

Press Release

**THE CAR MARKET OPENS IN A LESSER TONE (-19.7%),
IN LINE WITH THE STRONGLY NEGATIVE TREND OF THE 2021 2ND HALF**

The definition and launch of an industrial policy plan dedicated to the transition of the industrial policy for the transition of the automotive sector, including structural interventions to support the demand for electrified cars and commercial vehicles with low environmental impact, cannot be postponed anymore

Turin, February 1st 2022 - According to data published today by the Ministry of sustainable infrastructures and mobility, in January 2022 the Italian car market registers 107,814 registrations (-19.7%) respect to the 134,198 units of January 2021 and the 155,880 of January 2020 (-30.8%).

"Beyond the market results of this first month of 2022, in line with the strongly negative trend of the second semester of 2021 - says Paolo Scudieri, ANFIA President - I would like to underline that the definition and launch of an industrial policy plan dedicated to the transition of the automotive supply chain cannot be postponed any longer, a process that, if not properly managed, could cost our country more than 70,000 jobs. The risk becomes more and more concrete every day, since that, in the absence of tools to help the reconversion, many companies will be forced to reshape investments and production plans in our territory, to the detriment of the survival of a leading sector of the Italian economy and, so, also of the competitiveness of the whole system of the country.

In addition to the industrial policy measures, structural interventions are needed to support the demand for electrified cars and commercial vehicles with low environmental impact, in order to drive the production and the purchase choices of consumers and companies in the direction of the objectives of the mobility carbon neutrality being defined at European level, as, moreover, all the major EU countries are doing, leaving us in the last position in this challenging path".

A detailed analysis of **registrations by fuel¹**, gasoline-powered cars saw the January market decreases of 39.1%, with a market share of 27.4%, while diesel ones, with a 18.5% of share, decrease of 44.2% respect to the first month of 2021.

Alternative fuel car registrations, on the other hand, represent the 54.1% of the January market, in growth of 16.8% during the month. Electrified passenger cars represent the 43.5% of the January market. Of these, non-rechargeable hybrids increased of 14.6% for

¹ Temporary Data

the month with the 34.9% of share, making them the power type with the largest share for the seventh month in row. **Rechargeable cars grew of 48.5% and represent the 8.6% of the market; they did not decrease under the 10% of share since July 2021.** In particular, electric cars show the 3.4% of share and grow of 45.7%, while plug-in hybrids grow of 50.3% and represent the 5.2% of the overall. In the end, gas cars show the 10.6% of market share, of which the 9.3% is represented by LPG cars (+23.5%) and the 1.3% by CNG cars (-48.3%).

The good performance of Fiat Panda, Lancia Ypsilon and Fiat 500 hybrids continues, occupying, respectively, first, fourth and sixth place in the mild/full hybrid segment during the month. Among PHEVs, Jeep Compass and Jeep Renegade are the two best-selling models, while Fiat 500 is the second best-selling electric model in the first month of 2022.

Referring to the **market by segments**, in January, small and super-utility cars represent the 38.2% of the market, in slowdown of 26.4%. The best-selling model is always Fiat Panda, with Lancia Ypsilon and Fiat 500 at the third and fourth position. Midsize segment cars have an 8.8% market share in January, and their market is down 32% from the first month of 2021.

SUVs show the 49.6% of the market share of January, in slowdown of 10.7%. In detail, small SUVs represent the 26.4% of the month's market in growth of 0.1% respect to January 2021, compact SUVs represent the 17.3% of the overall, in slowdown of 22%, medium SUVs, with a 4.6% of share, decrease of 14.3%, and large SUV sales with the 1.2% of the overall, in slowdown of 21.3%. The 29.9% of SUV sales involve Stellantis Group cars.

MPVs and multisports represent the 1.3% of the January market and decrease of 56.4% respect to January 2021.

According to the ISTAT survey, in January² is imagined a decrease of both the **consumer confidence index** (base 2010=100), in slowdown from 117.7 to 114.2, and the **composite index of business confidence (lesi)**, from 112.7 to 105.4.

Referring to the climate of consumer confidence, in addition, the index relating to the current opportunity to purchase durable goods, including automobiles, is in slowdown respect to December 2021 (from -22.4 to -25.1).

²Starting from January 2021, Istat changes the methodology for estimating consumer survey variables. Time series of response percentage frequencies, balances, and climates have been calculated with the new estimator by calibration and are made available beginning January 1998.

According to the latest available ISTAT data, in December the **national consumer price index** registered an increase of 0.4% per month and of 3.9% per year (an increase from the 3.7% of the previous month). In addition to the further acceleration in inflation contribute the prices of energy goods, which continued to grow at a very sustained rate, with a slower pace (from +30.7% to +29.1%), due to the unregulated component (from +24.3% to +22%), while the price growth in the regulated component remained more or less stable (from +41.8% to +41.9%).

In the sector of unregulated energy goods, looking at the trend in fuel prices, **Diesel** prices slowdown (from +27.9% to +23%; -1.1% respect to November), as did those of **Petrol** (from +25.3% to +21.3%; -1% on the month) and those of **other fuels** (from +45.8% to +45.3%; +1.1% the economic change).

The **Stellantis Group**, in the overall, registered 38,698 registrations in the month (-26.7%), with a market share of 35.9%.

There are four models of the Stellantis Group in the **January top ten**, with Fiat Panda always at the top of the ranking (9,385 units), followed, in third place, by Lancia Ypsilon (3,265), which gains one position respect to the previous month, and, in the sixth place, by Fiat 500X (2,450). In the end, in the seventh position Peugeot 2008 (2,396).

In the end, the **second-hand car market** reached 348,137 transfers of ownership before mini-transfers to dealers in January 2022, 34.3% more than in January 2021.

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ANFIA - Italian Association of the Automotive Industry

Born in March 1912, over these one hundred years, ANFIA mission has always been to represent the interests of its associate members and ensure effective communication between the Italian motor vehicle industries on the one hand, and the Public Administration and Italian political bodies on the other, with regard to all technical, economic, fiscal, legal, statistical and quality-related issues referred to the automotive sector. The Association is structured in three product-based Groups, each one chaired by a President. Components: motor vehicle parts and components manufacturers; Car Coachbuilders and Designers: companies working in the sector of design, engineering and style of motor vehicles and/or parts and components for the automotive sector; Motor vehicles: motor vehicles manufacturers in general, including trucks, trailers, camper vans, special means of transport.

Italian Association of Automotive Industry (ANFIA)

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The Automotive Production Chain in Italy

5,156 companies

268,300 employees (direct and indirect), more than 7% of the employees in the Italian manufacturing sector

92.7 billion Euros of turnover, which means 9.3% of the Italian manufacturing sector turnover and of 5.2% the Italian GDP

76.3 billion Euros of tax levy of motorization

Italian Association of Automotive Industry (ANFIA)

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ITALIA - IMMATRICOLAZIONI AUTOVETTURE

ITALY - NEW CAR REGISTRATIONS

dati provvisori/provisional data

| MARCA/MAKE | GENNAIO JANUARY | | | | VAR. % % CHG. 22/21 | GENNAIO/DICEMBRE JANUARY/DECEMBER | | | | VAR. % % CHG. 21/20 |
|-------------------------------|--------------------|--------------|----------------|--------------|---------------------------|--------------------------------------|--------------|------------------|--------------|---------------------------|
| | 2022 | % | 2021 | % | | 2021 | % | 2020 | % | |
| STELLANTIS Group* | 38.698 | 35,9 | 52.776 | 39,3 | -26,7 | 551.427 | 37,8 | 537.072 | 38,9 | +2,7 |
| FIAT | 16.024 | 14,9 | 20.234 | 15,1 | -20,8 | 223.568 | 15,3 | 211.345 | 15,3 | +5,8 |
| PEUGEOT | 6.639 | 6,2 | 9.202 | 6,9 | -27,9 | 84.264 | 5,8 | 81.637 | 5,9 | +3,2 |
| CITROEN | 3.460 | 3,2 | 7.126 | 5,3 | -51,4 | 64.865 | 4,4 | 64.374 | 4,7 | +0,8 |
| JEEP | 4.515 | 4,2 | 5.509 | 4,1 | -18,0 | 63.630 | 4,4 | 59.602 | 4,3 | +6,8 |
| OPEL | 3.609 | 3,3 | 5.298 | 3,9 | -31,9 | 53.660 | 3,7 | 53.883 | 3,9 | -0,4 |
| LANCIA | 3.267 | 3,0 | 4.048 | 3,0 | -19,3 | 43.680 | 3,0 | 43.024 | 3,1 | +1,5 |
| ALFA ROMEO | 696 | 0,6 | 936 | 0,7 | -25,6 | 11.301 | 0,8 | 17.215 | 1,2 | -34,4 |
| DS | 383 | 0,4 | 282 | 0,2 | +35,8 | 4.813 | 0,3 | 4.633 | 0,3 | +3,9 |
| MASERATI | 105 | 0,1 | 141 | 0,1 | -25,5 | 1.646 | 0,1 | 1.359 | 0,1 | +21,1 |
| VW Group | 14.744 | 13,7 | 21.756 | 16,2 | -32,2 | 240.910 | 16,5 | 230.951 | 16,7 | +4,3 |
| VOLKSWAGEN | 7.859 | 7,3 | 11.172 | 8,3 | -29,7 | 126.095 | 8,6 | 128.169 | 9,3 | -1,6 |
| AUDI | 2.985 | 2,8 | 5.186 | 3,9 | -42,4 | 55.719 | 3,8 | 49.837 | 3,6 | +11,8 |
| SKODA | 1.781 | 1,7 | 2.765 | 2,1 | -35,6 | 24.965 | 1,7 | 24.661 | 1,8 | +1,2 |
| SEAT | 1.031 | 1,0 | 1.619 | 1,2 | -36,3 | 21.264 | 1,5 | 22.140 | 1,6 | -4,0 |
| PORSCHE | 699 | 0,6 | 615 | 0,5 | +13,7 | 6.245 | 0,4 | 5.689 | 0,4 | +9,8 |
| CUPRA | 372 | 0,3 | 379 | 0,3 | -1,8 | 6.324 | 0,4 | 185 | 0,0 | +3318,4 |
| LAMBORGHINI | 17 | 0,0 | 20 | 0,0 | -15,0 | 298 | 0,0 | 270 | 0,0 | +10,4 |
| RENAULT Group | 12.497 | 11,6 | 11.866 | 8,8 | +5,3 | 136.242 | 9,3 | 139.310 | 10,1 | -2,2 |
| RENAULT | 5.415 | 5,0 | 6.900 | 5,1 | -21,5 | 74.545 | 5,1 | 85.899 | 6,2 | -13,2 |
| DACIA | 7.082 | 6,6 | 4.966 | 3,7 | +42,6 | 61.697 | 4,2 | 53.411 | 3,9 | +15,5 |
| TOYOTA Group | 7.871 | 7,3 | 9.033 | 6,7 | -12,9 | 89.553 | 6,1 | 75.218 | 5,4 | +19,1 |
| TOYOTA | 7.575 | 7,0 | 8.574 | 6,4 | -11,7 | 84.854 | 5,8 | 71.174 | 5,2 | +19,2 |
| LEXUS | 296 | 0,3 | 459 | 0,3 | -35,5 | 4.699 | 0,3 | 4.044 | 0,3 | +16,2 |
| FORD | 8.168 | 7,6 | 8.940 | 6,7 | -8,6 | 80.990 | 5,6 | 89.573 | 6,5 | -9,6 |
| HYUNDAI Group | 6.288 | 5,8 | 6.660 | 5,0 | -5,6 | 88.898 | 6,1 | 68.847 | 5,0 | +29,1 |
| HYUNDAI | 3.141 | 2,9 | 3.473 | 2,6 | -9,6 | 45.005 | 3,1 | 33.389 | 2,4 | +34,8 |
| KIA | 3.147 | 2,9 | 3.187 | 2,4 | -1,3 | 43.893 | 3,0 | 35.458 | 2,6 | +23,8 |
| BMW Group | 6.156 | 5,7 | 7.066 | 5,3 | -12,9 | 69.592 | 4,8 | 62.612 | 4,5 | +11,1 |
| BMW | 4.285 | 4,0 | 5.462 | 4,1 | -21,5 | 51.277 | 3,5 | 46.022 | 3,3 | +11,4 |
| MINI | 1.871 | 1,7 | 1.604 | 1,2 | +16,6 | 18.315 | 1,3 | 16.590 | 1,2 | +10,4 |
| DAIMLER Group | 3.408 | 3,2 | 5.129 | 3,8 | -33,6 | 54.208 | 3,7 | 50.501 | 3,7 | +7,3 |
| MERCEDES | 3.142 | 2,9 | 4.680 | 3,5 | -32,9 | 47.329 | 3,2 | 45.927 | 3,3 | +3,1 |
| SMART | 266 | 0,2 | 449 | 0,3 | -40,8 | 6.879 | 0,5 | 4.574 | 0,3 | +50,4 |
| SUZUKI | 2.625 | 2,4 | 3.460 | 2,6 | -24,1 | 39.318 | 2,7 | 33.459 | 2,4 | +17,5 |
| NISSAN | 1.841 | 1,7 | 2.445 | 1,8 | -24,7 | 27.211 | 1,9 | 28.356 | 2,1 | -4,0 |
| VOLVO | 961 | 0,9 | 1.558 | 1,2 | -38,3 | 18.744 | 1,3 | 17.058 | 1,2 | +9,9 |
| JAGUAR LAND ROVER Grou | 694 | 0,6 | 932 | 0,7 | -25,5 | 15.777 | 1,1 | 14.856 | 1,1 | +6,2 |
| LAND ROVER | 566 | 0,5 | 759 | 0,6 | -25,4 | 11.759 | 0,8 | 11.321 | 0,8 | +3,9 |
| JAGUAR | 128 | 0,1 | 173 | 0,1 | -26,0 | 4.018 | 0,3 | 3.535 | 0,3 | +13,7 |
| MAZDA | 806 | 0,7 | 947 | 0,7 | -14,9 | 12.396 | 0,9 | 10.097 | 0,7 | +22,8 |
| DR | 1.458 | 1,4 | 369 | 0,3 | +295,1 | 8.362 | 0,6 | 3.485 | 0,3 | +139,9 |
| HONDA | 574 | 0,5 | 458 | 0,3 | +25,3 | 6.402 | 0,4 | 6.705 | 0,5 | -4,5 |
| TESLA | 32 | 0,0 | 56 | 0,0 | -42,9 | 6.045 | 0,4 | 3.805 | 0,3 | +58,9 |
| mitsubishi | 93 | 0,1 | 330 | 0,2 | -71,8 | 3.928 | 0,3 | 4.035 | 0,3 | -2,7 |
| SUBARU | 159 | 0,1 | 153 | 0,1 | +3,9 | 2.404 | 0,2 | 2.099 | 0,2 | +14,5 |
| FERRARI | 64 | 0,1 | 47 | 0,0 | +36,2 | 579 | 0,0 | 506 | 0,0 | +14,4 |
| ALTRE | 677 | 0,6 | 217 | 0,2 | +212,0 | 5.009 | 0,3 | 3.212 | 0,2 | +55,9 |
| TOTALE MERCATO | 107.814 | 100,0 | 134.198 | 100,0 | -19,7 | 1.457.995 | 100,0 | 1.381.757 | 100,0 | +5,5 |

Fonte: CED - Ministero delle Infrastrutture e della Mobilità sostenibili

I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 31/01/2022

* Fino al 2020 Alfa Romeo, Fiat, Jeep e Lancia erano conteggiati nel Gruppo FCA, Citroen, DS, Opel e Peugeot nel Gruppo PSA

ITALIA - IMMATRICOLAZIONI AUTOVETTURE - Top ten

ITALY - NEW CAR REGISTRATIONS - Top ten

dati provvisori/provisional data

TOP 10

| N. | MARCA <i>Make</i> | MODELLO <i>Model</i> | GENNAIO 2022 ¹ JANUARY 2022 |
|----|----------------------|-------------------------|---|
| 1 | FIAT | PANDA | 9.385 |
| 2 | DACIA | SANDERO | 4.012 |
| 3 | LANCIA | YPSILON | 3.265 |
| 4 | FORD | PUMA | 3.261 |
| 5 | TOYOTA | YARIS CROSS | 3.240 |
| 6 | FIAT | 500X | 2.450 |
| 7 | PEUGEOT | 2008 | 2.396 |
| 8 | TOYOTA | YARIS | 2.388 |
| 9 | DACIA | DUSTER | 2.383 |
| 10 | VOLKSWAGEN | POLO | 2.376 |

| N. | MARCA <i>Make</i> | MODELLO <i>Model</i> | GEN/DIC 2021 JAN/DIC 2021 |
|----|----------------------|-------------------------|------------------------------|
| 1 | FIAT | PANDA | 110.878 |
| 2 | FIAT | 500 ² | 47.983 |
| 3 | LANCIA | YPSILON | 43.680 |
| 4 | JEEP | RENEGADE | 34.592 |
| 5 | TOYOTA | YARIS | 32.456 |
| 6 | FIAT | 500X | 31.830 |
| 7 | CITROEN | C3 | 29.498 |
| 8 | DACIA | SANDERO | 28.965 |
| 9 | VOLKSWAGEN | T-ROC | 28.343 |
| 10 | FORD | PUMA | 28.334 |

Fonte: CED - Ministero delle Infrastrutture e della Mobilità sostenibili

I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 31/01/2022

¹ Fiat 500 non comprende versione Elettrica e marchio Abarth, con le quali raggiungerebbe la sesta posizione

²Comprende versione Elettrica e marchio Abarth

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