

## Press Release

### **POSITIVE SIGN IN FEBRUARY FOR THE TRUCKS (+4.8%) AND BUSES (+19.5%) MARKET, WHILE TOWED VEHICLES CONTINUES THE DECREASE WITH -27.7%**

**Satisfaction with the opening, as of early March, of the new window for reservation of the so-called Investment Fund.**

**There remains, however, the need to establish a multi-year fund to support to the renewal of the road haulage fleet, which would make it possible to exploit all the vehicle technologies available on the market**

*Turin, March 12th 2024* - In February 2024 keep a positive change, both the truck segment, with a smaller increase than in the previous month, and the bus one, in double digits growth. The towed vehicles market, on the other hand, continues its negative trend, accentuating the decrease.

Looking at the **2024 February's market**., during the month have been released **2,285** certifications of **new trucks** (+4.8% respect to February 2023) and **962** certifications of new **heavy trailers and semitrailers**, with GVW over 3.500 kg (-27.7%), divided in 117 trailers (+6.4%) and 845 semitrailers (-30.7%).

In the first two months of 2024 are counted **5,219** certifications of **new trucks**, the 10.1% more respect to the first two months of 2023 and **2,151** certifications of new **heavy trailers and semitrailers** (-19.6% respect to January-February 2023), this way divided: 222 trailers (+13.8%) and 1,929 semitrailers (-22.2%).

For trucks, in the first two month of 2024 all four the geographical area keep a positive variation: +14.6% North East, +11.5% South and Islands, +9.1% North West and +2.2 Centre.

All weight classes present a positive variation in January-February 2024: vehicles over 3.5 and up to 5 tons register once again the best growth (+171.4%), followed by vehicles over 5 and up to 8 tons (+34.3%), from vehicles over 8 and up to 12.5 tons (+19.7%), over the 12.5 and below the 16 tons (+17.9%), and in the end from heavy vehicles from and over 16 tons (+6.4%).

Always in January-February 2024, rigid trucks are in growth of 20.1%, while road trucks close with +2.8%. In the same period, construction vehicles grow (+20.7%) and also road vehicles keep a positive variation (+9%).

Analysing the market by fuel type, during the first two months of 2024 the market share of gas-powered vehicles is of 3% (it was of 1.3% during January-February 2023), for an overall of 158 units, while electric and hybrid diesel/electric represent the 0.8% of the overall (it was the 0.2% in January-February 2023).

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Regarding towed vehicles, in the first two months period of 2024 registers a growth only in the area of South and Islands (+2.6%), while are still in down North-West (-41.5%), North-East (-25.4%) and the Centre (-6.9%) areas.

Foreign brands reached 1,165 certifications in January-February 2024 (-27%); negative variation, but contained also for national brands (-8.53%), with 986 certifications.

*“Satisfaction is expressed with the opening as of the beginning of March of the new booking window of the so-called Investment Fund; however, we reiterate that this instrument, while important, is not sufficient to stimulate a structural renewal of the road transport fleet, both because of its discontinuous nature and the expected limited availability of resources - says Luca Sra, ANFIA Delegate for freight transport.*

*Recall is made for the proposal drawn up in consultation with all the associations in the automotive and trucking sectors for the establishment of a multi-year fund to support the renewal of the motor vehicle fleet. This measure should allow the valorization of all vehicular technologies available on the market, recognizing in particular the contribution in terms of emission savings that motorizations such as natural gas (compressed or liquefied) or latest-generation diesel can bring - thanks also to their full compatibility with the respective biofuels, biomethane and HVO.*

*In parallel with this, the hope is that within the fund, the possibility of accessing these benefits will also be recognized through the signing of long-term rental contracts - as will be the case for medium and light commercial vehicles through the announced reform of the so-called Ecobonus, the implementation of which is hoped to be prompt.*

*In order to stimulate the modernization of the circulating fleet, finally, we renew our call for the evaluation of the reintroduction of measures such as a tax credit on the purchase of traditional capital goods such as the latest generation vehicles, also linking their effectiveness to the adoption of environmentally sustainable technologies along the lines of what is provided within the discipline of the so-called New Sabatini Green”.*

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In details:

## Freight Transport Sector

Trucks with GVW > 3500 kg  
according to weight classes

	February 2024	February 2023	var. %	Jan-Feb 2024	Jan-Feb 2023	var. %
Medium trucks >3500<16000 kg	434	315	37,8	889	670	32,7
Heavy trucks >=16000 kg	1.851	1.866	-0,8	4.330	4.071	6,4
<b>Total trucks with GVW&gt;3500 kg</b>	<b>2.285</b>	<b>2.181</b>	<b>4,8</b>	<b>5.219</b>	<b>4.741</b>	<b>10,1</b>

according to type

Rigid trucks	1.102	951	15,9	2.394	1.993	20,1
Road tractors	1.183	1.230	-3,8	2.825	2.748	2,8
<b>Total trucks with GVW&gt;3500 kg</b>	<b>2.285</b>	<b>2.181</b>	<b>4,8</b>	<b>5.219</b>	<b>4.741</b>	<b>10,1</b>

Trailers & Semitrailers with GVW>3500 kg  
according to type

	February 2024	February 2023	var. %	Jan-Feb 2024	Jan-Feb 2023	var. %
Trailers	117	110	6,4	222	195	13,8
Semitrailers	845	1220	-30,7	1.929	2479	-22,2
<b>Total T&amp;S with GVW&gt;3500 kg</b>	<b>962</b>	<b>1.330</b>	<b>-27,7</b>	<b>2.151</b>	<b>2.674</b>	<b>-19,6</b>

## Registrations of Trucks with GVW > 3,500 kg per fuel supply by registration certificate release date

Processing by ANFIA on data from the Ministry of Infrastructure and Transport (Aut.Min. D07161/H4)

Fuel	Jan-Feb 2024	Jan-Feb 2023	Var %
DIESEL	5.017	4.666	7,5
ELECTRIC	42	5	740,0
LNG	34	20	70,0
HYBRID DIESEL/ELECTRIC	2	6	-66,7
METHANE	124	44	181,8
<b>TOTAL</b>	<b>5.219</b>	<b>4.741</b>	<b>10,1</b>

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10128 Turin - Corso Galileo Ferraris, 61 - Phone: +39 011 5546511 - E-mail: [anfia@anfia.it](mailto:anfia@anfia.it) -  
00144 Rome - Viale Pasteur, 10 - Phone: +39 06 54221493 (4) - E-mail: [anfia.roma@anfia.it](mailto:anfia.roma@anfia.it)  
[www.anfia.it](http://www.anfia.it)

## Passenger Transport Sector

Buses with GVW > 3500 kg

according to type	February 2024	February 2023	var. %	Jan-Feb 2024	Jan-Feb 2023	var. %
Urban buses / midibuses	57	107	-46,7	255	218	17,0
Interurban buses / midibuses	246	203	21,2	460	363	26,7
<b>Total buses used for TPL</b>	<b>303</b>	<b>310</b>	<b>-2,3</b>	<b>715</b>	<b>581</b>	<b>23,1</b>
Tourist buses / midibuses	79	31	154,8	145	67	116,4
<b>Total specific buses</b>	<b>382</b>	<b>341</b>	<b>12,0</b>	<b>860</b>	<b>648</b>	<b>32,7</b>
Minibuses	65	27	140,7	118	60	96,7
School buses	49	47	4,3	82	111	-26,1
<b>Total buses with GVW &gt; 3500 kg</b>	<b>496</b>	<b>415</b>	<b>19,5</b>	<b>1.060</b>	<b>819</b>	<b>29,4</b>

## Bus registrations with GVW > 3,500 kg per fuel supply by registration certificate release date

Processing by ANFIA on data from the Ministry of Infrastructure and Transport (Aut.Min. D07161/H4)

Fuel	Jan-Feb 2024	Jan-Feb 2023	Var %
DIESEL	660	586	12,6
ELECTRIC	55	35	57,1
LNG	-	-	-
HYBRID DIESEL/ELECTRIC	144	63	128,6
HYBRID METHANE/ELECTRIC	22	-	-
METHANE	178	135	31,9
<b>TOTAL</b>	<b>1.059</b>	<b>819</b>	<b>29,3</b>

The market for **buses** with a GVW over 3.500 kg totalized in February 2024 **496** new units, with a growth of **19.5%** respect to February 2023. During the second month of the year, are kept three positive sectors on four: grow in triple-digits tourist buses and midibuses (+154.8%) and mini buses (+140.7%), while schoolbuses stopped with +4.3%. Decrease instead LPT buses (-2.3%).

In the first two months of 2024 have been released **1,060** buses certifications (+29.4% respect to January-February 2023). Three segments on four register a positive variation also in the overall: +116.4% tourist buses and midibuses, +96.7% minibuses and +23.1% LPT buses, while school buses register a decrease 26.1%.

*"The increase of 19.5% in February shows a clear positive trend in the market, especially in the intercity and tourist vehicle segment - says Andrea Rampini, President of the ANFIA Bus Section.*

*At the same time, we recognize the challenges the industry is facing, as evidenced by the significant 22.2% decrease in city buses. A note of concern comes from the slow conversion*

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*imposed by the energy transition: in fact, only 5.1 percent of vehicles registered in January and February 2024 are electric. This is a figure to reflect on, and one that encourages us to intensify our efforts in actively collaborating with the relevant authorities and partners to identify effective solutions that promote the sustainable growth of the sector".*

According to fuel type, gas-powered buses market share is about 16,8% in January-February 2024 (against the 16.5% of the first two months of 2023), while electric, hybrid diesel/electric and methane/electric represent the 20.9% (12% in January-February 2023).

Finally, at the territorial level, in the first two months of 2024 registrations remain the same in the Center, in triple digits (+213.4%), and in the South and Islands in double-digits (+50.8%). Decrease, instead, the North-West (-24.1%) and in the North East (-11.6%).

*For more information, the ANFIA Press Office*

Miriam Gangi - [m.gangi@anfia.it](mailto:m.gangi@anfia.it)

Ph. +39 011 5546502

Mob. +39 338 7303167

#### **ANFIA - Italian Association of the Automotive Industry**

Founded in March 1912, ANFIA's mission has always been to represent the interests of its associate members and to ensure effective communication between the Italian automotive industry, on the one hand, and the public administration and Italian political bodies, on the other, in all technical, economic, fiscal, legal, statistical and quality matters relating to the automotive sector. The Association is divided into three product groups, each chaired by a President. Components: manufacturers of parts and components for motor vehicles; Car Coachbuilders and Designers: companies involved in the design, engineering, and styling of motor vehicles and/or parts and components for the automotive sector; Motor Vehicles: manufacturers of motor vehicles in general, including trucks, trailers, camper vans, special means of transport.

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#### **The automotive production chain in Italy**

5,439 companies

272,000 employees (direct and indirect), representing 7.3% of the Italian manufacturing workforce

100.6 billion Euros of turnover, which represents 11.5% of the Italian manufacturing sector turnover and 5.6% of the Italian GDP

71 billion euros of tax revenue from motorisation

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10128 Turin - Corso Galileo Ferraris, 61 - Phone: +39 011 5546511 - E-mail: [anfia@anfia.it](mailto:anfia@anfia.it) -  
00144 Rome - Viale Pasteur, 10 - Phone: +39 06 54221493 (4) - E-mail: [anfia.roma@anfia.it](mailto:anfia.roma@anfia.it)  
[www.anfia.it](http://www.anfia.it)