Press Release

CAR MARKET UP IN DOUBLE DIGIT IN OCTOBER: +14.6%, BUT INFLUENCED BY COMPARISON WITH AN OCTOBER 2021 AT -35.7%

The recent incentives reshaping and, most importantly, the extension of ecobonus to rental companies as well will stimulate market recovery until the end of the year. It is also hoped that the incentive measure for private infrastructure and for apartment buildings will be also implemented quickly

Turin, November 2nd 2022 – According to data published today by the Ministry of Infrastructure and Sustainable Mobility, in October 2022 the Italian car market registered 115,827 registrations (+14.6%) against 101,103 units registered in October 2021.

Volumes registered in the first ten months of 2022 reached 1,091.894 units, against 1,266.795 registered between January-October 2021, with a slowdown of 13.8%.

"After an August (+9.9%) and a September (+5.4%) in recovering, in October the Italian car market remained positive for the third month in row, registering double-digit growth (+14.6%) - says **Gianmarco Giorda, Director of ANFIA**. *As in last months, the upturn is influenced by the comparison with an October 2021 that closed at -35.7%, the worst result of last year, already nullified by the heavy semiconductor crisis.*

Without any doubt, the recent reshaping of incentives and, above all, the extension of the ecobonus to rental companies as well will stimulate market recovery until the end of the year. We now hope that the incentive measure for private infrastructure and in apartment buildings, a necessary step for the spread of electrified mobility and the consequent renewal of the vehicle fleet toward complete decarbonization, will also be implemented quickly.

Following the agreement reached a few days ago by the European institutions regarding new CO_2 reduction targets to 2035, it will in fact be crucial for our country to quickly adopt all the necessary measures to incentivize investment by businesses and citizens in order to best address the energy transition".

Analysing **registrations by fuel type** in detail[1], petrol cars saw their market in October grows of 21.9%, with a market share of 27.8%, while diesel ones grow of 21.5% respect to the same month of 2021, with a share of 18.4%. In ten months, petrol cars

[1] Temporary Data

registrations decrease of 20.6% (with a share of 28%) and diesel ones of 25% (19.7% of share).

Alternative-fuel car registrations represent the 53.8% of registrations only for October, in growth of 9%, and the 52,3% in the cumulative period, in slowdown of 4%. Electrified cars represent the 44.5% of the October market, in growth of 7.7%, while in the ten months of 2022 decrease of 2.2% with a share of 42.7%. Among them, non-rechargeable hybrids grow of 18.2% during the month reaching a share of 36.3% and in the cumulative period grow of 2%, with a market share of 34%. Rechargeables cars decrease of 22.6% in October representing the 8.2% of the market (-15.7% and in the cumulative period in 2022 with a a share of 8,7%). Among them, electric cars decrease of 49.7% with a share of 3.1%, while the hybrid plug in grow of 14.5% representing the 5.1% of the registrations of October. From January to October 2022, BEV and PHEV both decrease, respectively of 27.2% and of 5%.

In the end, gas-powered cars represent the 9.3% of the whole registrations of October, among them the 8.9% is represented by LPG cars (+30.8%) and the 0.4% by CNG cars (-67.3%). Since the beginning of 2022, LPG cars are growing of 5.1% and CNG ones in slowdown of 65%.

In the cumulative period from the beginning of the year, Fiat Panda, Lancia Ypsilon and Fiat 500 hybrids are at the three first places in the mild/full hybrid segment. Among PHEV, Jeep Compass is the most sold model of 2022, followed by Jeep Renegade. Among the electric models, Fiat 500 is once again the best sold since the beginning of 2022.

Referring to the **market by segments**, during October, utility and super utility cars represent the 34.1% of the market, in slowdown of 6.6%. The best sold model is always Fiat Panda. The market share for cars in the middle segment is 10.5% in October and their market grow of 20.9% respect to the ten month of 2021.

The SUVs market share is 51.9% during the month, in growth of 30.4%. In detail, small SUVs represent the 26% of the market during the month (+47.6% respect to October 2021), compact SUVs the 19.5% (+23%), medium ones the 5.2% (+1.2%), while sales of large SUVs are the 1.2% of the overall (-0.1%). The 24.5% of the most sold SUVs belong to Stellantis Group.

MVPs represent the 1.4% of the October market losing the 4% of volumes respect to October 2021.

Since the beginning of 2022, utility and super-utility got a share of 36.1% (-21.1% respect to the ten months of 2021), medium of 9.8% (-25.3%), SUVs of 51.2% (-4.7%) and MVPs of 1.9% (-23.1%).

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According to the ISTAT survey, in October[2] is estimated a slowing down both for **consumer confidence index** (base 2010=100), which goes from 94.8 to 90.1, and for **composite index of business confidence** (Iesi), from 105.1 to 104.5.

Referring to consumer confidence, moreover, with regard to durable goods, including motor vehicles, the index relating to the current opportunity to purchase, is in decrease respect to September 2022 (from -83.2 to -103.8).

According to the latest available ISTAT data, in October the **national consumer price index** registered a growth of 3.5% per month and of 11.9% per year (from +8.9% of the previous month). The trend of the further acceleration in inflation is largely due to the prices of energy good (the growth goes from +44.5% of September to +73.2%) both regulated component (from +47.7% to +62.1%) both non-regulated one (from +41.2% to +79.5%), and to a lesser extent to the prices of food goods (from +11.4% to +13.1%), and of the other goods (from +4.0% to +4.5%).

In the sector of non-regulated energy goods, looking at the trend in fuel prices is due to the acceleration of the free market electricity prices (from +136.7% of September to +329%). Grow per month gas prices of the cities and of free market natural gas (+63.9%), and to a lesser extent to the prices of combustible solids (from +16.3% to +23.9%; +6.8% on the month), while decrease the prices of **Diesel for means of transportation** (from +19.8% to +16.8%; +1.0% the trend) and the **Petrol** ones invert the trend (from +3.3% to -2.2%; -2.5% respect to September).

Stellantis Group, in the overall, reached during the month 38,409 registrations (+7.2%), with a market share of 33.2%.

In the first ten months of 2022, the overall of registrations reached 393,560 units (-18.5%), with a market share of 36%.

Five Stellantis Group models are in the **top ten of October**, with Fiat Panda still at the first place (8,192 units), followedat the second place by Lancia Ypsilon (3,653) and at the third, by Jeep Renegade (3,504), which gains five places respect to the previous month. At the fifth place Citroen C3 (2,884), and at the seventh Fiat 500 (2,542).

In the end, the **second hand car market** reached 439,960 transfers of ownership before mini-transfers to dealerships in October 2022, the 47.7% more respect to October

[2] Since May 2022, Istat changes the methodology for calculating the composite index of business confidence (Iesi). The index series obtained using the new methodology has been reconstructed from May 2005 and replaces the one previously released.

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2021. In the first ten months of 2022, transfers of ownership are 3,827.132, in growth of 32.6% respect to the same period of 2021.

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ANFIA – Italian Association of the Automotive Industry
Born in March 1912, over these one hundred years, ANFIA mission has always been to represent the interests of its associate members and ensure effective communication between the Italian motor vehicle industries on the one hand, and the Public Administration and Italian political bodies on the other, with regard to all technical, economic, fiscal, legal, statistical and quality-related issues referred to the automotive sector. The Association is structured in three product-based Groups, each one chaired by a President. Components: motor vehicle parts and components manufacturers; Car Design and Engineering: companies working in the sector of design, engineering and style of motor vehicles and/or parts and components for the automotive sector; Motor vehicles: motor vehicles manufacturers in general, including trucks, trailers, camper vans, special means of transport.

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The Automotive Production Chain in Italy
5,156 companies
268,300 employees (direct and indirect), more than 7% of the employees in the Italian manufacturing sector
92.7 billion Euros of turnover, which means 9.3% of the Italian manufacturing sector turnover and of 5.2% the Italian GDP
76.3 billion Euros of tax levy of motorization

Comunicato Stampa

ANFIA Associazione Nazionale Filiera Industria Automobilistica

ITALIA - IMMATRICOLAZIONI AUTOVETTURE
ITALY - NEW CAR REGISTRATIONS

dati provvisori/*provisional data*

	OTTOBRE *OCTOBER*				VAR. % *% CHG.*	GENNAIO/OTTOBRE *JANUARY/OCTOBER*				VAR. % *% CHG.*
MARCA/MAKE	2022	%	2021	%	22/21	2022	%	2021	%	22/21
STELLANTIS Group*	***38.409***	***33,2***	***35.843***	***35,5***	***+7,2***	***393.560***	***36,0***	***483.109***	***38,1***	***-18,5***
FIAT	13.377	11,5	17.123	16,9	-21,9	152.334	14,0	194.813	15,4	-21,8
PEUGEOT	5.118	4,4	4.439	4,4	+15,3	58.741	5,4	74.184	5,9	-20,8
CITROEN	5.374	4,6	3.736	3,7	+43,8	48.688	4,5	57.580	4,5	-15,4
JEEP	4.984	4,3	3.750	3,7	+32,9	42.228	3,9	55.608	4,4	-24,1
OPEL	3.435	3,0	2.497	2,5	+37,6	38.747	3,5	47.993	3,8	-19,3
LANCIA	3.653	3,2	3.013	3,0	+21,2	34.770	3,2	38.262	3,0	-9,1
ALFA ROMEO	1.642	1,4	758	0,7	+116,6	11.150	1,0	9.378	0,7	+18,9
DS	470	0,4	401	0,4	+17,2	4.760	0,4	3.912	0,3	+21,7
MASERATI	356	0,3	126	0,1	+182,5	2.142	0,2	1.379	0,1	+55,3
VW Group	***18.383***	***15,9***	***13.708***	***13,6***	***+34,1***	***178.590***	***16,4***	***210.157***	***16,6***	***-15,0***
VOLKSWAGEN	8.633	7,5	7.645	7,6	+12,9	86.218	7,9	109.810	8,7	-21,5
AUDI	5.438	4,7	2.986	3,0	+82,1	44.936	4,1	49.432	3,9	-9,1
SKODA	1.835	1,6	868	0,9	+111,4	20.624	1,9	22.286	1,8	-7,5
SEAT	838	0,7	975	1,0	-14,1	11.349	1,0	18.530	1,5	-38,8
CUPRA	1.028	0,9	618	0,6	+66,3	9.768	0,9	5.117	0,4	+90,9
PORSCHE	576	0,5	595	0,6	-3,2	5.401	0,5	4.709	0,4	+14,7
LAMBORGHINI	35	0,0	21	0,0	+66,7	294	0,0	273	0,0	+7,7
RENAULT Group	***10.727***	***9,3***	***10.931***	***10,8***	***-1,9***	***104.474***	***9,6***	***114.658***	***9,1***	***-8,9***
DACIA	4.889	4,2	5.191	5,1	-5,8	55.242	5,1	50.702	4,0	+9,0
RENAULT	5.838	5,0	5.740	5,7	+1,7	49.232	4,5	63.956	5,0	-23,0
TOYOTA Group	***9.277***	***8,0***	***6.195***	***6,1***	***+49,7***	***77.515***	***7,1***	***76.298***	***6,0***	***+1,6***
TOYOTA	9.032	7,8	5.794	5,7	+55,9	74.838	6,9	72.384	5,7	+3,4
LEXUS	245	0,2	401	0,4	-38,9	2.677	0,2	3.914	0,3	-31,6
HYUNDAI Group	***7.751***	***6,7***	***8.373***	***8,3***	***-7,4***	***68.828***	***6,3***	***76.722***	***6,1***	***-10,3***
KIA	4.058	3,5	4.009	4,0	+1,2	35.115	3,2	37.938	3,0	-7,4
HYUNDAI	3.693	3,2	4.364	4,3	-15,4	33.713	3,1	38.784	3,1	-13,1
FORD	***6.611***	***5,7***	***4.505***	***4,5***	***+46,7***	***63.722***	***5,8***	***72.442***	***5,7***	***-12,0***
BMW Group	***6.813***	***5,9***	***5.118***	***5,1***	***+33,1***	***52.633***	***4,8***	***59.462***	***4,7***	***-11,5***
BMW	4.814	4,2	3.838	3,8	+25,4	38.977	3,6	44.619	3,5	-12,6
MINI	1.999	1,7	1.280	1,3	+56,2	13.656	1,3	14.843	1,2	-8,0
DAIMLER Group	***4.925***	***4,3***	***4.348***	***4,3***	***+13,3***	***41.337***	***3,8***	***47.117***	***3,7***	***-12,3***
MERCEDES	4.455	3,8	3.666	3,6	+21,5	37.478	3,4	41.339	3,3	-9,3
SMART	470	0,4	682	0,7	-31,1	3.859	0,4	5.778	0,5	-33,2
NISSAN	***1.778***	***1,5***	***2.135***	***2,1***	***-16,7***	***21.462***	***2,0***	***6.412***	***0,5***	***+234,7***
DR	***2.695***	***2,3***	***908***	***0,9***	***+196,8***	***19.114***	***1,8***	***35.338***	***2,8***	***-45,9***
SUZUKI	***1.729***	***1,5***	***3.396***	***3,4***	***-49,1***	***17.182***	***1,6***	***23.195***	***1,8***	***-25,9***
VOLVO	***1.475***	***1,3***	***1.398***	***1,4***	***+5,5***	***11.546***	***1,1***	***16.522***	***1,3***	***-30,1***
JAGUAR LAND ROVER Group	***905***	***0,8***	***1.053***	***1,0***	***-14,1***	***8.862***	***0,8***	***14.345***	***1,1***	***-38,2***
LAND ROVER	728	0,6	864	0,9	-15,7	6.849	0,6	10.687	0,8	-35,9
JAGUAR	177	0,2	189	0,2	-6,3	2.013	0,2	3.658	0,3	-45,0
MAZDA	***797***	***0,7***	***1.217***	***1,2***	***-34,5***	***7.555***	***0,7***	***10.985***	***0,9***	***-31,2***
HONDA	***708***	***0,6***	***704***	***0,7***	***+0,6***	***6.650***	***0,6***	***5.542***	***0,4***	***+20,0***
TESLA	***30***	***0,0***	***89***	***0,1***	***-66,3***	***3.926***	***0,4***	***4.973***	***0,4***	***-21,1***
MITSUBISHI	***114***	***0,1***	***329***	***0,3***	***-65,3***	***1.962***	***0,2***	***3.558***	***0,3***	***-44,9***
SUBARU	***109***	***0,1***	***223***	***0,2***	***-51,1***	***1.389***	***0,1***	***1.931***	***0,2***	***-28,1***
FERRARI	***41***	***0,0***	***56***	***0,1***	***-26,8***	***591***	***0,1***	***527***	***0,0***	***+12,1***
ALTRE	***2.550***	***2,2***	***574***	***0,6***	***+344,3***	***10.996***	***1,0***	***3.502***	***0,3***	***+214,0***
TOTALE MERCATO	115.827	100,0	101.103	100,0	+14,6	1.091.894	100,0	1.266.795	100,0	-13,8

Fonte: CED - Ministero delle Infrastrutture e della Mobilità sostenibili

I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 30/09/2022

* Fino al 2020 Alfa Romeo, Fiat, Jeep e Lancia erano conteggiati nel Gruppo FCA, Citroen, DS, Opel e Peugeot nel Gruppo PSA

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ITALIA - IMMATRICOLAZIONI AUTOVETTURE - Top ten

ITALY - NEW CAR REGISTRATIONS - Top ten

dati provvisori/*provisional data*

TOP 10

N.	MARCA *Make*	MODELLO *Model*	OTTOBRE 2022 *OCTOBER 2022*
1	FIAT	PANDA	8.192
2	LANCIA	YPSILON	3.653
3	JEEP	RENEGADE	3.504
4	FORD	PUMA	2.897
5	CITROEN	C3	2.884
6	TOYOTA	YARIS CROSS	2.564
7	FIAT	500[1]	2.542
8	DACIA	SANDERO	2.464
9	TOYOTA	YARIS	2.261
10	TOYOTA	AYGO X	2.077

N.	MARCA *Make*	MODELLO *Model*	GEN/OTT 2022 *JAN/OCT 2022*
1	FIAT	PANDA	86.660
2	LANCIA	YPSILON	34.767
3	FIAT	500[2]	31.614
4	DACIA	SANDERO	27.311
5	CITROEN	C3	26.503
6	FORD	PUMA	25.148
7	JEEP	RENEGADE	22.965
8	PEUGEOT	208	22.194
9	TOYOTA	YARIS	21.715
10	TOYOTA	YARIS CROSS	21.703

Fonte: CED - Ministero delle Infrastrutture e della Mobilità sostenibili

I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 31/10/2022

[1] Fiat 500 non comprende versione Elettrica e marchio Abarth

[2] Comprende versione Elettrica e marchio Abarth

Associazione Nazionale Filiera Industria Automobilistica

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