Press Release

IN NOVEMBER THE ITALIAN CAR MARKET IS AGAIN IN DOUBLE-DIGIT AS IN OCTOBER: +14.7%, THANKS TO THE COMPARISON WITH NOVEMBER 2021 IN STRONG SLOWODWN (-24.6%)

The previsions for the closing of the year reached the 1.3 millions of units registered with a slowdown of about 10.5% respect to 2021. ANFIA reiterates the urgency of implementing the incentive measure for private charging infrastructure and in apartment buildings, an indispensable factor in pushing the private sector channel toward purchasing choices geared toward electrified vehicles

Turin, December 1st 2022 – According to data published today by the Ministry of Infrastructure and Sustainable Mobility, in November 2022 the Italian car market registered 119,853 registrations (+14.7%) against the 104,519 units registered in November 2021.

Volumes registered in the first eleven months of 2022 reached 1,211.769 units, against the 1,371.314 registered between January and November 2021, with a slowdown of 11.6%.

"During November the car market shows, as already done in October, a double-digit growth of volumes (+14.7%), continuing the recover trend started last August – says **Paolo Scudieri, President of ANFIA** – *also thanks to the comparison with November 2021 in strong slowdown (-24,6%), in the midst of the semiconductor crisis.*

The hope is that the remodulation of incentives, available since November 2, with the extension of the ecobonus to rental companies can support the registrations of zero and ultra-low environmental impact cars (BEVs and PHEVs) in the upcoming months, and we reiterate the urgency of implementing the incentive measure for private charging infrastructures and in apartment buildings, an indispensable factor in pushing the private channel toward purchasing choices oriented toward electrified vehicles. Meanwhile, on the front of measures to support the production transition of the supply chain, a few days ago the Ministry of Enterprises and Made in Italy defined the ways for the use of resources allocated to development contracts, aimed at promoting large investment programs of particular strategic and innovative relevance, which will certainly help many companies to face the transformation to a green perspective.

In the end, today entering in the last month of 2022, a non-easy year, prevision for the closing of the year for the Italian car market will reach around 1.3 million of units registered, with a slowdown of 10.5% respect to 2021".

Analysing **registrations by fuel type** in detail [1], petrol cars saw their market in November grow of 14.2%, with a market share of 27.2%, while diesel ones grow of 13.9% respect to the same month of 2021, with a share of 17.9%. During the eleven months of 2022 petrol cars registrations reduce of 1.2% (with a market share of 27.9%) and the diesel ones of 22.6% (share19.5%).

Alternative-fuel car registrations represent the 54.9% of the November registrations, in growth of 15.5%, and of 52.5% in the cumulative period, in slowdown of 2.3%. Electrified cars represent the 43.3% of the November market, in growth of 14.5%, while in the eleven months of 2022 the market share is of 42.8% in slowdown of 0.7%. Among them, non-rechargeable hybrids grow of 23.1% during the month reaching a share of 33.5%, while in the cumulative period of 4.8%, with a market share of 34 Rechargeables cars decrease of 7.5% in November representing the 9.8% of the market (-17.5% and 8.8% in the cumulative period of 2022). Among them, electric cars with a share of 4.3% decrease of 26.1% during the month, while hybrids plug-in grow of 15% representing the 5.5% of the November registrations. From January to November 2022, BEV and PHEV both decrease respectively of 27% and of 9%.

In the end, gas-powered cars represent the 11.6% of November registrations, among them, the 11.3% is represented by LPG cars (+38.3%) and the 0.3% by CNG ones (-78.5%). Since the beginning of 2022, LPG cars are in growth of 8.3% and CNG ones in decrease of 65.8%.

In the cumulate since the beginning of the year, the hybrids versions of Fiat Panda, Lancia Ypsilon and Fiat 500 are at the first three places in the mild/full hybrid segment. Among the PHEVs, Jeep Compass in the best sold model in the progressive 2022, followed by Jeep Renegade. Among the electric cars, Fiat 500 is once again the best sold model since the beginning of the year.

DR Automobiles triples the sales of its models both during the month (+185%) and in the cumulative period since the beginning of the year (+196%).

Referring to the **market by segments**, during November, utility and super utility cars represent the 34.7% of the market in growth of 3.8%. The best sold model is always Fiat Panda. The market share for cars in the middle segment is of 10.5% in November, with a market in growth of 35.6% respect to the eleventh month of 2021.

The SUVs market share is of 51.2% during the month, in growth of 18,1%. In detail, small SUVs represent the 23.4% of the market of the month (+16.8% respect to November 2021), compact SUVs the 20.1% (+14.8%), and the medium ones the 6.4%, (+35.4%), while sales of the large ones represent the 1.3% of the overall (+16.5%). The 21.5% of the SUVs sold belong to Stellantis Group.

[1] Temporary Data

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MVPs represent the 1.3% of the market in November losing the 31.5% of volumes respect to November 2021.

Since the beginning of 2022, utility and super utility with a share 35,9% (-19.3% respect to the eleven months of 2021), medium ones of 9.9% (-21.3%), SUVs of 51.2% (2.8%) and MVP of 1.8% (-23.6%).

According to the ISTAT survey, in November[2] is estimated a growth both for **consumer confidence index** (base 2010=100), which goes from 90.1 to 98.1, both for the **composite index of business confidence** (Iesi), from 104.7 to 106.4.

Referring to consumer confidence, moreover, with regard to durable goods, including motor vehicles, the index relating to the current opportunity to purchase is in growth respect to October 2022 (from -103.8 to -92.0).

According to the latest available ISTAT data, November the **national consumer price index** registers a growth of 0.5% per month and of 11.8% per year (as in the previous month). The trend of inflation which remains stable is largely due to, the contrasting trends in some expenditure aggregates: on one side non-regulated energy goods (from +79.4% to +69.9%), of unprocessed foodstuffs and of transport-related services prices (from +7.2% to +6.8%) decrease; on the other, regulated energy goods (from +51.6% to +56.1%), food goods and to recreational and cultural services and for the selfcare prices accelerate.

The trend of the prices of non-regulated energy goods is due to decrease of the free market electricity prices (from +329% to +239%; +6.1% respect to October) and of heating diesel (from +36.4% to +32.1%; -0.2% per month), of Diesel fuel for means of transport (from +16.8% to +13.4%; zero change the trend respect to October), of other fuels (from +27.2% to +5.2%; -9% the trend) and of Petrol (from -2.2% to -3.2%; +1.2% during the month); gas prices of the cities and of free market natural gas register a trend of growth of 0.5%.

Stellantis Group, in the overall, reached during the month 37,289 registrations (+2.2%), with a market share of 31.1%.

In the first eleven months of 2022, the overall of registrations reached 430,852 units (-17.1%), with a market share of 35.6%.

[2] Since May 2022, Istat changes the methodology for calculating the composite index of business confidence (Iesi). The index series obtained using the new methodology has been reconstructed from May 2005 and replaces the one previously released..

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Four models belong to the **Stellantis Group** are still in the **top ten of November**, with Fiat Panda still on top of the chart (8,629 units), followed by at the third place, by Lancia Ypsilon (3,597), and at the sixth by Jeep Renegade (2,718). In the end, at the seventh place Fiat 500 (2,476).

In the end, the **second hand car market** reached 415,438 transfers of ownership before mini-transfers to dealerships in November 2022, the 43.1% more respect to November 2021. In the first eleven months of 2022, transfers of ownership reached 4,242.570, in growth of 33.5% respect to the same period of 2021.

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ANFIA – Italian Association of the Automotive Industry
Born in March 1912, over these one hundred years, ANFIA mission has always been to represent the interests of its associate members and ensure effective communication between the Italian motor vehicle industries on the one hand, and the Public Administration and Italian political bodies on the other, with regard to all technical, economic, fiscal, legal, statistical and quality-related issues referred to the automotive sector. The Association is structured in three product-based Groups, each one chaired by a President. Components: motor vehicle parts and components manufacturers; Car Design and Engineering: companies working in the sector of design, engineering and style of motor vehicles and/or parts and components for the automotive sector; Motor vehicles: motor vehicles manufacturers in general, including trucks, trailers, camper vans, special means of transport.

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The Automotive Production Chain in Italy
5,156 companies
268,300 employees (direct and indirect), more than 7% of the employees in the Italian manufacturing sector
92.7 billion Euros of turnover, which means 9.3% of the Italian manufacturing sector turnover and of 5.2% the Italian GDP
76.3 billion Euros of tax levy of motorization

Comunicato Stampa

ANFIA
Associazione Nazionale Filiera Industria Automobilistica

ITALIA - IMMATRICOLAZIONI AUTOVETTURE
ITALY - NEW CAR REGISTRATIONS

dati provvisori/*provisional data*

	NOVEMBRE *NOVEMBER*				VAR. % *% CHG.*	GENNAIO/NOVEMBRE *JANUARY/NOVEMBER*				VAR. % *% CHG.*
MARCA/MAKE	2022	*%*	2021	*%*	*22/21*	2022	*%*	2021	*%*	*22/21*
STELLANTIS Group*	***37.289***	***31,1***	***36.490***	***34,9***	***+2,2***	***430.852***	***35,6***	***519.599***	***37,9***	***-17,1***
FIAT	14.071	11,7	15.255	14,6	-7,8	166.409	13,7	210.068	15,3	-20,8
PEUGEOT	6.092	5,1	4.661	4,5	+30,7	64.835	5,4	78.845	5,7	-17,8
CITROEN	3.799	3,2	4.377	4,2	-13,2	52.487	4,3	61.957	4,5	-15,3
JEEP	4.599	3,8	4.181	4,0	+10,0	46.825	3,9	59.789	4,4	-21,7
OPEL	2.516	2,1	3.356	3,2	-25,0	41.262	3,4	51.349	3,7	-19,6
LANCIA	3.598	3,0	3.207	3,1	+12,2	38.368	3,2	41.469	3,0	-7,5
ALFA ROMEO	1.586	1,3	954	0,9	+66,2	12.736	1,1	10.332	0,8	+23,3
DS	615	0,5	378	0,4	+62,7	5.375	0,4	4.290	0,3	+25,3
MASERATI	413	0,3	121	0,1	+241,3	2.555	0,2	1.500	0,1	+70,3
VW Group	***20.690***	***17,3***	***16.231***	***15,5***	***+27,5***	***199.282***	***16,4***	***226.388***	***16,5***	***-12,0***
VOLKSWAGEN	9.717	8,1	8.727	8,3	+11,3	95.936	7,9	118.537	8,6	-19,1
AUDI	6.049	5,0	3.290	3,1	+83,9	50.985	4,2	52.722	3,8	-3,3
SKODA	2.291	1,9	1.348	1,3	+70,0	22.916	1,9	23.634	1,7	-3,0
SEAT	1.048	0,9	1.476	1,4	-29,0	12.397	1,0	20.006	1,5	-38,0
CUPRA	749	0,6	706	0,7	+6,1	10.517	0,9	5.823	0,4	+80,6
PORSCHE	810	0,7	669	0,6	+21,1	6.211	0,5	5.378	0,4	+15,5
LAMBORGHINI	26	0,0	15	0,0	+73,3	320	0,0	288	0,0	+11,1
RENAULT Group	***12.414***	***10,4***	***12.183***	***11,7***	***+1,9***	***116.893***	***9,6***	***126.841***	***9,2***	***-7,8***
DACIA	7.213	6,0	6.351	6,1	+13,6	62.457	5,2	57.053	4,2	+9,5
RENAULT	5.201	4,3	5.832	5,6	-10,8	54.436	4,5	69.788	5,1	-22,0
TOYOTA Group	***9.432***	***7,9***	***6.887***	***6,6***	***+37,0***	***86.955***	***7,2***	***83.185***	***6,1***	***+4,5***
TOYOTA	9.131	7,6	6.437	6,2	+41,9	83.977	6,9	78.821	5,7	+6,5
LEXUS	301	0,3	450	0,4	-33,1	2.978	0,2	4.364	0,3	-31,8
HYUNDAI Group	***8.652***	***7,2***	***7.715***	***7,4***	***+12,1***	***77.481***	***6,4***	***84.437***	***6,2***	***-8,2***
KIA	4.529	3,8	3.873	3,7	+16,9	39.643	3,3	41.811	3,0	-5,2
HYUNDAI	4.123	3,4	3.842	3,7	+7,3	37.838	3,1	42.626	3,1	-11,2
FORD	***5.587***	***4,7***	***4.836***	***4,6***	***+15,5***	***69.309***	***5,7***	***77.278***	***5,6***	***-10,3***
BMW Group	***6.848***	***5,7***	***5.162***	***4,9***	***+32,7***	***59.481***	***4,9***	***64.624***	***4,7***	***-8,0***
BMW	4.409	3,7	3.519	3,4	+25,3	43.386	3,6	48.138	3,5	-9,9
MINI	2.439	2,0	1.643	1,6	+48,4	16.095	1,3	16.486	1,2	-2,4
DAIMLER Group	***4.582***	***3,8***	***3.865***	***3,7***	***+18,6***	***45.920***	***3,8***	***50.982***	***3,7***	***-9,9***
MERCEDES	4.110	3,4	3.240	3,1	+26,9	41.589	3,4	44.579	3,3	-6,7
SMART	472	0,4	625	0,6	-24,5	4.331	0,4	6.403	0,5	-32,4
NISSAN	***1.859***	***1,6***	***2.350***	***2,2***	***-20,9***	***23.320***	***1,9***	***25.545***	***1,9***	***-8,7***
DR	***3.194***	***2,7***	***1.121***	***1,1***	***+184,9***	***22.308***	***1,8***	***7.533***	***0,5***	***+196,1***
SUZUKI	***2.180***	***1,8***	***2.498***	***2,4***	***-12,7***	***19.364***	***1,6***	***37.836***	***2,8***	***-48,8***
VOLVO	***1.526***	***1,3***	***1.420***	***1,4***	***+7,5***	***13.072***	***1,1***	***17.942***	***1,3***	***-27,1***
JAGUAR LAND ROVER Group	***762***	***0,6***	***804***	***0,8***	***-5,2***	***9.623***	***0,8***	***15.149***	***1,1***	***-36,5***
LAND ROVER	650	0,5	585	0,6	+11,1	7.498	0,6	11.272	0,8	-33,5
JAGUAR	112	0,1	219	0,2	-48,9	2.125	0,2	3.877	0,3	-45,2
MAZDA	***866***	***0,7***	***873***	***0,8***	***-0,8***	***8.421***	***0,7***	***11.858***	***0,9***	***-29,0***
HONDA	***540***	***0,5***	***539***	***0,5***	***+0,2***	***7.190***	***0,6***	***6.081***	***0,4***	***+18,2***
TESLA	***1.108***	***0,9***	***439***	***0,4***	***+152,4***	***5.034***	***0,4***	***5.412***	***0,4***	***-7,0***
MITSUBISHI	***67***	***0,1***	***213***	***0,2***	***-68,5***	***2.029***	***0,2***	***3.771***	***0,3***	***-46,2***
SUBARU	***199***	***0,2***	***222***	***0,2***	***-10,4***	***1.588***	***0,1***	***2.153***	***0,2***	***-26,2***
FERRARI	***75***	***0,1***	***43***	***0,0***	***+74,4***	***666***	***0,1***	***570***	***0,0***	***+16,8***
ALTRE	***1.983***	***1,7***	***628***	***0,6***	***+215,8***	***12.981***	***1,1***	***4.130***	***0,3***	***+214,3***
TOTALE MERCATO	119.853	100,0	104.519	100,0	+14,7	1.211.769	100,0	1.371.314	100,0	-11,6

Fonte: CED - Ministero delle Infrastrutture e della Mobilità sostenibili

I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 30/11/2022

* Fino al 2020 Alfa Romeo, Fiat, Jeep e Lancia erano conteggiati nel Gruppo FCA, Citroen, DS, Opel e Peugeot nel Gruppo PSA

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ITALIA - IMMATRICOLAZIONI AUTOVETTURE - Top ten
ITALY - NEW CAR REGISTRATIONS - Top ten

dati provvisori/*provisional data*

TOP 10

N.	MARCA *Make*	MODELLO *Model*	NOVEMBRE 2022 *NOVEMBER 2022*
1	FIAT	PANDA	8.629
2	DACIA	SANDERO	4.059
3	LANCIA	YPSILON	3.597
4	TOYOTA	YARIS	3.084
5	VOLKSWAGEN	T-CROSS	2.940
6	JEEP	RENEGADE	2.718
7	FIAT	500[1]	2.476
8	FORD	PUMA	2.380
9	VOLKSWAGEN	T-ROC	2.184
10	DACIA	DUSTER	2.106

N.	MARCA *Make*	MODELLO *Model*	GEN/NOV 2022 *JAN/NOV 2022*
1	FIAT	Panda	95.301
2	LANCIA	Ypsilon	38.383
3	FIAT	500[2]	34.680
4	DACIA	Sandero	31.368
5	CITROEN	C3	28.696
6	FORD	Puma	27.526
7	JEEP	Renegade	25.684
8	TOYOTA	Yaris	24.833
9	PEUGEOT	208	24.169
10	TOYOTA	Yaris Cross	23.723

Fonte: CED - Ministero delle Infrastrutture e della Mobilità sostenibili

I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 30/11/2022

[1] Fiat 500 non comprende versione Elettrica e marchio Abarth
[2] Comprende versione Elettrica e marchio Abarth

Associazione Nazionale Filiera Industria Automobilistica

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