Press Release

CAR MARKET IN GROWTH OF 5.4% IN SEPTMBER, IN COMPARISON WITH STRONG SLOWDOWN OF SEPTEMBER 2021 (-32.7%)

Bonus to the installation of domestic charging points for electrified vehicles: it is necessary to hurry up with the acting out of the measure to avoid to lose the resources allocated only for 2022

Turin, October 6th 2022 – According to data published today by the Ministry of Infrastructure and Sustainable Mobility, in September 2022 the Italian car market registered 110,976 registrations (+5.4%) against 105,318 units registered in September 2021.

Volumes registered in the first nine months of 2022 reached 976,055 units, against 1,165.692 registered from January to September 2021, with a slowdown of 16.3%.

"In September, the Italian car market registered a positive sign (+5.4%) after the one registered in August (+9.9%) — says **Gianmarco Giorda, Director of ANFIA.** *Also in this case, this result is affected by the comparison with September 2021 in strong slowdown (-32.7%).*

Finally has been signed, at the beginning of August, the prime ministerial decree and it has been published on the Official Journal last October 4th. It is now fundamental to hurry up with the acting out of the measure to permit to citizens and to apartment buildings to know the modalities for the using of incentives for the purchase of zero emissions vehicles and for the installation of domestic charging points, a crucial enabling factor for the transition to electrified mobility. An important motivation for the market of electric and hybrid-plug in vehicles, that during September saw a slowdown respectively of 40.4% and of 20.6%, will be given by the expansion of ecobonus beneficiaries to include rental companies. The hope is that the limit for the using of these resources in the rule can be interpreted as broadly as possible, so as to optimize the use of the important resources still available until the end of the year".

Analysing **registrations by fuel type** in detail[1], petrol cars saw their market in in September grow of 15.2%, with a market share of 27.5%, while diesel ones grow of 7.3% respect to the same month of 2021, with a share of 19.1%. In the first nine months, petrol cars registrations decrease of 23.3% and the diesel ones of 27.5%.

Alternative-fuel car registrations represent the 53.4% of the market only in September 2022, in growth of 0.7% during the month, with a share of 52.1% in the cumulative

[1] Temporary Data

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period, in slowdown of 4.8%. Electrified cars represent the 44.1% of the September market, in growth of 4.5%, while in the first nine month of 2022 decrease of 2.7% with a share of 42.5%. Among them non-rechargeable hybrids grow of 20.4% during the month reaching the 35.6% of share (unconditional record) and in the cumulative period are in grow of 1%, with a market share of 33.8%. Rechargeables cars decrease registrations reduce of 32.5% representing the 8.5% of the market (-14.5% and 8.7% of share in the cumulative period of 2022). Among them, electric cars with a share of 4.5% slowing down of 40.4%, while hybrids plug-in slowdown of 20.6% representing the 4% of the overall. In the end, gas-powered cars represent the 9.3% of the registrations of September, among them the 8,7% al LPG cars (-1.9%) and the 0.6% are CNG ones (-71.2%). Since the beginning of 2022, LPG cars are in growth of 3.3% and the CNG one are in slowdown of 64.7%.

Keeps going on the good trend for the hybrid versions of Fiat Panda, Lancia Ypsilon and Fiat 500, which are at the first three places in the mild/full hybrid segment during the month and in the cumulative period. Among PHEVs, Jeep Compass is the best sold model in September and together with Jeep Renegade is still one of the best sold models of 2022, while Fiat 500 is the best sold model among the electric ones since the beginning of 2022.

Referring to the **market by segments**, during September, utility and super utility cars represent the 36.1% of the market, in slowdown of 2.1%. The best sold model is always Fiat Panda. The market share for cars in the middle segment is 11.3% in September and their market grow of 3% respect to the ninth month of 2021.

The SUVs market share is 49.7% during the month, in growth of 11.7%. In detail, small SUVs represent the 22.1% of the market in the month (+10.7% respect to September 2021), compact SUVs the 20.3% (+16.3%) and the medium ones the 5.9%, (+5%), while sales of the large ones represent the 1.4% of the overall (-2.1%). The 21.8% of the SUVs sold belong to Stellantis Group.

MVPs represent the 1.7% of the September's market with a growth of 5% respect to September 2021.

Since the beginning of 2022, utility and super utility with a market share of 36.3% (-22.1% respect to the first nine months of 2021), medium ones 9.7% (-28.3%), SUVs of 51.1% (-7.2%) and MVPs of 1.9% (-24%).

According to the ISTAT survey, in September[2] is estimated a strong slowdown both for **consumer confidence index** (base 2010=100), which goes from 98.3 to 94.8, and for **composite index of business confidence** (Iesi), from 109.2 a 105.2.

Referring to consumer confidence, moreover, with regard to durable goods, including motor vehicles, the index relating to the current opportunity to purchase, is in slowdown respect to August 2022 (from -67.2 to -83.2).

According to the latest available ISTAT data, in September the **national consumer price index** registers a growth of 0.3% per month and of 8.9% per year (from +8.4% respect to the previous month). The trend of the further acceleration in inflation is largely due to the prices of food goods and to recreational and cultural services and for the selfcare. While slowing down a little, keep largely growing, the energy goods prices (from +44.9% of August to +44.5%) both regulated (from +47.9% to + 47.7%) and both non-regulated (from +41.6% to +41.2%); transport-related services prices also (from +8.4% to +7.2%).

The trend of the prices of non-regulated energy goods is due to decrease of **Petrol** prices, its growth goes from +8.8% of August to +3.3% (-4.8% the trend), while increase the prices of **Diesel for the means of transportation** (from +18.2% to +19.8%; +1.3% per month), of solid fuels (from +10.1% to +16.3%; +5.8% respect to the previous month) and of free market electricity prices (from +135.9% to +136.7%; +0.3% the trend); to underline a growth per month of gas prices of the cities and of free market natural gas of +1.2%.

Stellantis Group, in the overall, reached during the month 35,946 registrations (+7.3%), with a market share of 32.4% (31.8% in September 2021).

In the first nine months of 2022, the overall of registrations reached 355,146 unit (-20.6%), with a market share of 36.4%.

Five Stellantis Group models are in the **top ten of September**, with Fiat Panda still on top of the chart (7,810 units), followed, at the second place, by Lancia Ypsilon (3,703), which gains a place respect to the previous month, and at the third by Fiat 500 (2,907). At the fourth place Citroen C3 (2,575), which gains a place respect to August, and, at the tenth place, Jeep Renegade (1,773).

In the end, the **second hand car market** reached 388,414 transfers of ownership before mini-transfers to dealerships in September 2022, the 29.2% more respect to

[2] Since May 2022, Istat changes the methodology for calculating the composite index of business confidence (Iesi). The index series obtained using the new methodology has been reconstructed from May 2005 and replaces the one previously released.

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September 2021. In the first nine months of 2022, transfers of ownership are 3,387.172, in growth of 30.8% respect to the same period of 2021.

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ANFIA – Italian Association of the Automotive Industry
Born in March 1912, over these one hundred years, ANFIA mission has always been to represent the interests of its associate members and ensure effective communication between the Italian motor vehicle industries on the one hand, and the Public Administration and Italian political bodies on the other, with regard to all technical, economic, fiscal, legal, statistical and quality-related issues referred to the automotive sector. The Association is structured in three product-based Groups, each one chaired by a President. Components: motor vehicle parts and components manufacturers; Car Design and Engineering: companies working in the sector of design, engineering and style of motor vehicles and/or parts and components for the automotive sector; Motor vehicles: motor vehicles manufacturers in general, including trucks, trailers, camper vans, special means of transport.

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The Automotive Production Chain in Italy
5,156 companies
268,300 employees (direct and indirect), more than 7% of the employees in the Italian manufacturing sector
92.7 billion Euros of turnover, which means 9.3% of the Italian manufacturing sector turnover and of 5.2% the Italian GDP
76.3 billion Euros of tax levy of motorization

Comunicato Stampa

ANFIA Associazione Nazionale Filiera Industria Automobilistica

ITALIA - IMMATRICOLAZIONI AUTOVETTURE
ITALY - NEW CAR REGISTRATIONS

dati provvisori/*provisional data*

	SETTEMBRE *SEPTEMBER*				VAR. % *% CHG.*	GENNAIO/SETTEMBRE *JANUARY/SEPTEMBER*				VAR. % *% CHG.*
MARCA/MAKE	2022	%	2021	%	22/21	2022	%	2021	%	22/21
STELLANTIS Group*	***35.946***	***32,4***	***33.503***	***31,8***	***+7,3***	***355.146***	***36,4***	***447.266***	***38,4***	***-20,6***
FIAT	14.268	12,9	13.185	12,5	+8,2	138.954	14,2	177.690	15,2	-21,8
PEUGEOT	4.102	3,7	4.114	3,9	-0,3	53.621	5,5	69.745	6,0	-23,1
CITROEN	4.793	4,3	3.505	3,3	+36,7	43.313	4,4	53.844	4,6	-19,6
JEEP	2.896	2,6	4.966	4,7	-41,7	37.243	3,8	51.858	4,4	-28,2
OPEL	3.715	3,3	3.287	3,1	+13,0	35.313	3,6	45.496	3,9	-22,4
LANCIA	3.703	3,3	2.945	2,8	+25,7	31.117	3,2	35.249	3,0	-11,7
ALFA ROMEO	1.564	1,4	943	0,9	+65,9	9.508	1,0	8.620	0,7	+10,3
DS	486	0,4	423	0,4	+14,9	4.291	0,4	3.511	0,3	+22,2
MASERATI	419	0,4	135	0,1	+210,4	1.786	0,2	1.253	0,1	+42,5
VW Group	***18.723***	***16,9***	***15.787***	***15,0***	***+18,6***	***160.206***	***16,4***	***196.449***	***16,9***	***-18,4***
VOLKSWAGEN	8.346	7,5	9.452	9,0	-11,7	77.584	7,9	102.165	8,8	-24,1
AUDI	5.136	4,6	3.097	2,9	+65,8	39.498	4,0	46.446	4,0	-15,0
SKODA	2.538	2,3	1.153	1,1	+120,1	18.789	1,9	21.418	1,8	-12,3
SEAT	748	0,7	1.353	1,3	-44,7	10.511	1,1	17.555	1,5	-40,1
CUPRA	1.275	1,1	466	0,4	+173,6	8.740	0,9	4.499	0,4	+94,3
PORSCHE	655	0,6	236	0,2	+177,5	4.825	0,5	4.114	0,4	+17,3
LAMBORGHINI	25	0,0	30	0,0	-16,7	259	0,0	252	0,0	+2,8
RENAULT Group	***10.395***	***9,4***	***13.631***	***12,9***	***-23,7***	***93.746***	***9,6***	***103.727***	***8,9***	***-9,6***
DACIA	4.771	4,3	7.226	6,9	-34,0	50.352	5,2	45.511	3,9	+10,6
RENAULT	5.624	5,1	6.405	6,1	-12,2	43.394	4,4	58.216	5,0	-25,5
TOYOTA Group	***8.505***	***7,7***	***5.923***	***5,6***	***+43,6***	***68.238***	***7,0***	***70.103***	***6,0***	***-2,7***
TOYOTA	8.252	7,4	5.585	5,3	+47,8	65.806	6,7	66.590	5,7	-1,2
LEXUS	253	0,2	338	0,3	-25,1	2.432	0,2	3.513	0,3	-30,8
HYUNDAI Group	***7.405***	***6,7***	***8.950***	***8,5***	***-17,3***	***61.078***	***6,3***	***68.349***	***5,9***	***-10,6***
KIA	3.712	3,3	4.778	4,5	-22,3	31.057	3,2	33.929	2,9	-8,5
HYUNDAI	3.693	3,3	4.172	4,0	-11,5	30.021	3,1	34.420	3,0	-12,8
FORD	***5.747***	***5,2***	***5.862***	***5,6***	***-2,0***	***57.111***	***5,9***	***67.937***	***5,8***	***-15,9***
BMW Group	***5.213***	***4,7***	***4.287***	***4,1***	***+21,6***	***45.820***	***4,7***	***54.344***	***4,7***	***-15,7***
BMW	3.818	3,4	3.463	3,3	+10,3	34.163	3,5	40.781	3,5	-16,2
MINI	1.395	1,3	824	0,8	+69,3	11.657	1,2	13.563	1,2	-14,1
DAIMLER Group	***5.214***	***4,7***	***3.639***	***3,5***	***+43,3***	***36.410***	***3,7***	***42.769***	***3,7***	***-14,9***
MERCEDES	4.889	4,4	3.094	2,9	+58,0	33.021	3,4	37.673	3,2	-12,3
SMART	325	0,3	545	0,5	-40,4	3.389	0,3	5.096	0,4	-33,5
NISSAN	***2.254***	***2,0***	***2.309***	***2,2***	***-2,4***	***19.684***	***2,0***	***21.060***	***1,8***	***-6,5***
DR	***2.761***	***2,5***	***789***	***0,7***	***+249,9***	***16.419***	***1,7***	***5.504***	***0,5***	***+198,3***
SUZUKI	***2.253***	***2,0***	***3.673***	***3,5***	***-38,7***	***15.453***	***1,6***	***31.942***	***2,7***	***-51,6***
VOLVO	***1.346***	***1,2***	***1.003***	***1,0***	***+34,2***	***10.071***	***1,0***	***15.124***	***1,3***	***-33,4***
JAGUAR LAND ROVER Group	***1.010***	***0,9***	***1.492***	***1,4***	***-32,3***	***7.957***	***0,8***	***13.292***	***1,1***	***-40,1***
LAND ROVER	767	0,7	1.176	1,1	-34,8	6.121	0,6	9.823	0,8	-37,7
JAGUAR	243	0,2	316	0,3	-23,1	1.836	0,2	3.469	0,3	-47,1
MAZDA	***980***	***0,9***	***1.306***	***1,2***	***-25,0***	***6.758***	***0,7***	***9.768***	***0,8***	***-30,8***
HONDA	***742***	***0,7***	***658***	***0,6***	***+12,8***	***5.942***	***0,6***	***4.838***	***0,4***	***+22,8***
TESLA	***1.207***	***1,1***	***1.431***	***1,4***	***-15,7***	***3.895***	***0,4***	***4.884***	***0,4***	***-20,2***
MITSUBISHI	***87***	***0,1***	***361***	***0,3***	***-75,9***	***1.848***	***0,2***	***3.229***	***0,3***	***-42,8***
SUBARU	***182***	***0,2***	***177***	***0,2***	***+2,8***	***1.280***	***0,1***	***1.708***	***0,1***	***-25,1***
FERRARI	***54***	***0,0***	***35***	***0,0***	***+54,3***	***549***	***0,1***	***470***	***0,0***	***+16,8***
ALTRE	***952***	***0,9***	***502***	***0,5***	***+89,6***	***8.444***	***0,9***	***2.929***	***0,3***	***+188,3***
TOTALE MERCATO	110.976	100,0	105.318	100,0	+5,4	976.055	100,0	1.165.692	100,0	-16,3

Fonte: CED - Ministero delle Infrastrutture e della Mobilità sostenibili

I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 30/09/2022

* Fino al 2020 Alfa Romeo, Fiat, Jeep e Lancia erano conteggiati nel Gruppo FCA, Citroen, DS, Opel e Peugeot nel Gruppo PSA

ITALIA - IMMATRICOLAZIONI AUTOVETTURE - Top ten

ITALY - NEW CAR REGISTRATIONS - Top ten

dati provvisori/*provisional data*

TOP 10

N.	MARCA *Make*	MODELLO *Model*	SETTEMBRE 2022 *SEPTEMBER 2022*
1	FIAT	PANDA	7.810
2	LANCIA	YPSILON	3.703
3	FIAT	500[1]	2.907
4	CITROEN	C3	2.575
5	DACIA	SANDERO	2.469
6	FORD	PUMA	2.426
7	TOYOTA	YARIS	2.349
8	TOYOTA	AYGO X	2.282
9	TOYOTA	YARIS CROSS	2.174
10	JEEP	RENEGADE	1.773

N.	MARCA *Make*	MODELLO *Model*	GEN/SET 2022 *JAN/SEP 2022*
1	FIAT	PANDA	78.464
2	LANCIA	YPSILON	31.114
3	FIAT	500[2]	28.547
4	DACIA	SANDERO	24.847
5	CITROEN	C3	23.622
6	FORD	PUMA	22.253
7	PEUGEOT	208	20.607
8	RENAULT	CAPTUR	19.469
9	JEEP	RENEGADE	19.459
10	TOYOTA	YARIS	19.415

Fonte: CED - Ministero delle Infrastrutture e della Mobilità sostenibili

I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 30/09/2022

[1] Fiat 500 non comprende versione Elettrica e marchio Abarth

[2] Comprende versione Elettrica e marchio Abarth

Associazione Nazionale Filiera Industria Automobilistica

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