

Press Release

2024 OPENS IN INCREASE FOR THE ITALIAN CAR MARKET: +10.6% IN JANUARY

New incentive plan presented this morning at the Automotive Development Table will support demand in the coming months.

Increased unit amounts for the purchase of electric cars, progressivity of the bonus according to the Euro class of the scrapped vehicle and extension of incentives to all legal entities except dealers are key measures for decarbonization and fleet renewal.

Timely implementation is needed to make the approved measures effective

Turin, February 1st 2024 - In January 2024, the Italian Car Market registered 141,946 registrations (+10.6%)¹ against the 128,329 units registered in January 2023.

"The Italian car market opens 2024 in growth (+10.6%) - says Roberto Vavassori, President of ANFIA - thanks also to a working day more respect to January 2023 (22 days against 21), after the slowdown of the positive trend registered last December (+5.9%).

We are confident that the new incentives plan presented this morning at the plenary meeting of the Automotive Development Table will support demand in the coming months, contributing to the achievement of a physiological level of registrations in 2024. Good for the increase in the unit amounts for the purchase of electric cars, for the progressivity of the bonus according to the Euro class of the scrapped vehicle, and for the extension of the incentives to all legal entities with the exception of dealers - key measures in the direction of the gradual decarbonization and renewal of the vehicle fleet.

We hope that the process of publishing the DPCM that will regulate the new incentives plan will be quick, so that the measures will soon be effective.

In parallel with actions on demand, the work of the five sub-tables dedicated to measures for the supply chain in the areas of production, production efficiency, research and development, training and employment, and component transition continues, with the goal of building 1 million vehicles and their components in Italy".

Analyzing registrations by fuel type in detail², petrol cars see their market in growth of 26.7%, with a market share of 30.5%; while diesel ones decrease of 8.7% with a share of 15.4%.

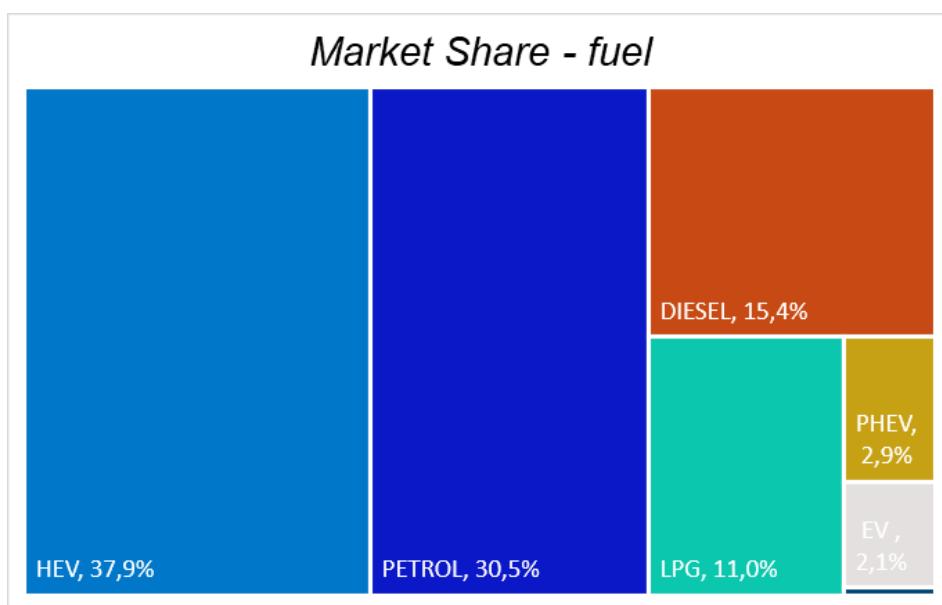
¹ According to data published today by the Ministry of Infrastructure and Transport

² Temporary data

Alternative-fuel car registrations represent, only in January, the 54% of the market, with volumes in increase of 9.4% respect to the ones of January 2023. Among them, electrified cars (BEVs and all type of hybrids) represent the 42.9% of the January's market in growth of 7.6%.

Mild and full hybrids grew of 14.2%, with a share of 37.9%. Rechargeables cars registrations (BEV+PHEV) decrease of 25.3% in January representing the 5% of the market of the month (in slowdown of 2.4% respect to the same month of 2023): in details, electric cars have a share of 2.1% and sales decrease of 11.1%. A slowdown is registered also for hybrids plug-in (-33.1%), which represent the 2.9% of the registrations of the first month of the new year.

In the end, gas-powered cars represent the 11.1% of the overall registered during January, almost the whole consisted of PG cars (in growth: +17.5% during the month). CNG cars during the month decrease of 22.4%, not reaching the 0.2%.



In the first month of the year, hybrids Fiat Panda, Lancia Ypsilon and Fiat 500 are respectively at the first, third and sixth place among the mild/full hybrid cars. Among PHEVs, Jeep Compass is the ninth best sold model while among electric cars Jeep Avenger is on top of the chart followed by Fiat 500, at the third place, and by Peugeot 208 at the sixth.

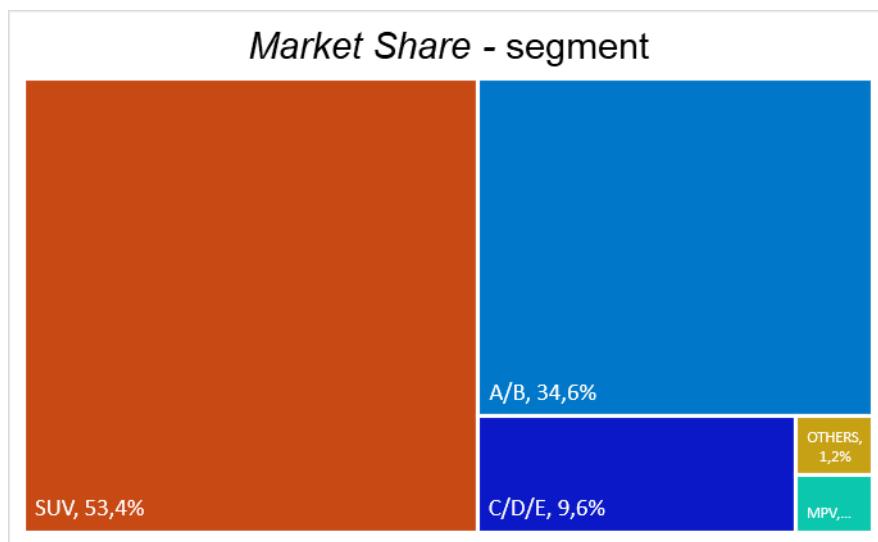
Looking at the **market by segment**, during January 2024 utility and super utility cars represent the 34.6% of the market, with volumes in growth of 11.9% respect to January 2023; the medium segment cars have a share of 9.6% during the month, with a

market in growth of 11.2%; SUVs have a market share of 53.4%, in increase of 9.4%. In details, small SUVs represent the 10.5% of the market (+40.4% respect to January 2023), compact SUVs the 30.3% (+3.4%), medium SUVs the 8.4% (+3.3%), while large SUVs sales represent the 4.3% of the overall (+7.6%). The 26.5% of the SUVs sold during January belong to a brand of Stellantis Group.

About these, in the monthly top ten of “small SUVs” there are Jeep Avenger at the first place, Opel Mokka at the third and Citroen C3 Aircross at the fourth. Considering DR, the 3.0 is placed at the ninth place.

Among compact SUVs, Peugeot 2008, Fiat 500x and Jeep Compass are respectively at the second, eighth and at the tenth place, while among mediums are placed Alfa Romeo Tonale at the second and DS 7 at the tenth.

The share of MPVs and vans was increasingly marginal, (1.1%, in slowdown of 11,1%).



According to the ISTAT survey, in December 2023 is estimated a growth both for the **consumer confidence index** (base 2010=100), which goes from 103.6 to 106.7, and the **composite business confidence index (lesi)**, from 103.5 to 107.2.

Referring to consumer confidence, the index on current opportunity to purchase durable goods, including automobile, is up from November (from -79.2 to -72.6).

According to preliminary estimates by ISTAT, in January, the **national consumer price index** registers a growth of 0.3% per month and of 0.8% per year (from +0.6% respect to the previous month). The acceleration in the inflation rate was mainly due to a growth of the trend prices of transport services (from +3.7% to +4.3%) and of the unregulated processed food (from +7.0% to +7.5%) and to the decrease of unregulated energy goods (from -41.6% to -21.4%).

Within non-regulated energy, the most significant, the trend dynamics of prices reach the -21.2% (from -21.1% of December; +0.3% the trend). This trend reflects the evolution of electricity prices on the free market (from -50.7% to -45.1%), those of city gas and natural gas free market (from -41.3% to -39.5%) and those of the heating oil (from -6.2% to -5.0%). In contrast, petrol prices decrease (from +5 % to -1.2 %; -0.4% cyclically) and transport diesel prices widened the decrease (from -0.5% to -5.9%; -1% on-month) and Other fuels (from -14.4% to -15.2%; -0.6% month-on-month).

Stellantis Group, in the overall, reaches during the month 49,409 registrations (+12.8%), with a market share of 34.8% (it was 34.1% in January 2023).

Six are the models belong to Stellantis Group in **January Top Ten**, with Fiat Panda always on the top of the chart (11,077 units) followed, at the third place by Citroen C3 (4,541), which gains a place respect to the chart in December, and at the fourth by Jeep Avenger (4,389). At the fifth place Lancia Ypsilon (3,910), followed at the sixth by Peugeot 2008 (3,192), which gains two places, and at ninth by Peugeot 208 (3,045).

DR automobiles together with its brands, DR, EVO, Sportequipe and Icks, register a growth of 83.1% during the month and grow of 2.1% in the market.

In the end, **the second-hand market** register 459,360 ownership transfers before mini-transfers to dealers, of January 2024, the 17.1% more respect to January 2023.

For more information: ANFIA Press Office

Miriam Gangi - m.gangi@anfia.it

Ph. +39 011 5546502

Mob. +39 338 7303167

ANFIA - Italian Association of the Automotive Industry

Born in March 1912, over these one hundred years, ANFIA mission has always been to represent the interests of its associate members and ensure effective communication between the Italian motor vehicle industries on the one hand, and the Public Administration and Italian political bodies on the other, with regard to all technical, economic, fiscal, legal, statistical and quality-related issues referred to the automotive sector. The Association is structured in three product-based Groups, each one chaired by a President. Components: motor vehicle parts and components manufacturers; Car Coachbuilders and Designers: companies working in the sector of design, engineering and style of motor vehicles and/or parts and components for the automotive sector; Motor vehicles: motor vehicles manufacturers in general, including trucks, trailers, camper vans, special means of transport.

www.anfia.it

twitter.com/ANFIA_it

www.linkedin.com/company/anfia-it

Italian Association of Automotive Industry (ANFIA)



The Automotive Production Chain in Italy

5,439 companies

272,000 employees (direct and indirect), the 7.3% of the employees in the Italian manufacturing sector

100.6 billion Euros of turnover, which means 11.5% of the Italian manufacturing sector turnover and of 5.6% the Italian GDP

76.3 billion Euros of tax levy of motorisation

ITALIA - IMMATRICOLAZIONI AUTOVETTURE

ITALY - NEW CAR REGISTRATIONS

dati provvisori/provisional data

MARCA/MAKE	GENNAIO JANUARY				VAR. % % CHG. 24/23	GENNAIO/DICEMBRE JANUARY/DECEMBER				VAR. % % CHG. 23/22
	2024	%	2023	%		2023	%	2022	%	
STELLANTIS Group*	49.409	34,8	43.807	34,1	+12,8	505.498	32,3	463.846	35,2	+9,0
FIAT	15.893	11,2	17.932	14,0	-11,4	174.580	11,1	178.967	13,6	-2,5
PEUGEOT	8.265	5,8	5.198	4,1	+59,0	79.830	5,1	69.311	5,3	+15,2
CITROEN	6.529	4,6	4.657	3,6	+40,2	52.827	3,4	55.883	4,2	-5,5
JEEP	7.281	5,1	6.571	5,1	+10,8	71.452	4,6	51.489	3,9	+38,8
OPEL	4.852	3,4	3.183	2,5	+52,4	44.303	2,8	43.871	3,3	+1,0
LANCIA	3.911	2,8	3.582	2,8	+9,2	44.884	2,9	40.952	3,1	+9,6
ALFA ROMEO	1.933	1,4	1.786	1,4	+8,2	26.787	1,7	14.404	1,1	+86,0
DS	513	0,4	577	0,4	-11,1	6.994	0,4	6.037	0,5	+15,9
MASERATI	232	0,2	321	0,3	-27,7	3.841	0,2	2.932	0,2	+31,0
VW Group	21.646	15,2	20.539	16,0	+5,4	262.655	16,8	218.345	16,6	+20,3
VOLKSWAGEN	9.384	6,6	11.005	8,6	-14,7	122.794	7,8	104.854	8,0	+17,1
AUDI	6.515	4,6	4.610	3,6	+41,3	66.936	4,3	55.695	4,2	+20,2
SKODA	2.877	2,0	2.548	2,0	+12,9	33.686	2,2	24.918	1,9	+35,2
SEAT	1.051	0,7	831	0,6	+26,5	14.011	0,9	13.656	1,0	+2,6
CUPRA	1.021	0,7	836	0,7	+22,1	17.135	1,1	11.463	0,9	+49,5
PORSCHE	762	0,5	672	0,5	+13,4	7.712	0,5	7.420	0,6	+3,9
LAMBORGHINI	36	0,0	37	0,0	-2,7	381	0,0	339	0,0	+12,4
RENAULT Group	16.163	11,4	15.599	12,2	+3,6	166.515	10,6	127.116	9,7	+31,0
DACIA	10.319	7,3	8.673	6,8	+19,0	85.568	5,5	67.385	5,1	+27,0
RENAULT	5.844	4,1	6.926	5,4	-15,6	80.947	5,2	59.731	4,5	+35,5
TOYOTA Group	10.493	7,4	9.432	7,3	+11,2	102.476	6,5	95.400	7,2	+7,4
TOYOTA	10.086	7,1	9.208	7,2	+9,5	98.713	6,3	92.154	7,0	+7,1
LEXUS	407	0,3	224	0,2	+81,7	3.763	0,2	3.246	0,2	+15,9
HYUNDAI Group	7.761	5,5	7.670	6,0	+1,2	95.766	6,1	84.396	6,4	+13,5
KIA	3.721	2,6	3.680	2,9	+1,1	46.876	3,0	43.376	3,3	+8,1
HYUNDAI	4.040	2,8	3.990	3,1	+1,3	48.890	3,1	41.020	3,1	+19,2
FORD	6.204	4,4	6.460	5,0	-4,0	81.742	5,2	74.132	5,6	+10,3
BMW Group	7.512	5,3	6.027	4,7	+24,6	79.283	5,1	65.280	5,0	+21,5
BMW	6.239	4,4	4.418	3,4	+41,2	60.529	3,9	47.435	3,6	+27,6
MINI	1.273	0,9	1.609	1,3	-20,9	18.754	1,2	17.845	1,4	+5,1
DAIMLER Group	3.242	2,3	4.656	3,6	-30,4	57.357	3,7	50.696	3,9	+13,1
MERCEDES	2.985	2,1	4.286	3,3	-30,4	52.028	3,3	45.915	3,5	+13,3
SMART	257	0,2	370	0,3	-30,5	5.329	0,3	4.781	0,4	+11,5
NISSAN	3.972	2,8	2.494	1,9	+59,3	37.829	2,4	25.515	1,9	+48,3
MG	2.838	2,0	1.392	1,1	+103,9	30.263	1,9	7.371	0,6	+310,6
LYNK&CO	58	0,0	484	0,4	-88,0	3.612	0,2	4.414	0,3	-18,2
DR	2.918	2,1	1.594	1,2	+83,1	32.651	2,1	24.481	1,9	+33,4
SUZUKI	3.374	2,4	2.349	1,8	+43,6	34.796	2,2	21.555	1,6	+61,4
VOLVO	1.660	1,2	1.322	1,0	+25,6	16.920	1,1	14.595	1,1	+15,9
JAGUAR LAND ROVER Group	1.225	0,9	979	0,8	+25,1	12.080	0,8	10.133	0,8	+19,2
LAND ROVER	1.087	0,8	872	0,7	+24,7	10.326	0,7	7.965	0,6	+29,6
JAGUAR	138	0,1	107	0,1	+29,0	1.754	0,1	2.168	0,2	-19,1
MAZDA	1.682	1,2	2.125	1,7	-20,8	15.129	1,0	9.207	0,7	+64,3
HONDA	656	0,5	483	0,4	+35,8	6.943	0,4	7.514	0,6	-7,6
TESLA	404	0,3	326	0,3	+23,9	16.633	1,1	5.605	0,4	+196,8
MITSUBISHI	104	0,1	108	0,1	-3,7	1.044	0,1	2.234	0,2	-53,3
SUBARU	133	0,1	175	0,1	-24,0	2.637	0,2	1.747	0,1	+50,9
FERRARI	69	0,0	75	0,1	-8,0	642	0,0	692	0,1	-7,2
ALTRÉ	423	0,3	233	0,2	+81,5	3.977	0,3	2.499	0,2	+59,1
TOTALE MERCATO	141.946	100,0	128.329	100,0	+10,6	1.566.448	100,0	1.316.773	100,0	+19,0

Fonte: CED - Ministero delle Infrastrutture e della Mobilità sostenibili

I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 31/01/2024

* Fino al 2020 Alfa Romeo, Fiat, Jeep e Lancia erano conteggiati nel Gruppo FCA, Citroen, DS, Opel e Peugeot nel Gruppo PSA

ITALIA - IMMATRICOLAZIONI AUTOVETTURE - Top ten

ITALY - NEW CAR REGISTRATIONS - Top ten

dati provvisori/provisional data

gennaio/January

TOP 10

N.	MARCA	MODELLO	GENNAIO 2024
	Make	Model	JAN 2024
1	FIAT	PANDA	11.077
2	DACIA	SANDERO	6.558
3	CITROEN/DS	C3	4.541
4	JEEP	AVENGER	4.389
5	LANCIA	YPSILON	3.910
6	TOYOTA/LEXUS	YARIS CROSS	3.737
7	VOLKSWAGEN	T-ROC	3.258
8	PEUGEOT	2008	3.192
9	PEUGEOT	208	3.045
10	DACIA	DUSTER	2.823

N.	MARCA	MODELLO	GEN/DIC 2023
	Make	Model	JAN/DEC 2023
1	FIAT	PANDA	101.579
2	DACIA	SANDERO	47.745
3	LANCIA	YPSILON	44.704
4	TOYOTA	YARIS CROSS	34.567
5	FIAT	500'	34.502
6	VOLKSWAGEN	T-ROC	32.964
7	FORD	PUMA	30.499
8	RENAULT	CAPTUR ^a	30.430
9	DACIA	DUSTER	28.808
10	CITROEN	C3	28.579

Fonte: CED - Ministero delle Infrastrutture e della Mobilità sostenibili

I dati rappresentano le risultanze dell'archivio nazionale dei veicoli al 31/01/2024

1 Comprende versione Elettrica e marchio Abarth

2 Renault Captur nella Top 10 mensile non include le versione hybrid, mentre nella top 10 del cumulato si

Associazione Nazionale Filiera Industria Automobilistica

www.anfia.it

Sede di Torino: 10128 - Corso Galileo Ferraris, 61 - Tel. +39 011 55 46 511

Area Studi e Statistiche: Tel. +39 011 55 46 524

Sede di Roma: 00144 - Viale Pasteur, 10 - Tel. +39 06 54 22 14 93/4