

**IN DECEMBER ANOTHER NEGATIVE SIGN.
FOR THE ITALIAN CAR MARKET A BITTER 2020 (-27.9%)**

**THE INCENTIVES ASKED FOR 2021 BY THE SECTOR ASSOCIATIONS ARRIVE
THANKS TO THE BUDGET LAW**

ANFIA, FEDERAUTO, UNRAE: LOOKING FORWARD TO RE START

December confirms the strong decrease in the car market with 119,454 units registered (-15%) against the 140,448 from the previous year, with a slowdown given especially by the consuming of the incentives previously allocated. The grim previsions of the past months are confirmed, 2020 will be remembered as dramatic for the Automotive sector, with a collapse of registrations with, 535,000 cars less respect to 2019 (-27.9%) and whole supply chain on the knee.

But it must to look forward with a productive spirit to re-start, as happened in the Parliament with the approval of the bipartisan amendment of the 2021 Budget Law which introduced new measures in support of the renewal of the fleet with less polluting and safer vehicles, strongly wanted by the Associations of the Automotive sector ANFIA, FEDERAUTO and UNRAE.

*“Dismissing 2020 as the hardest year since the postwar for our sector– says **President of ANFIA Paolo Scudieri** – we look at 2021 with confidence, thanks to the measures entered into force since the beginning of the new year, where there has been an agreement among the political parties, and that in addition to support the demand, will favor the motor-vehicles and components industrial production for the good of the whole automotive supply chain, which will have positive effects on the employment levels and on the investments for the green and digital transition. For the first time since the beginning of the pandemic and after continued requests, the maneuver, finally, included also an action in support of the re-start of the light commercial vehicles market, introducing contributions for the purchase of new vehicles distinguished on the basis of total mass on the ground, power supply and possible scrapping of the old one. This an important signal for a sector which represents a big part of our production supply chain and in 2020 it confirmed its strategic role for an efficient freights logistics until the last mile, also in the exceptional conditions we lived and that give another push to the electronic trade”.*

According to **Adolfo De Stefani Cosentino, President of FEDERAUTO**: *“December data shows the reality of the market during the Covid-19 era: without incentives the inclination in the purchasing is strongly reduced, creating problems the whole supply chain, which weights on the economical growth of the country. The Italian automotive closes 2020 with all the numbers in red: market, income, profits are all manifestation of a disastrous year that, unfortunately, we remember for a long time. Until we will not be sure to be over the pandemic, the existence of the companies and of the workplaces will stay suspended in the uncertainty. Thanks to the bipartisan will of the Parliament, 2021 restarts on the push of the new measures of the Budget Law, acknowledging the requests of our Associations, but the job is not done yet, because the Recovery fund will be the challenge where our common commitment will be determinated to transform the uncertainty of new opportunities for the market growth”.*

The President of UNRAE Michele Crisci says: *“The Parliament, accepts, for the main part, what we requested and it recognizes the importance of the public incentives for the purchase of new cars in substitution of polluting vehicles. This investment will bring benefit for the employment, for the environment and for few industrial sectors which contribute to the GDP of the country. It is a great result for which we work hard in these months, obtaining the unanimous approval by the Parliament which understood the economical importance of the sector. For us is a step forward, from which need to start to work together with the political parties to a new mobility season. The National Plan for the Restart and Resilience (PNRR) could not exclude the automotive and the innovations, manufacturers are working on, without forgetting the public infrastructures necessary on new models of cars. However, to not lose competitiveness with the European competitor companies, which enjoy special tax benefits, the goal is that Italy could finally review the deductibility and deductibility system for business vehicles.”*

January 4th, 2021

ANFIA - Italian Association of the Automotive Industry

FEDERAUTO – Italian Federation of Car Dealers

UNRAE – National Union of Foreign Motor-Vehicles Representative