Press Release

NEW DOUBLE-DIGIT INCREASE FOR THE AUTO MARKET IN FEBRUARY +17.5%

Thanks to the comparison with the strong slowdown recorded in the second month of 2022. Despite the positive start to 2023, the scenario for the automotive sector as a whole-already hit by rising energy prices, inflation, the semiconductor and logistics crisis-remains very challenging, even in the face of the possible consequences of regulatory proposals currently being discussed at the European level, from the Regulation on new Euro 7 standards, to those on reducing CO_2 emissions from cars and vans and industrial vehicles

Turin, March 1st 2023 – According to data published today by the Ministry of Infrastructures and Transport, in February 2023 the Italian car market reached 130,365 registrations (+17.5%) against the 110,915 units registered in February 2022.

In the first two months of 2023 the overall volumes reached 258,689 units, against the 218,768 registered between January/February 2022, with a growth of 18.2%.

"In the second month of the year, the Italian car market kept its double-digit growth trend (+17.5%), once again thanks also the comparison with the strong slowdown in February 2022 (-22.6%) – says **Paolo Scudieri, President of ANFIA**

Despite the positive start to 2023, the scenario for the automotive sector as a whole-already hit by rising energy prices, inflation, the semiconductor and logistics crisis-remains very challenging, even in the face of the possible consequences of regulatory proposals currently being discussed at the European level. In fact, the recent proposal for a regulation on new Euro 7 standards for light and heavy duty vehicles-which is in addition to the recently revised regulation on the reduction of CO_2 emissions for cars and vans, whose approval process we are closely following, with the Coreper meeting scheduled for next March 3, and the proposed revision of the European regulation on the reduction of CO_2 emissions from industrial vehicles-is incongruent and extremely burdensome for the supply chain. This is both because of the timing of implementation, the planned change in test methodology for heavy-duty vehicles and the prospective emission limits for some pollutants. We therefore believe that a thorough revision of the text is necessary during the European legislative process".

Analysing **registrations by fuel type** in detail [1], petrol cars see their market of February grow of 16.7%, with a market share of 26.3%, while diesel ones grow of 1.8%

[1] Temporary Data

respect to the same month of 2022, with a share of 19%. In the first two months of 2023, petrol cars registrations grow of 15.6% and the diesel ones of 9.2%.

Alternative-fuel car registrations represent the 54.7% of February's registrations, in growth of 24.2%; the whole registrations grow of 21.2% with a share of 54.5%. Electrified cars represent the 44.4% of the February's market and the 44.2% in the overall, in growth of 23.8% during the month and the 21.5% in the two months period. Among them, non-rechargeables hybrids grow of 24.3% during the month reaching a share of 36.5%; in the overall grow of 23.9%, with a share of 36.6%. Rechargeables cars registrations grow of 21.6% in February, representing the 8% of the whole market of the month; In January/February grow of 11% with a share of 7.6%, because of a slowdown registered during January 2023. Among them, electric cars with a share of 3.7% during the month and of 3.1% in the first two month and volumes grow of 54% in February and of 19.1% in the overall. Hybrids plug-in grow of 2.8% in February and of 6% in the two months period and represent the 4.3% of the registrations of the month and the 4.5% in the overall. In the end, gas-powered cars represent the 10.2% of the overall registered in February, of which the 10% is represented by LPG cars (+42%) and the 0.2% are CNG cars (-81.8%), while in the overall represent the 10.3% of the market, with gas which decrease of 80.7% and LPG which grow of 35.1%.

During the month, the hybrids versions of Fiat Panda, Fiat 500 and Lancia Ypsilon are respectively at the first, the third and the fourth place among mild/full hybrid cars. Among PHEVs, currently Jeep Compass is the best sold model and Jeep Renegade is at the third place. Appear for the first time in February's plug-in top ten also Alfa Romeo Tonale, at the seventh place. Among the electric cars, Fiat 500 is during the month the second best sold model, while Peugeot 208 is at the seventh place.

Again in double-digit growth the DR Automobiles' market, both in February (+94.1%) and both in the overall (+53.4%). Respect to February 2022, the car marker of Molise gains one percent point of share during the month of 2023 growing of 2.4%, while during the two month period of 1.8% (it was 1,4% in the first two months period of 2022).

Referring to the **market by segments**, during February, utility and super utility cars represent the 31.1%of the market, in growth of 1.8%. The best sold model is still Fiat Panda, followed by Fiat 500.

The market share for cars in the middle segment is 11,1% in February, with a market share in growth of 25.8% respect to the second month of 2022.

The SUVs market share is of 55.4%, in growth of 27,6%. In detail, small SUVs represent the 25% of the market of the month (+13.4% respect to February 2022), compact SUVs represent the 22.9% (+3.9%) and medium SUVs 6.3%, (+69%), while large SUVs sales are the 1.2% of the overall (+27%). The 24.8% the SUVs sold belong to Stellantis Group.

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MVPs represent the 1.1% of the 2023 February's market and register a slowdown of 2.9% respect to February 2022.

Since the beginning of 2023, utility and super utility have a share of 32.6% (+3.9% respect to the first two months period of 2022), mediums of 10.3% (+22.1%), SUVs of 54.6% (+26.9%) and MVPs of 1.3% (+13.3%).

According to the ISTAT survey, in February is estimated a growth for **consumer confidence index** (base 2010=100), which goes from 100.9 to 104, while the **composite index of business confidence** (Iesi), stays stable at 109.1.

Referring to consumer confidence, moreover, with regard to durable goods, including motor vehicles, the index relating to the current opportunity to purchase is in growth in February 2023 (from -100.7 to -89.5).

According to the latest available ISTAT data, in February the **national consumer price index** registered a growth of 0.1% per month and of 10% per year (from +11.6% during the previous month). The inflation rate is due to the strong slowdown the trend of the prices of regulated energy goods (from +70.2% to -12%) and, and to lesser extent of the prices non-regulated energy goods (from +63.3% to +59.3%), of unprocessed foodstuffs and of recreational and cultural services and for the selfcare.

The trend of the prices of non-regulated energy goods is due to decrease of the free market electricity prices (from +219.3% to +174.8%), gas prices of the cities and of free market natural gas (from +134.9% to +117.8%), healing diesel (from +24.2% to +18.6%), from other solid fuels (from +31.1% to +29.6%) and of **other fuels** (from +6.1% to +5.2%; +0.3% from December); in acceleration, instead, the prices of **Diesel fuel for means of transport** (from +9.5% to +13.9%; +4.6% the trend) and **Petrol** ones (which invert the trend growing from -2.7% to +2.4%; +5.8% on the month).

Stellantis Group, in the overall, reached during the month 41.765 registrations (-0.6%), with a market share of 32%.

In the first two months of 2023, the overall of registrations reached 85,571 units (+6%), with a market share of 33.1%.

Five models belong to the **Stellantis Group** are still in the **top ten of February**, with Fiat Panda always stable at the top of the chart (7,875 units), followed by, at the third place by Jeep Renegade (3,847) and at the fourth by Fiat 500 (3,662), which gains four places respect to January's chart. At the eighth place Citroen C3 (2,581) and at the tenth Fiat 500X (2,489).

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In the end, the **second hand car market** reached 413,223 transfers of ownership before mini-transfers to dealerships in February 2023, the 1.5% more respect to February 2022. In the first two months of 2023, transfers of ownership before mini-transfers to dealerships are 805,471, in growth of 6.7% respect to the same period of 2022.

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ANFIA – Italian Association of the Automotive Industry

Born in March 1912, over these one hundred years, ANFIA mission has always been to represent the interests of its associate members and ensure effective communication between the Italian motor vehicle industries on the one hand, and the Public Administration and Italian political bodies on the other, with regard to all technical, economic, fiscal, legal, statistical and quality-related issues referred to the automotive sector. The Association is structured in three product-based Groups, each one chaired by a President. Components: motor vehicle parts and components manufacturers; Car Coachbuilders and Designers: companies working in the sector of design, engineering and style of motor vehicles and/or parts and components for the automotive sector; Motor vehicles: motor vehicles manufacturers in general, including trucks, trailers, camper vans, special means of transport.

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The Automotive Production Chain in Italy
5,528 companies
274,600 employees (direct and indirect), more than 7% of the employees in the Italian manufacturing sector
86,2 billion Euros of turnover which means 9.3% of the Italian manufacturing sector turnover and of 5,2% of the Italian GDP
76,3 billion Euros of tax levy of motorization

Comunicato Stampa

ANFIA
Associazione Nazionale Filiera Industria Automobilistica

ITALIA - IMMATRICOLAZIONI AUTOVETTURE
ITALY - NEW CAR REGISTRATIONS

dati provvisori/*provisional data*

	GENNAIO *JANUARY*				VAR. % *% CHG.*	GENNAIO/DICEMBRE *JANUARY/DECEMBER*				VAR. % *% CHG.*
MARCA/MAKE	2023	%	2022	%	*23/22*	2022	%	2021	%	*22/21*
STELLANTIS Group*	***43.801***	***34,1***	***38.709***	***35,9***	***+13,2***	***463.804***	***35,2***	***551.440***	***37,8***	***-15,9***
FIAT	17.929	14,0	16.033	14,9	+11,8	178.935	13,6	223.571	15,3	-20,0
PEUGEOT	5.199	4,1	6.641	6,2	-21,7	69.311	5,3	84.264	5,8	-17,7
CITROEN	4.657	3,6	3.460	3,2	+34,7	55.873	4,2	64.866	4,4	-13,9
JEEP	6.571	5,1	4.514	4,2	+45,6	51.486	3,9	63.632	4,4	-19,1
OPEL	3.183	2,5	3.609	3,3	-11,8	43.873	3,3	53.661	3,7	-18,2
LANCIA	3.582	2,8	3.268	3,0	+9,6	40.954	3,1	43.680	3,0	-6,2
ALFA ROMEO	1.784	1,4	697	0,6	+156,0	14.400	1,1	11.306	0,8	+27,4
DS	575	0,4	383	0,4	+48,8	6.040	0,5	4.813	0,3	+25,5
MASERATI	321	0,3	104	0,1	+208,7	2.932	0,2	1.647	0,1	+78,0
VW Group	***20.537***	***16,0***	***14.748***	***13,7***	***+39,3***	***218.345***	***16,6***	***240.912***	***16,5***	***-9,4***
VOLKSWAGEN	11.003	8,6	7.863	7,3	+39,9	104.852	8,0	126.095	8,6	-16,8
AUDI	4.610	3,6	2.984	2,8	+54,5	55.695	4,2	55.720	3,8	-0,0
SKODA	2.548	2,0	1.781	1,7	+43,1	24.918	1,9	24.965	1,7	-0,2
SEAT	831	0,6	1.032	1,0	-19,5	13.657	1,0	21.264	1,5	-35,8
CUPRA	836	0,7	372	0,3	+124,7	11.464	0,9	6.324	0,4	+81,3
PORSCHE	672	0,5	699	0,6	-3,9	7.419	0,6	6.245	0,4	+18,8
LAMBORGHINI	37	0,0	17	0,0	+117,6	340	0,0	299	0,0	+13,7
RENAULT Group	***15.597***	***12,2***	***12.502***	***11,6***	***+24,8***	***127.116***	***9,7***	***136.247***	***9,3***	***-6,7***
DACIA	8.671	6,8	7.084	6,6	+22,4	67.384	5,1	61.698	4,2	+9,2
RENAULT	6.926	5,4	5.418	5,0	+27,8	59.732	4,5	74.549	5,1	-19,9
TOYOTA Group	***9.430***	***7,3***	***7.871***	***7,3***	***+19,8***	***95.394***	***7,2***	***89.553***	***6,1***	***+6,5***
TOYOTA	9.206	7,2	7.575	7,0	+21,5	92.148	7,0	84.854	5,8	+8,6
LEXUS	224	0,2	296	0,3	-24,3	3.246	0,2	4.699	0,3	-30,9
HYUNDAI Group	***7.669***	***6,0***	***6.291***	***5,8***	***+21,9***	***84.391***	***6,4***	***88.899***	***6,1***	***-5,1***
KIA	3.680	2,9	3.152	2,9	+16,8	43.375	3,3	43.893	3,0	-1,2
HYUNDAI	3.989	3,1	3.139	2,9	+27,1	41.016	3,1	45.006	3,1	-8,9
FORD	***6.460***	***5,0***	***8.169***	***7,6***	***-20,9***	***74.128***	***5,6***	***80.993***	***5,6***	***-8,5***
BMW Group	***6.026***	***4,7***	***6.156***	***5,7***	***-2,1***	***65.280***	***5,0***	***69.592***	***4,8***	***-6,2***
BMW	4.417	3,4	4.284	4,0	+3,1	47.435	3,6	51.277	3,5	-7,5
MINI	1.609	1,3	1.872	1,7	-14,0	17.845	1,4	18.315	1,3	-2,6
DAIMLER Group	***4.651***	***3,6***	***3.410***	***3,2***	***+36,4***	***50.686***	***3,8***	***54.213***	***3,7***	***-6,5***
MERCEDES	4.281	3,3	3.144	2,9	+36,2	45.905	3,5	47.334	3,2	-3,0
SMART	370	0,3	266	0,2	+39,1	4.781	0,4	6.879	0,5	-30,5
NISSAN	***2.491***	***1,9***	***1.844***	***1,7***	***+35,1***	***25.513***	***1,9***	***27.211***	***1,9***	***-6,2***
LYNK&CO	***1.392***	***1,1***	***221***							
MG	***484***	***0,4***	***266***							
DR	***1.593***	***1,2***	***1.459***	***1,4***	***+9,2***	***24.480***	***1,9***	***8.362***	***0,6***	***+192,8***
SUZUKI	***2.349***	***1,8***	***2.625***	***2,4***	***-10,5***	***21.554***	***1,6***	***39.318***	***2,7***	***-45,2***
VOLVO	***1.322***	***1,0***	***961***	***0,9***	***+37,6***	***14.595***	***1,1***	***18.744***	***1,3***	***-22,1***
JAGUAR LAND ROVER Group	***978***	***0,8***	***694***	***0,6***	***+40,9***	***10.133***	***0,8***	***15.777***	***1,1***	***-35,8***
LAND ROVER	871	0,7	566	0,5	+53,9	7.965	0,6	11.759	0,8	-32,3
JAGUAR	107	0,1	128	0,1	-16,4	2.168	0,2	4.018	0,3	-46,0
MAZDA	***2.125***	***1,7***	***807***	***0,7***	***+163,3***	***9.207***	***0,7***	***12.396***	***0,9***	***-25,7***
HONDA	***483***	***0,4***	***576***	***0,5***	***-16,1***	***7.514***	***0,6***	***6.402***	***0,4***	***+17,4***
TESLA	***326***	***0,3***	***32***	***0,0***	***+918,8***	***5.600***	***0,4***	***6.045***	***0,4***	***-7,4***
MITSUBISHI	***108***	***0,1***	***93***	***0,1***	***+16,1***	***2.234***	***0,2***	***3.928***	***0,3***	***-43,1***
SUBARU	***175***	***0,1***	***159***	***0,1***	***+10,1***	***1.716***	***0,1***	***2.404***	***0,2***	***-28,6***
FERRARI	***75***	***0,1***	***64***	***0,1***	***+17,2***	***690***	***0,1***	***580***	***0,0***	***+19,0***
ALTRE	***229***	***0,2***	***196***	***0,6***	***-66,5***	***14.324***	***1,1***	***5.016***	***0,3***	***+185,6***
TOTALE MERCATO	128.301	100,0	107.853	100,0	+19,0	1.316.704	100,0	1.458.032	100,0	-9,7

Fonte: CED - Ministero delle Infrastrutture e della Mobilità sostenibili

I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 31/01/2023

* Fino al 2020 Alfa Romeo, Fiat, Jeep e Lancia erano conteggiati nel Gruppo FCA, Citroen, DS, Opel e Peugeot nel Gruppo PSA

ITALIA - IMMATRICOLAZIONI AUTOVETTURE - Top ten
ITALY - NEW CAR REGISTRATIONS - Top ten

dati provvisori/*provisional data*

TOP 10

N.	MARCA *Make*	MODELLO *Model*	GENNAIO 2023 *JANUARY 2023*
1	FIAT	PANDA	10.585
2	JEEP	RENEGADE	4.348
3	DACIA	SANDERO	4.069
4	LANCIA	YPSILON	3.582
5	DACIA	DUSTER	3.439
6	VOLKSWAGEN	T-ROC	3.142
7	TOYOTA	TOYOTA YARIS	3.122
8	FIAT	FIAT 500	3.119
9	TOYOTA	TOYOTA YARIS CROSS	2.900
10	VOLKSWAGEN	T-CROSS	2.606

N.	MARCA *Make*	MODELLO *Model*	GEN/DIC 2022 *JAN/DEC 2022*
1	FIAT	PANDA	103.835
2	LANCIA	YPSILON	40.949
3	FIAT	500[1]	35.995
4	DACIA	SANDERO	33.824
5	CITROEN	C3	30.247
6	FORD	PUMA	29.175
7	JEEP	RENEGADE	28.981
8	TOYOTA	YARIS	27.607
9	TOYOTA	YARIS CROSS	25.830
10	PEUGEOT	208	25.568

Fonte: CED - Ministero delle Infrastrutture e della Mobilità sostenibili

I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 31/01/2023

[1] Comprende versione Elettrica e marchio Abarth

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