



## Press Release

**ANOTHER GOOD RESULT FOR THE TRUCKS MARKET IN AUGUST (+20.5%), ALSO THANKS TO THE COMPARISON WITH AN AUGUST -22.4%, WHILE THE TREND IS STILL NEGATIVE FOR TOWED VEHICLES (-11.9%) AND BUSES GET WORSE (-63.4%)**

**The incentives to support investments in the road transport sector, available since the end of July, have only partially started to push the market. ANFIA hopes that the resources of the fiscal decree not yet used due to implementation delays will be extended to next year, since they are going to expire today**

*Turin, September 30<sup>th</sup> 2020* - After the recovering registered in July, in August trucks markets keep growing in double-digit (+20,5%), thanks also to a comparison with August 2019 which closed with -22.4%, while towed vehicles, keep a negative variation (-11.9%). Both sectors close the first eight months of the year with strong double-digit decreases.

The data show how the incentives for investment support in the road transport sector, available since the end of July, have only partially started to boost the market. For the recovery in the short and medium term are fundamental, as well as the resources of the fiscal decree not yet used due to implementation delays and expiring today, 30 September, which we hope can be extended to next year at the earliest.

Looking at the numbers, during August 2020, have been released **1,383** certifications of **new trucks** (+20.5% respect to August 2019) and **602** certifications of new **heavy trailers and semitrailers**, with GVW over 3,500 kg (-11.9%), divided this way: 73 trailers (+10.6%) and 529 semitrailers (-14.3%).

During the period from January to August 2020 have been released 12,836 certifications of **new trucks**, the 23.5% less respect to the period January-August 2019, and 7,204 certifications of new **heavy trailers and semitrailers** (-31.3% respect January-August 2019 which means 3,300 certifications less), divided this way: 679 trailers (-32.2%) and 6,525 semitrailers (-31.2%).

Analyzing the market by geographical areas, in the first eight months of 2020, the worst contractions have been registered for trucks market in the North-West and in the North-East of the country: -29%. In the Center and in the South regions instead the slowdown has been respectively by 9% and by 20%.

Looking at trailers and semitrailers, in the progressive of 2020, international brands lose the 37% of the market, while national ones contain the loss reaching the 23%.

Italian Association of Automotive Industry (ANFIA)

In details:

## Freight Transport Sector

Trucks with GVW > 3500 kg  
according to weight classes

|   | August 2020  | August 2019  | var. %      | Jan-Aug 2020  | Jan-Aug 2019  | var. %       |
|---|--------------|--------------|-------------|---------------|---------------|--------------|
| Medium trucks >3500<16000 kg            | 316          | 254          | 24,4        | 2.525         | 3.234         | -21,9        |
| Heavy trucks >=16000 kg                 | 1.067        | 894          | 19,4        | 10.311        | 13.536        | -23,8        |
| <b>Total trucks with GVW&gt;3500 kg</b> | <b>1.383</b> | <b>1.148</b> | <b>20,5</b> | <b>12.836</b> | <b>16.770</b> | <b>-23,5</b> |

according to type

|   | August 2020  | August 2019  | var. %      | Jan-Aug 2020  | Jan-Aug 2019  | var. %       |
|---|--------------|--------------|-------------|---------------|---------------|--------------|
| Rigid trucks                            | 788          | 727          | 8,4         | 6.830         | 8.907         | -23,3        |
| Road tractors                           | 595          | 421          | 41,3        | 6.006         | 7.863         | -23,6        |
| <b>Total trucks with GVW&gt;3500 kg</b> | <b>1.383</b> | <b>1.148</b> | <b>20,5</b> | <b>12.836</b> | <b>16.770</b> | <b>-23,5</b> |

Trailers & Semitrailers with GVW>3500 kg

according to type

|  | August 2020 | August 2019 | var. %       | Jan-Aug 2020 | Jan-Aug 2019  | var. %       |
|--|-------------|-------------|--------------|--------------|---------------|--------------|
| Trailers                                 | 73          | 66          | 10,6         | 679          | 1.001         | -32,2        |
| Semitrailers                             | 529         | 617         | -14,3        | 6.525        | 9.478         | -31,2        |
| <b>Total T&amp;S with GVW&gt;3500 kg</b> | <b>602</b>  | <b>683</b>  | <b>-11,9</b> | <b>7.204</b> | <b>10.479</b> | <b>-31,3</b> |

## Passengers Transport Sector

Buses with GVW>3500 kg

according to type

|   | August 2020 | August 2019 | var. %       | Jan-Aug 2020 | Jan-Aug 2019 | var. %       |
|---|-------------|-------------|--------------|--------------|--------------|--------------|
| urban buses/midibuses                   | 41          | 277         | -85,2        | 443          | 920          | -51,8        |
| inter urban buses/midibuses             | 43          | 97          | -55,7        | 421          | 504          | -16,5        |
| <b>total LPT buses</b>                  | <b>84</b>   | <b>374</b>  | <b>-77,5</b> | <b>864</b>   | <b>1.424</b> | <b>-39,3</b> |
| tourist buses/midibuses                 | 45          | 68          | -33,8        | 548          | 706          | -22,4        |
| <b>Total specific buses</b>             | <b>129</b>  | <b>442</b>  | <b>-70,8</b> | <b>1.412</b> | <b>2.130</b> | <b>-33,7</b> |
| minibuses                               | 33          | 46          | -28,3        | 414          | 396          | 4,5          |
| schoolbuses                             | 27          | 29          | -6,9         | 172          | 291          | -40,9        |
| <b>Total buses with GVW &gt;3500 kg</b> | <b>189</b>  | <b>517</b>  | <b>-63,4</b> | <b>1.998</b> | <b>2.817</b> | <b>-29,1</b> |

Buses market with GVW over 3.500 kg in August registers only **189** new units, with a slowdown of **63.4%** (it was of 17.6% in July 2020). All sectors close the month with a negative sign: -77.5% for LPT buses, which register the biggest decrease, -33.8% for tourist buses and midibuses, -28.3% for minibuses and -6.9% for schoolbuses.

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In the first eight months of 2020, buses certifications released have been 1,998 (-29.1%, which means 800 buses less respect to January-August 2019). As happened in the past three months, also in August keep the positive sign in the cumulate since the beginning of the year only for minibuses (+4.5%), while confirm the double-digit decrease for LPT buses (-39.3%), tourist buses and midibuses (-22.4%) and schoolbuses (-40.9%).

In the subdivision of the market by geographical areas, in the first eight months of year, the lightest contraction is registered in the North East of the country (-9.9%) while the strongest in the North-West (-44%).

With regard to measures aimed at supporting the public transport services in this current delicate phase, it is important to underline the **8 September 2020** decree-law, which introduces urgent measures in view of the start of the school year following the epidemiological emergency. The decree provides for the possibility to use the resources already allocated to support local public transport by the decree-laws "Relaunch" and "August", also for the financing, within the limit of 300 million euros, of **additional local and regional public transport services also for students**, necessary for the implementation of the guidelines for the containment of the spread of Covid-19.

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#### **ANFIA - Italian Association of the Automotive Industry**

Born in March 1912, over these one hundred years, ANFIA mission has always been to represent the interests of its associate members and ensure effective communication between the Italian motor vehicle industries on the one hand, and the Public Administration and Italian political bodies on the other, with regard to all technical, economic, fiscal, legal, statistical and quality-related issues referred to the automotive sector. The Association is structured in three product-based Groups, each one chaired by a President. Components: motor vehicle parts and components manufacturers; Car Coachbuilders and Designers: companies working in the sector of design, engineering and style of motor vehicles and/or parts and components for the automotive sector; Motor vehicles: motor vehicles manufacturers in general, including trucks, trailers, camper vans, special means of transport.

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#### **The Automotive Production Supply Chain in Italy**

5.529 companies

274.000 employees (direct and indirect), more than 7% of the employees in the Italian manufacturing sector

105.9 billions of Euro of income, which means 11% of the total of the production in Italy and of 6.2% of the Italian GDP

76.3 billions of Euro of tax levy of motorization

#### **Italian Association of Automotive Industry (ANFIA)**

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