



Press Release

A DIFFICULT START FOR CARS IN ITALY IN 2020: -5.9% IN JANUARY

Registrations of hybrid cars, included recharging ad electric ones (PEV), double their volumes respect to January 2019 reaching the highest share registered ever (11.3%)

Turin, February 3rd 2020 - According to the data published today by the Ministry of Infrastructure and Transport, in January the Italian car market totaled 155,528 registrations, with a slowdown of 5.9% respect to the same month of 2019.

"After the restart of sales of last September, with also a December in double figures growth (+12.5%), car market opens the new year with a negative sign (-5.9%), also because a working day less (21 working days in January 2020 instead of 22 of January 2019) - says Paolo Scudieri, President of ANFIA.

Hybrid (chargeable cars included) and electric cars (PEV) registrations, during January, double their volumes respect to January 2019 and they reach the highest share ever registered (11.3%). Mild and full hybrid cars grow of 74% with a market share of 9.2%. Chargeable cars in January 2020 are almost 5 times more than the best sell in January 2019, thanks to the strong positive variations both of the electrics (BEV: +546% and 1.2% of share), and of the hybrids plug-in (PHEV: +269% and 0.8% of share), and they represent the 2.1% of registrations.

Data, since the beginning of the year, show as expected that 2020 it will be the key year for the selling BEV and PHEV cars, thanks to the ecobonus and to the stringent measures for the CO₂ reduction that cars manufacturers have to deal with. For this reason since the end of last year, institutions have been pushed for the adoption of actions, direct and indirect, in support of the electric mobility. Nowadays situation is getting worse, since the advanced resources of the 2019 bonus have not been recovered, the ceiling of 70 millions of Euro in 2020 will be necessary also for the purchase of bike and motorcycles (even if only for 8 millions), nothing more has been done to help private owners in the placement of wallbox and either for the removing of the financial barriers. Tomorrow there will be the group of work called "Demand" of the Automotive table established by MISE and at the moment amendments for the Milleproroghe Decree Law are under review: ANFIA hopes that no more time will be lost in the realization of the always more necessary (without any postponements), of the conditions for the development of the new mobility.

In the end, the slow start of the car market arrives in the context where the Automotive Industry Production is in slowdown, even if few positive signs have been seen last December, and it shows other criticalities to deal with like the effects for this sector, of the Brexit, last February 1st".

Italian Association of Automotive Industry (ANFIA)

Analyzing registrations by fueling¹, during January, diesel cars are still in decrease (24%), with a share of 33.2%, which means 8 % points less respect to January 2019. To find a lower monthly share we have to back to February 2001, when it was 32.4%. In slowdown also petrol cars, which decline of 3% during the month and they represent the 47% of the market of January. Alternative powered cars reach the share of 20.1% during the month (the higher since April 2010), in increase of 38%.

LPG cars decrease of 21% and they reach the 6.2% of share.

In the end, methane cars keep a good trend, in increasement of 136%, with an overall share on the market of 2.6%.

Referring to the market by segments, during January 2020 super economy cars registrations are decreasing of 14.5% (the best sold models are Fiat Panda and Fiat 500) while of 9% economy ones, the best sold model is Lancia Ypsilon. Medium cars (the best sold car in November is Fiat Tipo) decrease of 2%, with the lower-medium in slowdown of 3% and the higher-medium in increase of 4%. In slowdown of 3% all sizes SUVs (17% of registrations is represented by FCA Group), which represent the 40% of the market, with small SUVs (the best sold are Fiat 500X and Jeep Renegade) which show no variation and medium SUV in slowdown, respectively, of 5% and of 6.5%, while big SUV slightly increase (+0.9%). Variation is positive also for monovolumes registrations, which in January increase of 9%. In the end, higher-cars are in strongly decrease (-32.5%), luxury cars are also in slowdown (-6%), while sportive ones increase of 17%.

According to ISTAT survey, in January the consumer confidence climate index (basis 2010=100) increase from 110.8 to 111.8. index of the company confidence climate (lesi), instead, register a slowdown, passing from 100.7 to 99.2.

Referring to the consumer confidence climate, in the field of the purchase of the long-lasting goods, and among them there is the car, the balance regarding the current opportunity is increasing during December 2019 (from -51.6 to -47.9).

According to the last ISTAT data available, during December, the national index of consumer prices grows of 0.2% respect the previous month and of 0.5% per year (in growth from 0.2% of the previous month), confirming the preliminary estimate. In average, in 2019, consumer prices grow of 0.6%, cutting the 2018 average (+1.2%). The slightly increasing of the inflation during December is given by the trend reversal of the prices of the energetic goods not regulated (which pass from -3% to +1.6%).

¹ Temporary Data



In this last sector, looking at the trend of fuels prices, arise that **Petrol** prices go from -3.2% of November to +3,1% (+0.5% more respect the previous month) and **Diesel** ones from -4.7% to +0.3% (+0.4% per month), while it slowdown the decrease of **other fuels** from -10% to -7.6% (+1.1% the situation).

National brands, in the overall totalize during the month 40,432 registrations (+0.3%) with a market share of 26%. FCA brands (excluding Ferrari and Maserati) totalize in the overall 39,878 registrations during the month (+0.2%), with a market share of 25.6%. A positive trend for Fiat brand (+5.6%). Positive also for Ferrari (+50%), DR (+28.8%) and Lamborghini (+39.1%).

In the **top ten of January** there are five models, at the top always Fiat Panda (14,417 units), followed by, at the second place by Lancia Ypsilon (6,251) and at the fourth Fiat 500X (3,575), which gains four places. At the eighth there is Jeep Renegade (3,260), followed at the tenth by Fiat 500 (2,863).

The **second-hand** market totalize 338,754 ownerships transfers, including the mini-transfer operations to car dealers during January 2019, registering a slowdown of 10.3% respect to the same month of 2019.

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ANFIA - Italian Association of the Automotive Industry - is one of the leading Italian Trade Associations, members of CONFINDUSTRIA.

Born in March 1912, over these one hundred years, ANFIA mission has always been to represent the interests of its associate members and ensure effective communication between the Italian motor vehicle industries on the one hand, and the Public Administration and Italian political bodies on the other, with regard to all technical, economic, fiscal, legal, statistical and quality-related issues referred to the automotive sector. The Association is structured in three product-based Groups, each one chaired by a President.

Components: motor vehicle parts and components manufacturers; Car Coachbuilders and Designers: companies working in the sector of design, engineering and style of motor vehicles and/or parts and components for the automotive sector; Motor vehicles: motor vehicles manufacturers in general, including trucks, trailers, camper vans, special means of transport.

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Italian Association of Automotive Industry (ANFIA)

ITALIA - IMMATRICOLAZIONI AUTOVETTURE

ITALY - NEW CAR REGISTRATIONS

dati provvisori/provisional data

MARCA/MAKE	GENNAIO JANUARY				VAR. % % CHG. 20/19	GENNAIO/DICEMBRE JANUARY/DECEMBER				VAR. % % CHG. 19/18
	2020	%	2019	%		2019	%	2018	%	
FCA	39.878	25,64	39.811	24,09	0,17	452.077	23,59	499.610	26,15	-9,51
FIAT	25.842	16,62	24.475	14,81	5,59	285.922	14,92	323.383	16,92	-11,58
ALFA ROMEO	1.798	1,16	2.475	1,50	-27,35	25.879	1,35	43.117	2,26	-39,98
LANCIA	6.251	4,02	6.608	4,00	-5,40	58.753	3,07	48.559	2,54	20,99
JEEP	5.987	3,85	6.253	3,78	-4,25	81.523	4,25	84.551	4,43	-3,58
FERRARI	75	0,05	50	0,03	50,00	495	0,03	399	0,02	24,06
MASERATI	137	0,09	172	0,10	-20,35	2.083	0,11	2.763	0,14	-24,61
DR	309	0,20	240	0,15	28,75	3.793	0,20	1.504	0,08	152,19
LAMBORGHINI	32	0,02	23	0,01	39,13	313	0,02	212	0,01	47,64
ALTRE NAZIONALI	1	0,00	1	0,00	0,00	42	0,00	56	0,00	-25,00
TOT. MARCHE NAZ.	40.432	26,00	40.297	24,38	0,34	458.803	23,94	504.544	26,41	-9,07
AUDI	5.004	3,22	4.100	2,48	22,05	64.461	3,36	62.780	3,29	2,68
BMW	5.347	3,44	4.904	2,97	9,03	58.135	3,03	57.145	2,99	1,73
CITROEN/DS	9.420	6,06	9.183	5,56	2,58	90.937	4,74	85.513	4,48	6,34
DACIA	5.649	3,63	7.748	4,69	-27,09	84.093	4,39	61.628	3,23	36,45
FORD	9.106	5,85	11.165	6,76	-18,44	122.548	6,39	129.615	6,78	-5,45
HONDA	733	0,47	749	0,45	-2,14	8.668	0,45	8.862	0,46	-2,19
HYUNDAI	3.679	2,37	3.561	2,15	3,31	50.359	2,63	53.459	2,80	-5,80
JAGUAR	592	0,38	956	0,58	-38,08	8.065	0,42	9.262	0,48	-12,92
KIA	4.435	2,85	4.458	2,70	-0,52	47.740	2,49	47.757	2,50	-0,04
LAND ROVER	1.823	1,17	1.785	1,08	2,13	16.424	0,86	17.361	0,91	-5,40
MAZDA	1.228	0,79	1.052	0,64	16,73	13.405	0,70	10.867	0,57	23,36
MERCEDES	4.140	2,66	4.887	2,96	-15,29	62.871	3,28	61.404	3,21	2,39
MINI	1.596	1,03	1.556	0,94	2,57	21.661	1,13	20.535	1,07	5,48
MITSUBISHI	686	0,44	716	0,43	-4,19	7.898	0,41	6.012	0,31	31,37
NISSAN	3.326	2,14	4.112	2,49	-19,11	43.131	2,25	54.617	2,86	-21,03
OPEL	7.869	5,06	9.659	5,84	-18,53	96.565	5,04	95.317	4,99	1,31
PEUGEOT	9.858	6,34	11.368	6,88	-13,28	110.043	5,74	108.502	5,68	1,42
PORSCHE	624	0,40	282	0,17	121,28	6.727	0,35	5.290	0,28	27,16
RENAULT	7.419	4,77	8.225	4,98	-9,80	113.943	5,94	125.144	6,55	-8,95
SEAT	2.113	1,36	1.612	0,98	31,08	26.826	1,40	19.955	1,04	34,43
KODA	2.625	1,69	2.039	1,23	28,74	26.633	1,39	25.393	1,33	4,88
SMART	301	0,19	1.792	1,08	-83,20	35.278	1,84	24.622	1,29	43,28
SSANGYONG	180	0,12	212	0,13	-15,09	2.303	0,12	2.466	0,13	-6,61
SUBARU	146	0,09	229	0,14	-36,24	2.801	0,15	3.388	0,18	-17,33
SUZUKI	2.852	1,83	3.394	2,05	-15,97	38.277	2,00	32.947	1,72	16,18
TESLA	97	0,06	18	0,01	438,89	2.451	0,13	464	0,02	428,23
TOYOTA	7.183	4,62	8.153	4,93	-11,90	90.067	4,70	87.956	4,60	2,40
LEXUS	371	0,24	256	0,15	44,92	5.826	0,30	3.975	0,21	46,57
VOLKSWAGEN	15.003	9,65	14.918	9,03	0,57	176.840	9,23	162.850	8,52	8,59
VOLVO	1.469	0,94	1.705	1,03	-13,84	20.896	1,09	19.079	1,00	9,52
ALTRE	222	0,14	180	0,11	23,33	1.974	0,10	1.994	0,10	-1,00
TOT.MARCHE EST.	115.096	74,00	124.974	75,62	-7,90	1.457.846	76,06	1.406.159	73,59	3,68
TOT.MERCATO	155.528	100,00	165.271	100,00	-5,90	1.916.649	100,00	1.910.703	100,00	0,31

Elaborazioni ANFIA su dati del Ministero dei Trasporti/Prepared by Anfia from the data of Ministry of Transportations (Aut. Min. D07161/HA)

I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 31/01/2020

ITALIA - IMMATRICOLAZIONI AUTOVETTURE - Top ten
ITALY - NEW CAR REGISTRATIONS - Top ten

dati provvisori/provisional data

TOP 10

N.	MARCA <i>Make</i>	MODELLO <i>Model</i>	GENNAIO 2020 <i>JANUARY 2020</i>
1	FIAT	PANDA	14.417
2	LANCIA	YPSILON	6.251
3	VOLKSWAGEN	POLO	3.585
4	FIAT	FIAT 500X	3.575
5	RENAULT	CLIO	3.511
6	CITROEN	C3	3.366
7	OPEL	CORSA	3.343
8	JEEP	RENEGADE	3.260
9	VOLKSWAGEN	T-CROSS	3.147
10	FIAT	500 ¹	2.863

Fonte: CED - Ministero dei Trasporti

N.	MARCA <i>Make</i>	MODELLO <i>Model</i>	GEN/DIC 2019 <i>JAN/DEC 2019</i>
1	FIAT	PANDA	136.865
2	LANCIA	YPSILON	58.754
3	DACIA	DUSTER	42.907
4	FIAT	500X	42.522
5	JEEP	RENEGADE	41.635
6	CITROEN	C3	40.713
7	FIAT	500 ²	39.920
8	RENAULT	CLIO	39.708
9	VOLKSWAGEN	T-ROC	39.606
10	TOYOTA	YARIS	36.723

Fonte: Elaborazioni ANFIA su dati del Ministero dei Trasporti (Aut. Min. D07161/H4)

I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 31/01/2020

¹ Fiat 500 non comprende la versione Abarth, con la quale raggiungerebbe l'ottava posizione

² Comprende la versione Abarth

Associazione Nazionale Filiera Industria Automobilistica

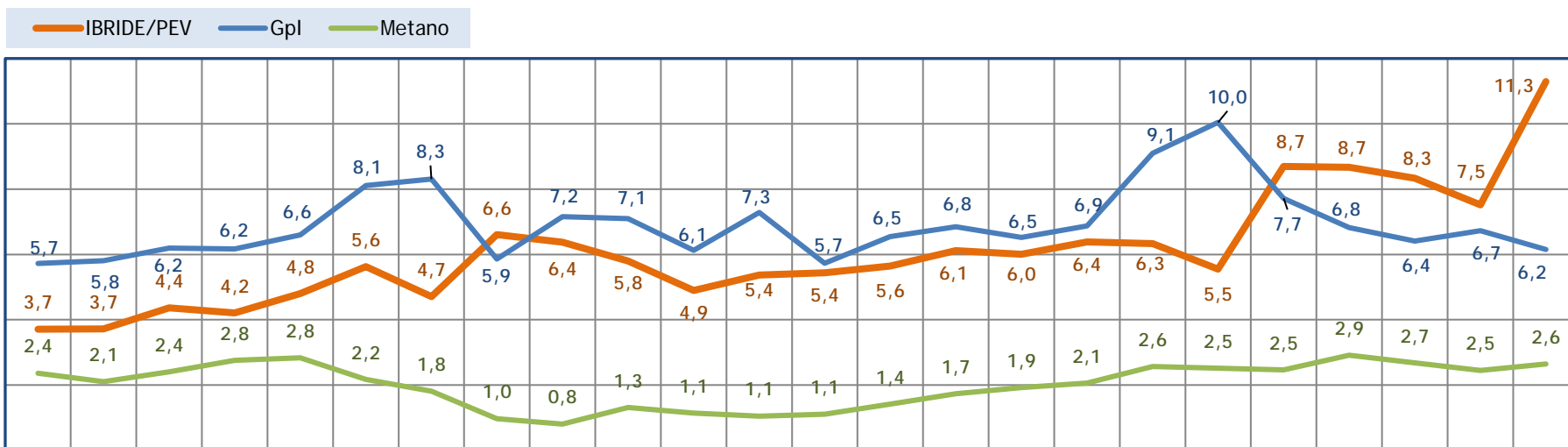
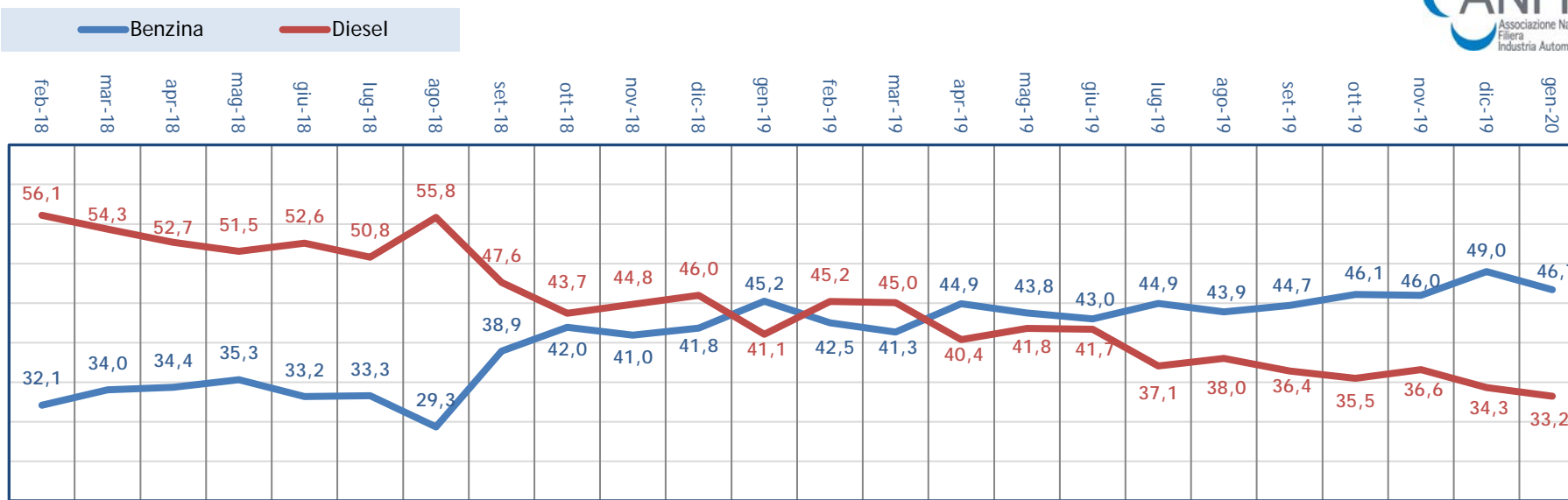
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ITALIA - IMMATRICOLAZIONI AUTOVETTURE NUOVE PER ALIMENTAZIONE - TREND MENSILE

Italy - New car registrations by fuel - Monthly trend



ITALIA - TRASFERIMENTI DI PROPRIETA' AUTOVETTURE
 ITALY - USED CARS: CHANGES IN OWNERSHIP



dati provvisori /provisional data

MARCA/MAKE	GENNAIO JANUARY				VAR. % % CHG.
	2020		2019		20/19
FIAT	78.534	23,18	85.039	22,51	-7,65
FORD	22.625	6,68	26.473	7,01	-14,54
VOLKSWAGEN	20.049	5,92	22.517	5,96	-10,96
OPEL	18.460	5,45	20.494	5,42	-9,92
MERCEDES	16.969	5,01	19.260	5,10	-11,90
LANCIA	15.954	4,71	17.532	4,64	-9,00
RENAULT	15.439	4,56	17.706	4,69	-12,80
CITROEN	15.160	4,48	16.855	4,46	-10,06
PEUGEOT	14.022	4,14	15.601	4,13	-10,12
TOYOTA/LEXUS	13.984	4,13	15.173	4,02	-7,84
AUDI	11.798	3,48	13.387	3,54	-11,87
BMW	11.736	3,46	14.222	3,76	-17,48
NISSAN	10.619	3,13	12.385	3,28	-14,26
ALFA ROMEO	10.065	2,97	11.307	2,99	-10,98
SMART	8.628	2,55	9.906	2,62	-12,90
HYUNDAI	5.853	1,73	6.507	1,72	-10,05
MINI	5.297	1,56	5.763	1,53	-8,09
SUZUKI	5.052	1,49	5.540	1,47	-8,81
LAND ROVER	4.679	1,38	4.640	1,23	0,84
CHRYSLER	3.750	1,11	4.026	1,07	-6,86
KIA	3.344	0,99	3.795	1,00	-11,88
VOLVO	2.851	0,84	3.397	0,90	-16,07
SEAT	2.409	0,71	2.867	0,76	-15,97
DACIA	2.377	0,70	2.598	0,69	-8,51
MITSUBISHI	1.567	0,46	1.707	0,45	-8,20
MAZDA	1.502	0,44	1.683	0,45	-10,75
HONDA	1.313	0,39	1.626	0,43	-19,25
JAGUAR	1.303	0,38	1.306	0,35	-0,23
PORSCHE	1.290	0,38	1.438	0,38	-10,29
SKODA	1.144	0,34	1.374	0,36	-16,74
DR	581	0,17	223	0,06	160,54
SUBARU	572	0,17	660	0,17	-13,33
SSANGYONG	387	0,11	508	0,13	-23,82
TESLA MOTORS	33	0,01	12	0,00	175,00
ALTRE	9.408	2,78	10.260	2,72	-8,30
TOTALE	338.754	100,0	377.787	100,0	-10,33

I dati si riferiscono alle certificazioni di avvenuto trasferimento di proprietà rilasciate dagli uffici della Motorizzazione nel mese di riferimento e rappresentano le risultanze dell'Archivio Nazionale dei Veicoli alla data del 31/12/2019