

Press Release

**A GOOD OPENING OF THE ITALIAN CAR MARKET: IN JANUARY +19%**

This result comes from an extra working day in January 2023 compared to January 2022 and the comparison with the strong slowdown reported in the first month of last year (-19.7%). It would be useful to promote the renewal of the circulating fleet with a green perspective and encourage the recovery of electric car sales, to reinvest the resources left over from the 2022 incentive campaign in the 2023 incentive bands 61-135 g/km of CO<sub>2</sub>, which is almost running out, and 0-20 g/km of CO<sub>2</sub>

*Turin, February 1st, 2023 - According to data published today by the Ministry of Infrastructure and Transport, in January 2023 the Italian car market reached 128,301 registrations (+19%) against the 107,853 units registered in January 2022.*

*“A good opening of 2023 for the car market (+19%) - following double-digit gains recorded in the last three months of 2022 - due in part to an extra working day compared to January 2022 (21 working days vs. 20) and a comparison with a strong slowdown in the first month of 2022 (-19.7%) - says Paolo Scudieri, President of ANFIA.*

*Regarding fuels, registrations of rechargeable cars increased by 1.1% in the month, following the -16.6% recorded in December 2022 and -17.1% for the whole of 2022, and representing the 7.3% of the market (8.9 percent in 2022). Among these, however, electric cars continue to show a negative sign, in line with the trend in 2022 (-26.9%) closing January 2023 with -11.2%, and a share of 2.5%. Plug-in hybrids, on the other hand, grew by 9.2% representing the 4.8% of January registrations*

*The incentives currently into force are an important resource that we hope, in the coming months, will at least partially lift sales of zero- and low-emission cars. As expected, the incentive band for cars with CO<sub>2</sub> emissions between 61 and 135 g/km is the one with the highest number of bookings and is already running out (with less than 25 percent of the fund remaining). It would, in our opinion, be useful to encourage the green renewal of the car fleet by reinvesting the leftover resources from the 2022 incentive campaign in the latter band and in the 0-20 g/km CO<sub>2</sub> band of the 2023 incentives.*

*In the end, we remind that from January 2023 there will be a toll increase of 2% on about 50% of the national highway network, with a further increase planned to start on July 1st. This is in addition to the other critical and uncertain factors related to the current international economic situation that could continue to negatively affect purchasing decisions in our country in the current year”.*

Analysing **registrations by fuel type** in detail<sup>1</sup>, petrol cars see their January market grow of 14.4%, with a market share of 26.5%, while diesel ones grow of 18.1% respect to the same month of 2022, with a share of 19.1%.

Alternative-fuel car registrations represent the 54.4% of the January whole registrations in growth of 18.4%. Electrified cars represent the 44% of the January market, in growth of 19.1%. Among them, non-rechargeables hybrids grow of 23.5% during the month reaching a share of 36.7%. Rechargeables cars registrations grow of 1.1% in January representing the 7.3% of the market. Among them, electric cars which have a share of 2.5%, still have a negative trend (-11.2%), while hybrids plug-in grow of 9.2% representing the 4.8% of the overall of January's registrations.

In the end, gas-powered cars represent the 10.4% of the overall registered in January, of which the 10.2% are LPG cars (+28.7%) and the 0.2% CNG cars (-79.7%).

During the month, the hybrid version of Fiat Panda, Lancia Ypsilon and Fiat 500 are in, respectively, first, second and fourth place among the mild/full hybrid cars. Among PHEVs, currently Jeep Compass is the best sold model and Jeep Renegade is at the third place. Among the electric ones, Fiat 500 again the best sold model in 2023.

DR Automobiles' market is still positive that increases its models sales of 9.2% respect to January 2022.

Referring to the **market by segments**, during, January, utility and super utility cars represent the 34.2% of sales, in growth of 5.9%. The best sold model is still Fiat Panda. The market share for cars in the middle segment is 9.5% in January, in growth of 17.9% respect to the first month of 2022.

The SUVs market share is of 53.7%, in growth of 26.1%. In detail, small SUVs represent the 27% of the market during the month (+15.6% respect to January 2022), compact SUVs represent the 19.7% (+39.5%) and medium SUVs 5.8%, (+42.2%), the market share of medium SUVs is 1.2% of the overall (+15.2%). The 26.7% the SUVs sold belong to Stellantis Group.

MVPs represent the 1,5% of Janaury's market in growth of 30% respect to January 2022.

According to the ISTAT survey, in, January is estimated a decrease both for **consumer confidence index** (base 2010=100), which goes from 102.5 to 100.9 an an increasement for **composite index of business confidence** (lesi), from 107.9 a 109.1.

Referring to consumer confidence, moreover, with regard to durable goods, including motor vehicles, the index relating to the current opportunity to purchase is in decrease respect to December 2022 (from -84.8 to -100.7).

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<sup>1</sup> Temporary Data

According to the latest available ISTAT data, in January, the **national consumer price index** registered a growth of 0.2% per month and of 10.1% per year (from +11.6% during the previous month). The trend of inflation is due to, the strong slowdown the trend of the prices of regulated energy goods (from +70.2% to -10.9%) and to lesser extent of the prices non-regulated energy goods (from +63.3% to +59.6%), of unprocessed foodstuffs and of recreational and cultural services and for the selfcare.

The trend of the prices of non-regulated energy goods is due to decrease of the free market electricity prices (from +219.3% to +174.7%), gas prices of the cities and of free market natural gas (from +134.9% to +117.9%), heating diesel (from +24.2% to +20.6%), from other solid fuels (from +31.1% to +29.6%) and of **Other Fuels** (from +6.1% to +5.2%; +0.3% since December); in acceleration, instead, the prices of **Diesel fuel for means of transport** (from +9.5% to +13.9%; +4.6% the trend) and the **Petrol ones** (which invert the trend growing from -2.7% to +2.4%; +5.8% in the month).

**Stellantis Group**, in the overall, reached during the month 43,801 registrations (+13.2%), with a market share of 34.1%.

Four models belong to the **Stellantis Group** are still in the **top ten of January**, with Fiat Panda always on the top of the chart (10,585 units), followed, at the second place by Jeep Renegade (4,348) and, at the fourth by Lancia Ypsilon (3,582). At the eighth in the end, Fiat 500 (3,119).

In the end, the **second hand car market** reached 392,248 transfers of ownership before mini-transfers to dealerships in January 2023, the 12.7% more respect to January 2022.

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#### **ANFIA - Italian Association of the Automotive Industry**

Born in March 1912, over these one hundred years, ANFIA mission has always been to represent the interests of its associate members and ensure effective communication between the Italian motor vehicle industries on the one hand, and the Public Administration and Italian political bodies on the other, with regard to all technical, economic, fiscal, legal, statistical and quality-related issues referred to the automotive sector. The Association is structured in three product-based Groups, each one chaired by a President. Components: motor vehicle parts and components manufacturers; Car Coachbuilders and Designers: companies working in the sector of design, engineering and style of motor vehicles and/or parts and components for the automotive sector; Motor vehicles: motor vehicles manufacturers in general, including trucks, trailers, camper vans, special means of transport.

#### **Italian Association of Automotive Industry (ANFIA)**



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#### **The Automotive Production Chain in Italy**

5,528 companies

274,600 employees (direct and indirect), more than 7% of the employees in the Italian manufacturing sector

86,2 billion Euros of turnover which means 9.3% of the Italian manufacturing sector turnover and of 5,2% of the Italian GDP

76,3 billion Euros of tax levy of motorization

Italian Association of Automotive Industry (ANFIA)

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ITALIA - IMMATRICOLAZIONI AUTOVETTURE

ITALY - NEW CAR REGISTRATIONS

dati provvisori/provisional data

MARCA/MAKE	GENNAIO JANUARY				VAR. % % CHG. 23/22	GENNAIO/DICEMBRE JANUARY/DECEMBER				VAR. % % CHG. 22/21
	2023	%	2022	%		2022	%	2021	%	
STELLANTIS Group*	43.801	34,1	38.709	35,9	+13,2	463.804	35,2	551.440	37,8	-15,9
FIAT	17.929	14,0	16.033	14,9	+11,8	178.935	13,6	223.571	15,3	-20,0
PEUGEOT	5.199	4,1	6.641	6,2	-21,7	69.311	5,3	84.264	5,8	-17,7
CITROEN	4.657	3,6	3.460	3,2	+34,7	55.873	4,2	64.866	4,4	-13,9
JEEP	6.571	5,1	4.514	4,2	+45,6	51.486	3,9	63.632	4,4	-19,1
OPEL	3.183	2,5	3.609	3,3	-11,8	43.873	3,3	53.661	3,7	-18,2
LANCIA	3.582	2,8	3.268	3,0	+9,6	40.954	3,1	43.680	3,0	-6,2
ALFA ROMEO	1.784	1,4	697	0,6	+156,0	14.400	1,1	11.306	0,8	+27,4
DS	575	0,4	383	0,4	+48,8	6.040	0,5	4.813	0,3	+25,5
MASERATI	321	0,3	104	0,1	+208,7	2.932	0,2	1.647	0,1	+78,0
VW Group	20.537	16,0	14.748	13,7	+39,3	218.345	16,6	240.912	16,5	-9,4
VOLKSWAGEN	11.003	8,6	7.863	7,3	+39,9	104.852	8,0	126.095	8,6	-16,8
AUDI	4.610	3,6	2.984	2,8	+54,5	55.695	4,2	55.720	3,8	-0,0
SKODA	2.548	2,0	1.781	1,7	+43,1	24.918	1,9	24.965	1,7	-0,2
SEAT	831	0,6	1.032	1,0	-19,5	13.657	1,0	21.264	1,5	-35,8
CUPRA	836	0,7	372	0,3	+124,7	11.464	0,9	6.324	0,4	+81,3
PORSCHE	672	0,5	699	0,6	-3,9	7.419	0,6	6.245	0,4	+18,8
LAMBORGHINI	37	0,0	17	0,0	+117,6	340	0,0	299	0,0	+13,7
RENAULT Group	15.597	12,2	12.502	11,6	+24,8	127.116	9,7	136.247	9,3	-6,7
DACIA	8.671	6,8	7.084	6,6	+22,4	67.384	5,1	61.698	4,2	+9,2
RENAULT	6.926	5,4	5.418	5,0	+27,8	59.732	4,5	74.549	5,1	-19,9
TOYOTA Group	9.430	7,3	7.871	7,3	+19,8	95.394	7,2	89.553	6,1	+6,5
TOYOTA	9.206	7,2	7.575	7,0	+21,5	92.148	7,0	84.854	5,8	+8,6
LEXUS	224	0,2	296	0,3	-24,3	3.246	0,2	4.699	0,3	-30,9
HYUNDAI Group	7.669	6,0	6.291	5,8	+21,9	84.391	6,4	88.899	6,1	-5,1
KIA	3.680	2,9	3.152	2,9	+16,8	43.375	3,3	43.893	3,0	-1,2
HYUNDAI	3.989	3,1	3.139	2,9	+27,1	41.016	3,1	45.006	3,1	-8,9
FORD	6.460	5,0	8.169	7,6	-20,9	74.128	5,6	80.993	5,6	-8,5
BMW Group	6.026	4,7	6.156	5,7	-2,1	65.280	5,0	69.592	4,8	-6,2
BMW	4.417	3,4	4.284	4,0	+3,1	47.435	3,6	51.277	3,5	-7,5
MINI	1.609	1,3	1.872	1,7	-14,0	17.845	1,4	18.315	1,3	-2,6
DAIMLER Group	4.651	3,6	3.410	3,2	+36,4	50.686	3,8	54.213	3,7	-6,5
MERCEDES	4.281	3,3	3.144	2,9	+36,2	45.905	3,5	47.334	3,2	-3,0
SMART	370	0,3	266	0,2	+39,1	4.781	0,4	6.879	0,5	-30,5
NISSAN	2.491	1,9	1.844	1,7	+35,1	25.513	1,9	27.211	1,9	-6,2
LYNK&CO	1.392	1,1	221							
MG	484	0,4	266							
DR	1.593	1,2	1.459	1,4	+9,2	24.480	1,9	8.362	0,6	+192,8
SUZUKI	2.349	1,8	2.625	2,4	-10,5	21.554	1,6	39.318	2,7	-45,2
VOLVO	1.322	1,0	961	0,9	+37,6	14.595	1,1	18.744	1,3	-22,1
JAGUAR LAND ROVER Group	978	0,8	694	0,6	+40,9	10.133	0,8	15.777	1,1	-35,8
LAND ROVER	871	0,7	566	0,5	+53,9	7.965	0,6	11.759	0,8	-32,3
JAGUAR	107	0,1	128	0,1	-16,4	2.168	0,2	4.018	0,3	-46,0
MAZDA	2.125	1,7	807	0,7	+163,3	9.207	0,7	12.396	0,9	-25,7
HONDA	483	0,4	576	0,5	-16,1	7.514	0,6	6.402	0,4	+17,4
TESLA	326	0,3	32	0,0	+918,8	5.600	0,4	6.045	0,4	-7,4
MITSUBISHI	108	0,1	93	0,1	+16,1	2.234	0,2	3.928	0,3	-43,1
SUBARU	175	0,1	159	0,1	+10,1	1.716	0,1	2.404	0,2	-28,6
FERRARI	75	0,1	64	0,1	+17,2	690	0,1	580	0,0	+19,0
ALTRÉ	229	0,2	196	0,6	-66,5	14.324	1,1	5.016	0,3	+185,6
<b>TOTALE MERCATO</b>	<b>128.301</b>	<b>100,0</b>	<b>107.853</b>	<b>100,0</b>	<b>+19,0</b>	<b>1.316.704</b>	<b>100,0</b>	<b>1.458.032</b>	<b>100,0</b>	<b>-9,7</b>

Fonte: CED - Ministero delle Infrastrutture e della Mobilità sostenibili

I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 31/01/2023

\* Fino al 2020 Alfa Romeo, Fiat, Jeep e Lancia erano conteggiati nel Gruppo FCA, Citroen, DS, Opel e Peugeot nel Gruppo PSA

**ITALIA - IMMATRICOLAZIONI AUTOVETTURE - Top ten**

**ITALY - NEW CAR REGISTRATIONS - Top ten**

dati provvisori/provisional data

**TOP 10**

N.	MARCA <i>Make</i>	MODELLO <i>Model</i>	GENNAIO 2023 <i>JANUARY 2023</i>
1	FIAT	PANDA	10.585
2	JEEP	RENEGADE	4.348
3	DACIA	SANDERO	4.069
4	LANCIA	YPSILON	3.582
5	DACIA	DUSTER	3.439
6	VOLKSWAGEN	T-ROC	3.142
7	TOYOTA	TOYOTA YARIS	3.122
8	FIAT	FIAT 500	3.119
9	TOYOTA	TOYOTA YARIS CROSS	2.900
10	VOLKSWAGEN	T-CROSS	2.606

N.	MARCA <i>Make</i>	MODELLO <i>Model</i>	GEN/DIC 2022 <i>JAN/DEC 2022</i>
1	FIAT	PANDA	103.835
2	LANCIA	YPSILON	40.949
3	FIAT	500'	35.995
4	DACIA	SANDERO	33.824
5	CITROEN	C3	30.247
6	FORD	PUMA	29.175
7	JEEP	RENEGADE	28.981
8	TOYOTA	YARIS	27.607
9	TOYOTA	YARIS CROSS	25.830
10	PEUGEOT	208	25.568

Fonte: CED - Ministero delle Infrastrutture e della Mobilità sostenibili

I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 31/01/2023

<sup>1</sup> Comprende versione Elettrica e marchio Abarth

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