registrations, in slowdown of 8.8% respect to the same month of 2019.

The volumes registered in the first two months of the year reached 318,545 units, the 7.3% less respect the volumes of the same period of 2019.

"During February 2020 the car market, after a beginning of the year characterized by a -5.9%, keeps in slowing down (-8.8%) – says **Paolo Scudieri, President of ANFIA**. *This slowdown is even more serious than the one registered on February 2019 already in slowdown (-2.4%) because of the waiting of the entrance into the force of bonus-malus. Penalized, in February 2019, have been, especially, the sales of low emissions cars, in a general uncertain climate because of the operative ways of the measure.*

In February 2020, rechargeable cars are more than seven times the ones sold in February 2019 – thanks to the positive variation both for electric cars (almost ten times the ones sold in February 2019, with 1.6% of share) and both for hybrid plug-in (+351.5% and 0.7% of share) – and they represent the 2.3% of the overall of the registered cars, thanks to the support of the ecobonus. Considering the hybrid cars of all kind together with the electric ones, that in the overall are more than doubled respect to last February, the penetration share reach the 12.6% of the market, the highest ever registered.

On the general slowdown of this month registrations, actually, started to count also the critical situation in Italy given by the Coronavirus outbreak. Dealers report their difficulties, in terms of decrease of sales both in offices and in the orders, especially in the "red zone", which will affect on the market with a slowdown, as showed by the consumer confidence climate.

ANFIA hopes that quickly could start a standardization process, so that the companies of this sector, especially the ones of the supply chain, could contain the loss and could back competitive on the international markets".

Analyzing **registrations by fueling**[1], during February 2020, keeps the slowdown of diesel cars registrations, which lost the 30%, with a share of 34.5%, which means 11 percentage points less respect February 2019. In the first two months, the trend of decrease is about 27%. Petrol cars slowdown of 3% in the cumulate, with a market share of 45% in February and of 46% in the first two months of 2020. Alternative powered cars register in February a share of 20,4% (the highest since 2010) and grow of 51.5% in the month and of 45% in the first two months.

LPG cars decrease of 11% in the month and of 16% in the cumulate, reaching a share of 6%, both in February and in the first two months of 2020.

The good performance of methane cars, instead, grow of 81% in February (with a share of the overall of the market of 2.2%) and of 107% in the first two months of 2020 (with a share of 2.4%).

In the end, going on the strong growth of the market of electrified cars. Mild hybrid and full grow of 83% during the month, with a market share of 10.3%, and of 79% in the first two months of 2020, with a share of 10%.
In the cumulate in the first two months of 2020, electric and rechargeable hybrid cars, grow of almost six times more respect the same period of 2019. Reporting that rechargeable cars with sale prize not over 50.000 euro VAT included and with CO_2 emission until 70 g/km, benefit of the ecobonus for their purchase.

Referring to the **market by segments**, in February 2020 are in slowdown of 4% registrations of the super economy cars (the best sold models are Fiat Panda and Fiat 500) and of 11% the economy ones, the best sold model is Lancia Ypsilon. Medium cars (Fiat Tipo is the best sold model) see decrease their market of 7%, with lower medium ones in slowdown of 12% while higher medium cars are in growth of 9.5 %. In decrease, for the second month in row, the registrations of all sizes SUVs (-7.5% with a market share of 40%), the 15% of them is represented by FCA Group cars. Small SUVs (the best sold are Fiat 500X and Jeep Renegade) show a positive variation of 11%, while compact, medium and big SUVs are in slowdown, respectively of 17%, 28% and 23%. The variation is negative also for monovoulumes registrations, that in February decrease of 14%. In the end, it is registered a strong decrease of superior (-37.5%), luxury (-24%) and sportive cars (-34%). In the first two months of 2020, are in growth only the registrations of medium-superior cars (+12.5%), of small SUVs (+6%) and of small monovolumes (+7%), while are in slowdown all the other segments.

According to the ISTAT survey, in February the **consumer confidence climate index** (basis 2010=100) decrease from 111.8 to 111.4 The composite **index of the company confidence climate** (Iesi), register, instead an increasement passing from 99.2 to 99.8.

[1] Temporary Data

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Referring to the consumer confidence climate, regarding the purchase of the long-lasting goods and among them there is the car, the balance regarding the current opportunity is in slowdown respect to January (from -47.9 to -49.1).

According to the last ISTAT data available, in February the **national index of consumer prices** register a none variation per month and an increase of 0.4% per year (from +0.5% respect to the previous month). The slightly slowdown of the inflation is given by the dynamic of the prices of the services related to transportations (from +2.6% to +1.5%) and of the energetics goods not regulated (which pass from +3.2% to +1.2%).

In this last sector, looking at the trend of fuels prices, is registered a decrease of the **Diesel** prices (from +3.8% to +0.5% in terms of trend, -1.9% per month) and of **Petrol** ones (from +6.7% to +3.7%, -1.7% the situation), while **other fuels** prices diminish their decrease (from -4.1% to -2.6%, +1.3% the situation).

National brands, overall, totalized during the month 41,746 registrations (-7%), with a market share of 25.6%. In the cumulate since the beginning of 2020, registrations in the overall reach 82,201 units (-3.5%), with a market share of 25.8%.

FCA brands (excluding Ferrari and Maserati) totalized 41,300 registrations in the month (-6.7%), with a market share of 25.4%. A positive trend for Fiat brand (+4.4%) and Lancia (+2.2%). Good also for Lamborghini (+3.5%).

In the period from January to February, FCA brands (excluding Ferrari and Maserati) reach 81.200 registered cars, with a share of 3.4% with a market share of 25.5%. Close positively the progressive 2020, Fiat brand (+5%), in addition to Ferrari (+17.3%) and Lamborghini (+19.2%).

During February, the Italian models in the **top ten of the best sold**, are five, with Fiat Panda (14,465 units) always at the first place, followed by at the second place by Lancia Ypsilon (5,948), which is stable, and, at the fourth Fiat 500 (3,828). At fifth place there is Fiat 500X (3,587), which gains two positions, followed at the sixth by Jeep Renegade (3,423), with gains four positions.

The **second-hand market** totalized 336.634 ownerships transfers, including the mini-transfer operations to car dealers in February 2020, showing a decrease of 7.3% respect to February 2019. In the first two months of 2020, the ownerships transfers are 675,388, the 8.8% less respect the same period of 2019.

Italian Association of Automotive Industry (ANFIA)

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ANFIA – Italian Association of the Automotive Industry – is one of the leading Italian Trade Associations, members of CONFINDUSTRIA.
Born in March 1912, over these one hundred years, ANFIA mission has always been to represent the interests of its associate members and ensure effective communication between the Italian motor vehicle industries on the one hand, and the Public Administration and Italian political bodies on the other, with regard to all technical, economic, fiscal, legal, statistical and quality-related issues referred to the automotive sector. The Association is structured in three product-based Groups, each one chaired by a President.
Components: motor vehicle parts and components manufacturers; Car Coachbuilders and Designers: companies working in the sector of design, engineering and style of motor vehicles and/or parts and components for the automotive sector; Motor vehicles: motor vehicles manufacturers in general, including trucks, trailers, camper vans, special means of transport

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ANFIA Associazione Nazionale Filiera Industria Automobilistica

ITALIA - IMMATRICOLAZIONI AUTOVETTURE
ITALY - NEW CAR REGISTRATIONS

dati provvisori/*provisional data*

	FEBBRAIO *FEBRUARY*				VAR. % *% CHG.*	GENNAIO/FEBBRAIO *JANUARY/FEBRUARY*				VAR. % *% CHG.*
MARCA/*MAKE*	**2020**	*%*	**2019**	*%*	*20/19*	**2020**	*%*	**2019**	*%*	*20/19*
FCA	41.300	*25,37*	44.278	*24,81*	*-6,73*	81.200	*25,49*	84.089	*24,46*	*-3,44*
FIAT	27.801	*17,08*	26.629	*14,92*	*4,40*	53.654	*16,84*	51.104	*14,87*	*4,99*
ALFA ROMEO	1.903	*1,17*	2.366	*1,33*	*-19,57*	3.702	*1,16*	4.841	*1,41*	*-23,53*
LANCIA	5.948	*3,65*	5.821	*3,26*	*2,18*	12.200	*3,83*	12.429	*3,62*	*-1,84*
JEEP	5.648	*3,47*	9.462	*5,30*	*-40,31*	11.644	*3,66*	15.715	*4,57*	*-25,91*
FERRARI	47	*0,03*	54	*0,03*	*-12,96*	122	*0,04*	104	*0,03*	*17,31*
MASERATI	152	*0,09*	257	*0,14*	*-40,86*	290	*0,09*	429	*0,12*	*-32,40*
DR	215	*0,13*	285	*0,16*	*-24,56*	524	*0,16*	525	*0,15*	*-0,19*
LAMBORGHINI	30	*0,02*	29	*0,02*	*3,45*	62	*0,02*	52	*0,02*	*19,23*
ALTRE NAZIONALI	2	*0,00*	7	*0,00*	*-71,43*	3	*0,00*	8	*0,00*	*-62,50*
TOT. MARCHE NAZ.	**41.746**	*25,64*	**44.910**	*25,16*	*-7,05*	**82.201**	*25,81*	**85.207**	*24,79*	*-3,53*
AUDI	5.840	*3,59*	5.682	*3,18*	*2,78*	10.850	*3,41*	9.782	*2,85*	*10,92*
BMW	5.130	*3,15*	5.672	*3,18*	*-9,56*	10.484	*3,29*	10.576	*3,08*	*-0,87*
CITROEN/DS	8.706	*5,35*	9.394	*5,26*	*-7,32*	18.171	*5,70*	18.577	*5,40*	*-2,19*
DACIA	4.273	*2,62*	6.086	*3,41*	*-29,79*	9.925	*3,12*	13.834	*4,02*	*-28,26*
FORD	10.773	*6,62*	11.475	*6,43*	*-6,12*	19.885	*6,24*	22.640	*6,59*	*-12,17*
HONDA	759	*0,47*	909	*0,51*	*-16,50*	1.497	*0,47*	1.658	*0,48*	*-9,71*
HYUNDAI	3.555	*2,18*	4.144	*2,32*	*-14,21*	7.244	*2,27*	7.705	*2,24*	*-5,98*
JAGUAR	436	*0,27*	1.130	*0,63*	*-61,42*	1.028	*0,32*	2.086	*0,61*	*-50,72*
KIA	4.539	*2,79*	4.100	*2,30*	*10,71*	8.985	*2,82*	8.558	*2,49*	*4,99*
LAND ROVER	1.160	*0,71*	2.082	*1,17*	*-44,28*	2.983	*0,94*	3.867	*1,12*	*-22,86*
MAZDA	1.042	*0,64*	1.080	*0,61*	*-3,52*	2.270	*0,71*	2.132	*0,62*	*6,47*
MERCEDES	4.747	*2,92*	5.974	*3,35*	*-20,54*	8.912	*2,80*	10.861	*3,16*	*-17,94*
MINI	1.792	*1,10*	2.043	*1,14*	*-12,29*	3.391	*1,06*	3.599	*1,05*	*-5,78*
MITSUBISHI	559	*0,34*	760	*0,43*	*-26,45*	1.245	*0,39*	1.476	*0,43*	*-15,65*
NISSAN	3.709	*2,28*	4.538	*2,54*	*-18,27*	7.040	*2,21*	8.650	*2,52*	*-18,61*
OPEL	6.974	*4,28*	9.641	*5,40*	*-27,66*	14.848	*4,66*	19.300	*5,61*	*-23,07*
PEUGEOT	10.811	*6,64*	11.293	*6,33*	*-4,27*	20.678	*6,49*	22.661	*6,59*	*-8,75*
PORSCHE	636	*0,39*	346	*0,19*	*83,82*	1.262	*0,40*	628	*0,18*	*100,96*
RENAULT	9.861	*6,06*	9.888	*5,54*	*-0,27*	17.291	*5,43*	18.113	*5,27*	*-4,54*
SEAT	2.883	*1,77*	2.600	*1,46*	*10,88*	4.998	*1,57*	4.212	*1,23*	*18,66*
SKODA	2.807	*1,72*	2.273	*1,27*	*23,49*	5.436	*1,71*	4.312	*1,25*	*26,07*
SMART	333	*0,20*	1.459	*0,82*	*-77,18*	635	*0,20*	3.251	*0,95*	*-80,47*
SSANGYONG	137	*0,08*	274	*0,15*	*-50,00*	319	*0,10*	486	*0,14*	*-34,36*
SUBARU	273	*0,17*	289	*0,16*	*-5,54*	420	*0,13*	518	*0,15*	*-18,92*
SUZUKI	3.207	*1,97*	3.521	*1,97*	*-8,92*	6.060	*1,90*	6.915	*2,01*	*-12,36*
TESLA	258	*0,16*	96	*0,05*	*168,75*	355	*0,11*	114	*0,03*	*211,40*
TOYOTA	7.501	*4,61*	8.425	*4,72*	*-10,97*	14.696	*4,61*	16.578	*4,82*	*-11,35*
LEXUS	557	*0,34*	334	*0,19*	*66,77*	928	*0,29*	590	*0,17*	*57,29*
VOLKSWAGEN	16.172	*9,93*	15.975	*8,95*	*1,23*	31.196	*9,79*	30.893	*8,99*	*0,98*
VOLVO	1.409	*0,87*	1.881	*1,05*	*-25,09*	2.881	*0,90*	3.586	*1,04*	*-19,66*
ALTRE	208	*0,13*	219	*0,12*	*-5,02*	431	*0,14*	399	*0,12*	*8,02*
TOT.MARCHE EST.	**121.047**	*74,36*	**133.583**	*74,84*	*-9,38*	**236.344**	*74,19*	**258.557**	*75,21*	*-8,59*
TOT.MERCATO	**162.793**	*100,00*	**178.493**	*100,00*	*-8,80*	**318.545**	*100,00*	**343.764**	*100,00*	*-7,34*

Elaborazioni ANFIA su dati del Ministero dei Trasporti/*Prepared by Anfia from the data of Ministry of Transportations (Aut. Min. D07161/H4)*

I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 29/02/2020

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ITALIA - IMMATRICOLAZIONI AUTOVETTURE - Top ten

ITALY - NEW CAR REGISTRATIONS - Top ten

dati provvisori/*provisional data*

TOP 10

N.	MARCA *Make*	MODELLO *Model*	FEBBRAIO 2020 *FEBRUARY 2020*
1	FIAT	PANDA	14.465
2	LANCIA	YPSILON	5.948
3	RENAULT	CLIO	4.266
4	FIAT	500+	3.828
5	FIAT	500X	3.587
6	JEEP	RENEGADE	3.423
7	PEUGEOT	208	3.385
8	CITROEN	C3	3.294
9	VOLKSWAGEN	T-ROC	3.293
10	VOLKSWAGEN	T-CROSS	3.195

Fonte: CED - Ministero dei Trasporti

N.	MARCA *Make*	MODELLO *Model*	GEN/FEB 2020 *JAN/FEB 2020*
1	FIAT	PANDA	28.883
2	LANCIA	YPSILON	12.203
3	RENAULT	CLIO	7.777
4	FIAT	500*	7.326
5	FIAT	500X	7.161
6	VOLKSWAGEN	POLO	6.732
7	JEEP	RENEGADE	6.687
8	CITROEN	C3	6.669
9	OPEL	CORSA	6.457
10	VOLKSWAGEN	T-CROSS	6.343

Fonte: Elaborazioni ANFIA su dati del Ministero dei Trasporti (Aut. Min. D07161/H4)

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+ Fiat 500 non comprende la versione Abarth

* Comprende la versione Abarth

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