Press release

DOUBLE-DIGIT GROWTH ONCE AGAIN FOR THE CAR MARKET: +23.1% IN MAY

To further promote eco-friendly vehicle fleet renewal, avoiding the "waiting effect" caused by the upcoming changes in incentives for purchasing ultra-low and zero-emission vehicles is essential. This can be achieved by implementing the corrective measures we have requested at the earliest possible date, particularly as we are entering the summer season, which usually sees lower sales volumes.
We suggest reallocating the remaining €250 million from the 2022 eco-rebate, which would be highly beneficial

Turin, 1st June 2023 – The Ministry of Infrastructure and Transport has released data today showing that the Italian car market had 149,411 registrations in May 2023, a 23.1% increase from May 2022, when the market recorded 121,349 units.

In the first five months of 2023, total sales reached 702,339 units, marking a 26.1% increase from January to May 2022.

According to **Paolo Scudieri, the President of ANFIA**, *"the Italian car market has grown for the fifth consecutive month in May 2023 by 23.1%, again benefiting from a comparison with a declining May 2022 (-15%).*

However, to maintain this positive trend and encourage the fleet's renewal in an eco-friendly way, avoiding the 'waiting effect' caused by the announced revision of incentives for purchasing ultra-low and zero-emission vehicles is necessary. It is essential to speed up the implementation of corrective measures and reallocate the remaining funds from the 2022 ecobonus. It is worth noting that the upcoming summer period generally has lower sales volumes.

In May, registrations of electric cars (BEVs) increased by 38.2%, and they have increased by 41.1% since the beginning of the year. However, their market share is still low (4.1% for the month and 3.8% for the first five months). On the other hand, plug-in hybrids (PHEVs) have seen a decline of 11.1% in May but have had a positive change of 5.3% since the start of the year.

ANFIA will present its thoughts on the automotive sector and its industrial policy proposals for rational mobility during the Public Assembly in Rome on June 20".

Looking at registrations by **fuel type** in more detail[1], petrol cars increased by 23.9% in May, with a market share of 28.7%, while diesel cars increased by 24.4% compared to the same month last year, with a share of 19.4%.

In May, more than half of the new cars sold (51.8%) were alternative fuel cars, a 22.2% increase compared to the previous year. Over the year, their sales grew by 26.5%, representing a share of 52.6%. Among these alternative fuel cars, electrified cars accounted for 43.2% of the market in May and 43.6% for the year, with a 23.1% increase in sales for the month and a 28.6% increase from January to May.

Non-rechargeable hybrids (HEVs) made up 34.7% of the market, a 27.7% increase in sales for the month, and 35.4% for the year, a 31.0% increase. Registrations of rechargeable cars (BEVs and PHEVs) increased by 7.4% in May and represented 8.6% of the market, a slight decrease compared to the same month in 2022. However, from January to May, sales of rechargeable cars grew by 19.1% and had a share of 8.3%.

Electric cars (BEVs) accounted for 4.1% of the market share in May, a 38.2% increase, and a 3.8% increase in the first five months, a 41.1% increase. Plug-in hybrid electric vehicles (PHEVs) decreased by 11.1% in May but saw a 5.3% increase in sales over the year.

Gas-powered passenger cars represented 8.5% of new registrations in May, almost all being LPG cars (+31.9%). CNG cars, however, accounted for a marginal 0.07%, and their sales fell by 92.1% during the month. Since the beginning of the year, the two fuel types have accounted for around 9% of the market, with only 0.1% being CNG.

The Fiat Panda, Lancia Ypsilon, and Fiat 500 hybrids were May's most popular mild/full hybrid (HEV) cars. Among PHEVs, the Jeep Compass was the best-selling model, with the Jeep Renegade in fourth place. Among electric vehicles, the Tesla Model Y was the top-selling model, followed by the Fiat 500 in second place and the Peugeot 208 in ninth place.

DR Automobile's market share doubled in May compared to the previous year and posted double-digit growth for the year to date (+87.1%). The Molise manufacturer achieved a market share of 1.5% for the month and 1.4% for the cumulative year.

Looking at the **market by segment**, small cars and super-utilities segments accounted for 30.6% of the market, an increase of 1.6%. The best-selling model remains the Fiat Panda, followed by the Lancia Ypsilon in third place and the Fiat 500 in fifth place.

Mid-size cars accounted for 12% of the market in May, an increase of 60.6% compared to the previous month.

SUVs have a market share of 55.2%, an increase of 33.2%. Expressly, small SUVs represent 24.3% of the month's market (up 22% compared to May 2022), compact SUVs 21.5% (up

[1] Provisional Data

33.9%) and medium SUVs 7.9% (up 86.5%), while sales of large SUVs represent 1.5% of the total (up 21.4%). Of the SUVs sold, 29.9% are from a Stellantis Group brand.

From the start of 2023, the share of small cars and sub-compacts has been 31.5% (an increase of 8.9% compared to the first five months of 2022), the share of medium cars is 11.3% (a rise of 47.2%), and the share of SUVs is 55% (an increase of 35.7%).

According to the ISTAT survey, in May, the **consumer confidence index** (base 2010=100) fell from 105.5 to 105.1, and the **composite business confidence index** (Iesi) fell from 110.4 to 108.7.

Regarding consumer confidence, the index for the current ability to purchase durable goods, such as cars, has improved compared to April 2023, from -87.3 to -81.6.

According to preliminary estimates from ISTAT, the national consumer price index increased by 0.3% on a monthly basis and by 7.6% annually in May. This marks a deceleration in the inflation rate from the previous month's 8.2%. The slowdown can be attributed to a decrease in the prices of non-regulated energy goods from +26.6% to +20.5% and, to a lesser extent, the prices of processed food, other goods, and transport services from +6% to +5.5%.

In the non-regulated energy sector, prices of electricity on the free market slowed down (from +53.6% to +41.4%), **diesel for transport equipment** (from -1.8% to -8.7%; -4.8% compared to the previous month) and **petrol** (from +4.1% to -1.3%; -2.5% compared to April); in addition, prices of town gas and natural gas on the free market (from +51.5% to +50.8%), **other solid fuels** (from +20.3% to +18.6%; -0.5% compared to April) and heating oil (from -11.2% to -16.4%) decreased more slowly.

The **Stellantis Group** had a total of 49,493 registrations in May 2023, which is a 4% increase from the previous month. The market share of the group was 33.1%.

From January to May 2023, the group had 237,759 registrations, which is a 15.2% increase compared to the same period in the previous year. The market share for this period was 33.9%.

Five models from the Stellantis Group were among the **top ten in May 2023**. The Fiat Panda remained at the top of the list, with 7,811 units. The Lancia Ypsilon came third with 4,701 units, followed by the Peugeot 3008 in fourth place with 3,518 units. The Peugeot 3008 gained three positions compared to the previous month's ranking. The Fiat 500X came in eighth place with 3,032 units, followed by the Peugeot 2008 in tenth place with 2,980 units.

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In May 2023, there were 448,397 transfers of ownership in the **used car market**, excluding mini-transfers to dealers. This is an 11% increase from May 2022. From January to May 2023, there were 2,114,134 ownership transfers in the used car market, which is a 7.5% increase compared to the same period in the previous year.

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ANFIA – Italian Association of the Automotive Industry

Born in March 1912, over these one hundred years, ANFIA mission has always been to represent the interests of its associate members and ensure effective communication between the Italian motor vehicle industries on the one hand, and the Public Administration and Italian political bodies on the other, with regard to all technical, economic, fiscal, legal, statistical and quality-related issues referred to the automotive sector. The Association is structured in three product-based Groups, each one chaired by a President. Components: motor vehicle parts and components manufacturers; Car Coachbuilders and Designers: companies working in the sector of design, engineering and style of motor vehicles and/or parts and components for the automotive sector; Motor vehicles: motor vehicles manufacturers in general, including trucks, trailers, camper vans, special means of transport.

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The Automotive Production Chain in Italy
5,528 companies
274,600 employees (direct and indirect), more than 7% of the employees in the Italian manufacturing sector
86,2 billion Euros of turnover which means 9.3% of the Italian manufacturing sector turnover and of 5,2% of the Italian GDP
76,3 billion Euros of tax levy of motorization

Comunicato Stampa

ANFIA Associazione Nazionale Filiera Industria Automobilistica

ITALIA - IMMATRICOLAZIONI AUTOVETTURE
ITALY - NEW CAR REGISTRATIONS

dati provvisori/*provisional data*

	MAGGIO *MAY*				VAR. % *% CHG.*	GENNAIO/MAGGIO *JANUARY/MAY*				VAR. % *% CHG.*
MARCA/MAKE	2023	%	2022	%	23/22	2023	%	2022	%	23/22
STELLANTIS Group*	***49.493***	***33,1***	***47.595***	***39,2***	***+4,0***	***237.759***	***33,9***	***206.372***	***37,0***	***+15,2***
FIAT	14.691	9,8	19.541	16,1	-24,8	80.678	11,5	81.841	14,7	-1,4
PEUGEOT	10.678	7,1	6.410	5,3	+66,6	40.567	5,8	30.946	5,6	+31,1
CITROEN	3.994	2,7	5.191	4,3	-23,1	23.572	3,4	24.157	4,3	-2,4
JEEP	6.898	4,6	5.688	4,7	+21,3	33.742	4,8	23.458	4,2	+43,8
OPEL	4.450	3,0	4.686	3,9	-5,0	22.631	3,2	20.791	3,7	+8,8
LANCIA	4.701	3,1	4.258	3,5	+10,4	19.520	2,8	17.767	3,2	+9,9
ALFA ROMEO	2.677	1,8	1.159	1,0	+131,0	11.592	1,7	4.249	0,8	+172,8
DS	1.031	0,7	527	0,4	+95,6	3.709	0,5	2.557	0,5	+45,1
MASERATI	373	0,2	135	0,1	+176,3	1.748	0,2	606	0,1	+188,4
VW Group	***24.122***	***16,1***	***21.855***	***18,0***	***+10,4***	***116.628***	***16,6***	***89.006***	***16,0***	***+31,0***
VOLKSWAGEN	11.090	7,4	11.135	9,2	-0,4	56.839	8,1	43.648	7,8	+30,2
AUDI	6.428	4,3	4.475	3,7	+43,6	29.888	4,3	21.875	3,9	+36,6
SKODA	3.013	2,0	2.336	1,9	+29,0	14.343	2,0	10.016	1,8	+43,2
SEAT	1.308	0,9	1.773	1,5	-26,2	5.636	0,8	6.390	1,1	-11,8
CUPRA	1.548	1,0	1.551	1,3	-0,2	6.370	0,9	4.274	0,8	+49,0
PORSCHE	686	0,5	523	0,4	+31,2	3.358	0,5	2.648	0,5	+26,8
LAMBORGHINI	49	0,0	62	0,1	-21,0	194	0,0	155	0,0	+25,2
RENAULT Group	***14.703***	***9,8***	***8.790***	***7,2***	***+67,3***	***72.936***	***10,4***	***51.388***	***9,2***	***+41,9***
DACIA	7.878	5,3	4.582	3,8	+71,9	38.873	5,5	28.131	5,1	+38,2
RENAULT	6.825	4,6	4.208	3,5	+62,2	34.063	4,8	23.257	4,2	+46,5
TOYOTA Group	***11.283***	***7,6***	***8.832***	***7,3***	***+27,8***	***46.034***	***6,6***	***38.190***	***6,9***	***+20,5***
TOYOTA	10.713	7,2	8.525	7,0	+25,7	44.472	6,3	36.573	6,6	+21,6
LEXUS	570	0,4	307	0,3	+85,7	1.562	0,2	1.617	0,3	-3,4
HYUNDAI Group	***9.136***	***6,1***	***7.632***	***6,3***	***+19,7***	***41.790***	***6,0***	***34.429***	***6,2***	***+21,4***
KIA	4.783	3,2	3.705	3,1	+29,1	21.143	3,0	18.025	3,2	+17,3
HYUNDAI	4.353	2,9	3.927	3,2	+10,8	20.647	2,9	16.404	2,9	+25,9
FORD	***8.399***	***5,6***	***6.044***	***5,0***	***+39,0***	***39.482***	***5,6***	***36.388***	***6,5***	***+8,5***
BMW Group	***7.302***	***4,9***	***5.309***	***4,4***	***+37,5***	***34.148***	***4,9***	***27.879***	***5,0***	***+22,5***
BMW	5.306	3,6	4.142	3,4	+28,1	25.361	3,6	20.864	3,7	+21,6
MINI	1.996	1,3	1.167	1,0	+71,0	8.787	1,3	7.015	1,3	+25,3
DAIMLER Group	***4.638***	***3,1***	***4.141***	***3,4***	***+12,0***	***23.828***	***3,4***	***19.959***	***3,6***	***+19,4***
MERCEDES	4.233	2,8	3.665	3,0	+15,5	21.725	3,1	18.095	3,2	+20,1
SMART	405	0,3	476	0,4	-14,9	2.103	0,3	1.864	0,3	+12,8
NISSAN	***2.253***	***1,5***	***2.725***	***2,2***	***-17,3***	***14.822***	***2,1***	***11.101***	***2,0***	***+33,5***
MG	***3.027***	***2,0***	***273***	***0,2***	***+1008,8***	***10.855***	***1,5***	***1.764***	***0,3***	***+515,4***
LYNK&CO	***425***	***0,3***	***403***	***0,3***	***+5,5***	***2.662***	***0,4***	***702***	***0,1***	***+279,2***
DR	***3.670***	***2,5***	***1.842***	***1,5***	***+99,2***	***14.211***	***2,0***	***7.598***	***1,4***	***+87,0***
SUZUKI	***3.915***	***2,6***	***1.254***	***1,0***	***+212,2***	***15.008***	***2,1***	***9.512***	***1,7***	***+57,8***
VOLVO	***2.093***	***1,4***	***1.547***	***1,3***	***+35,3***	***7.685***	***1,1***	***5.685***	***1,0***	***+35,2***
JAGUAR LAND ROVER Group	***1.087***	***0,7***	***990***	***0,8***	***+9,8***	***4.576***	***0,7***	***4.258***	***0,8***	***+7,5***
LAND ROVER	859	0,6	736	0,6	+16,7	3.876	0,6	3.167	0,6	+22,4
JAGUAR	228	0,2	254	0,2	-10,2	700	0,1	1.091	0,2	-35,8
MAZDA	***1.138***	***0,8***	***679***	***0,6***	***+67,6***	***6.956***	***1,0***	***4.154***	***0,7***	***+67,5***
HONDA	***473***	***0,3***	***827***	***0,7***	***-42,8***	***2.376***	***0,3***	***3.733***	***0,7***	***-36,4***
TESLA	***1.477***	***1,0***	***14***	***0,0***	***+10450,0***	***6.767***	***1,0***	***1.408***	***0,3***	***+380,6***
MITSUBISHI	***84***	***0,1***	***321***	***0,3***	***-73,8***	***656***	***0,1***	***1.057***	***0,2***	***-37,9***
SUBARU	***207***	***0,1***	***100***	***0,1***	***+107,0***	***1.176***	***0,2***	***733***	***0,1***	***+60,4***
FERRARI	***63***	***0,0***	***57***	***0,0***	***+10,5***	***343***	***0,0***	***332***	***0,1***	***+3,3***
ALTRE	***423***	***0,3***	***119***	***0,1***	***+255,5***	***1.641***	***0,2***	***1.383***	***0,2***	***+18,7***
TOTALE MERCATO	149.411	100,0	121.349	100,0	+23,1	702.339	100,0	557.031	100,0	+26,1

Fonte: CED - Ministero delle Infrastrutture e della Mobilità sostenibili

I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 31/05/2023

* Fino al 2020 Alfa Romeo, Fiat, Jeep e Lancia erano conteggiati nel Gruppo FCA, Citroen, DS, Opel e Peugeot nel Gruppo PSA

ITALIA - IMMATRICOLAZIONI AUTOVETTURE - Top ten

ITALY - NEW CAR REGISTRATIONS - Top ten

dati provvisori/*provisional data*

maggio/May

TOP 10

N.	MARCA *Make*	MODELLO *Model*	MAGGIO 2023 *MAY 2023*
1	FIAT	PANDA	7.811
2	DACIA	SANDERO	5.248
3	LANCIA	YPSILON	4.701
4	PEUGEOT	3008	3.518
5	TOYOTA	TOYOTA YARIS CROSS	3.433
6	FORD	PUMA	3.385
7	TOYOTA	TOYOTA YARIS	3.227
8	FIAT	500X	3.032
9	VOLKSWAGEN	T-ROC	3.021
10	PEUGEOT	2008	2.980

N.	MARCA *Make*	MODELLO *Model*	GEN/MAG 2023 *JAN/MAY 2023*
1	FIAT	PANDA	43.446
2	DACIA	SANDERO	21.383
3	LANCIA	YPSILON	19.514
4	FIAT	500	18.271
5	TOYOTA	YARIS CROSS	16.626
6	JEEP	RENEGADE	16.570
7	VOLKSWAGEN	T-ROC	14.963
8	FIAT	500X	13.784
9	RENAULT	CAPTUR	13.419
10	DACIA	DUSTER	13.407

Fonte: CED - Ministero delle Infrastrutture e della Mobilità sostenibili

I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 31/05/2023

[1] Comprende versione Elettrica e marchio Abarth

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